



# Celebrity Fashions Limited

21<sup>st</sup> May, 2021

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051.

**Scrip Code** – 532695

**NSE Symbol:** CELEBRITY

**Sub: Intimation of re-appointment of Managing Director & Independent Director of the Company**

Pursuant to Regulation 30 read with part A of schedule III to the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, this is to inform that the Board at its meeting held today viz. Friday, 21<sup>st</sup> May, 2021, has approved the following:

**1. Re-appointment of Mr. Vidyuth Rajagopal as Managing Director**

Mr. Vidyuth Rajagopal (DIN 07578471), Managing Director of the Company, whose three year term expires on 07<sup>th</sup> August, 2021, has been reappointed for a further period of 3 years w.e.f 08<sup>th</sup> August 2021, subject to approval of the Shareholders of the Company at the ensuing Annual General Meeting.

Further, in compliance with circular no. LIST/COMP/14/2018-19 issued by BSE Limited, we wish to confirm that Mr. Vidyuth Rajagopal has not been debarred from holding the office of Director by virtue of any SEBI order or any other authority. Mr. Vidyuth Rajagopal is not related to any of the Directors of the Company except Mr. Venkatesh Rajagopal and Mrs. Rama Rajagopal.

Pursuant to SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015, his brief profile is enclosed herewith.



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## 2. Re-appointment of Mr. K. Sridhar as an Independent Director

Mr. K. Sridhar (DIN 02916536) is an Independent Director of the Company, whose five-year term as Independent Director expires on 31 July 2020.

Pursuant to the provisions of Section 149 of the Companies Act, 2013 and Regulation 16 of the SEBI Listing Regulations, 2015 and based on the recommendation of the Nomination and Remuneration Committee, the board of directors has re-appointed him for a second term of 3 consecutive years with effect from 1 August 2021 up to 31 July 2024, subject to approval of the Shareholders of the Company by way of special resolution at the ensuing Annual General Meeting.

Further, in compliance with circular no. LIST/COMP/14/2018-19 issued by BSE Limited, we wish to confirm that Mr. K. Sridhar has not been debarred from holding the office of Director by virtue of any SEBI order or any other authority. Mr. K. Sridhar is not related to any of the Directors of the Company.

Pursuant to SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015, his brief profile is enclosed herewith.

Kindly take the same on record and acknowledge.

Thanking you,

Yours faithfully,

For **CELEBRITY FASHIONS LIMITED**

**A Rishi Kumar**  
Company Secretary

**Encl.: as above**



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## **Brief Profile of Mr. Vidyuth Rajagopal, Managing Director**

Mr. Vidyuth Rajagopal aged 34 years, is the Managing Director of Celebrity Fashions Limited since August 2016 and Joint Managing Director of Indian Terrain Fashions Limited since June 2020. With over a decade of experience in Business Development, Merchandising, Product Development, Retail Operations, Cluster Management and factory operations in Apparel manufacturing industry. He holds a bachelor's degree in Economics from Loyola College, Chennai and Masters in Business Administration from Indian School of Business, Hyderabad.

## **Brief Profile of Mr. K. Sridhar, Independent Director**

Mr. K. Sridhar is a post graduate in management from the University of Madras and has been trained as a Lead Assessor for P-CMM at the Carnegie-Mellon University, USA. He has over 35 years of experience working with and growing organizations as a strategist. He began in career in Human Resources and later moved across a variety of roles. He has worked with organizations of varying sizes and stages of growth and has in several of his assignments reported directly to the Board of Directors helping them formulate growth and go-to-market strategies globally.