



Date: 27-05-2023.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron introducing pTron Zenbuds Pro 1 Max: The Game-Changing Earbuds with Hybrid ANC, Quad Mic, and 80 Hours of Uninterrupted Playtime.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron is introducing pTron Zenbuds Pro 1 Max: The Game-Changing Earbuds with Hybrid ANC, Quad Mic, and 80 Hours of Uninterrupted Playtime. It further states that the new Zenbuds shall give experience a Serene Audio Performance with QuietSmart ANC + ENC TruTalk™ at an irresistible launch price of 1499/-and the power packed with 80 hours of Playtime for Long Lasting Music and Conversations.

This is for the information of and records of Exchanges.

Thanking you,

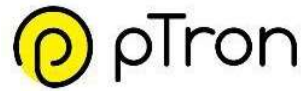
For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
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Introducing pTron Zenbuds Pro 1 Max: The Game-Changing Earbuds with Hybrid ANC, Quad Mic, and 80 Hours of Uninterrupted Playtime

- ***Experience a Serene Audio Performance with QuietSmart ANC + ENC TruTalk™ at an irresistible launch price of 1499/-***
- ***Power packed with 80 hours of Playtime for Long Lasting Music and Conversations***

India, 26th May 2023 – pTron, a leading player in the Indian consumer electronics market that has established its leadership position in the TWS category, is proud to announce **pTron Zenbuds Pro 1 Max** in its latest line of audio products. Engineered with cutting-edge *QuietSmart Active Noise Cancellation (ANC)* and *Environmental Noise Cancellation (ENC)* *TruTalk™* technologies, pTron Zenbuds Pro 1 Max offers an exceptional audio experience that transcends all boundaries.

pTron Zenbuds Pro 1 Max has been meticulously designed to meet the evolving needs of modern consumers, delivering an immersive and uninterrupted audio experience like never before. Whether you are on a crowded city street, working in a noisy office, or traveling on a bustling airplane, **pTron Zenbuds Pro 1 Max** is the perfect companion to immerse yourself in your favorite music or focus on important calls.

Powered with QuietSmart Active Noise Cancellation (ANC), the earbuds ensure up to 30dB noise reduction, eliminate external noise, and provide a serene audio environment wherein one can really enjoy music or conversations without distractions from the outside world. Environmental Noise Cancellation (ENC) TruTalk™ technology intelligently filters and reduces background noise during calls, ensuring crystal-clear voice quality for both the speaker and the listener.

Announcing the launch, Mr. Ameen Khwaja, Founder & CEO, pTron said, “Our aim is to enhance the way people experience audio, and the introduction of QuietSmart ANC and ENC TruTalk features in our Zenbuds Pro 1 Max represents a significant step forward towards premiumization. We understand the importance of seamless communication and immersive audio and we believe Zenbuds Pro 1 Max will set a new standard for wireless earbuds.”

Zenbuds come with the most advanced **13mm driver bass boosted drivers** to deliver superior sound quality. As one of the industry's first, the pTron Zenbuds boast an astounding **80 hours of uninterrupted playtime**, ensuring you never run out of battery while enjoying music or seamless conversations.

The earbuds also feature the best-in-class 45ms Low latency for audio and video sync and support voice assistant integration, allowing users to easily access their favorite virtual assistants like Siri and Google Assistant. Additionally, these earbuds come with IPX5 water-resistant technology, making them perfect for outdoor activities or workouts. The portable and compact charging case that is equipped with Type C Fast charging allows interrupted access to music & calls.

pTron Zenbuds Pro 1 Max Technical Specifications:	
Bluetooth Version	BT v5.3 with 10m range, 1-step pairing & auto-reconnect
Driver size	13mm Dynamic Bass Boost drivers TruTalk™
Audio Technology	Quietsmart ANC (Active Noise Cancellation Technology) +ENC (Environmental Noise Cancellation Technology)
Playtime	Up to 80 Hours with charging case
Charging Case	600mAh Type-C Charging Case
Product Weight	33g Charging case, 4.5g each earbud
Other Features	Touch Controls with Voice Assistant + IPX5 Water resistant Low Latency Audio & Video Sync with Stereo & Mono Bud Capability

Product Link:

<http://amazon.in/dp/B0BZT4SN8S>

<http://amazon.in/dp/B0BZT3TYZJ>

<http://amazon.in/dp/B0BZT58H51>

About pTron:

Living by the slogan of #BeLoudBeProud - pTron is a lifestyle electronics & audio accessories brand offering high-quality audio & technology products that enhance life. pTron aims to make technology simple, affordable, and accessible to all with gadgets that are easy-to-use yet futuristic & aesthetically modern, at pocket-friendly prices. Started in 2014, pTron was conceptualized as an electronics and mobile accessories brand owned by Palred Electronics Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

pTron offers a bouquet of mobile accessories products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smartwatches, and many more to meet the needs of

its consumers. pTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market.

Website: ptron.in

For any media queries, please contact: MSL

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