

Date: August 30, 2019

BSE Limited

Corporate Service Department,
01st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

Scrp ID: ZENSARTECH

Scrp Code: 504067

The National Stock Exchange of India Ltd.

Exchange Plaza, 03rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Fax: (022) 26598237/26598238

Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar showcases Artificial Intelligence (AI) powered Digital Transformation Capabilities at Experience Micro Focus Universe, South Africa**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary





Zensar showcases Artificial Intelligence (AI) powered Digital Transformation Capabilities at Experience Micro Focus Universe, South Africa

Sandton, South Africa, August 30, 2019: [Zensar](http://www.zensar.com), a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, showcased its **Artificial Intelligence (AI) powered Digital Transformation Capabilities at Experience Micro Focus Universe**, that took place on August 29th at the Inanda Club, Sandton. It was a Gold sponsor at this well-attended industry event.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “South Africa, as a region is very important for us. Participating in industry events in the region helps us showcase our digital capabilities to a wider audience across the industry. Artificial Intelligence is a strategic area for us and we will continue to explore new ways to accelerate the digital transformation journey for our customers”

Commenting on the announcement, Harish Lala, Senior Vice-President and Head, Africa shared, “Zensar has been partnering with local technology companies/enterprises and jointly creating solutions to help South African businesses in their digital transformation journey. We are delighted to showcase our solutions along with Micro Focus, who help us to empower our customers.”

Zensar showcased capabilities of modernization using its R2F Framework (Rapid Risk Free) which enables customers to embark on the Legacy transformation journey (Journey to Cloud, DevOps Enablement and RPA). These capabilities are built on a strong foundation of Zensar’s proprietary AI based EDR framework (Experience Decision Research).

Customers and visitors got to experience the following:

- Some key customers who shared experiences on Enterprise DevOps, Application Modernization Journey, Digital Testing and Hybrid IT Management
- In-depth understanding of how to prioritize, plan and execute a digital transformation projects

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

Follow Zensar via:

www.zensar.com





Zensar Blog: <http://www.zensar.com/blogs>

Twitter: <https://twitter.com/Zensar>

LinkedIn: <https://www.linkedin.com/company/zensar-technologies>

Facebook: <https://www.facebook.com/Zensar>

About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

PR Contacts (Global)
Aradhana Prabhu Public Relations Zensar Technologies +91-(20) 66057510 aradhana.prabhu@zensar.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

