

December 6, 2022

#### **BSE Limited**

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Security Code No.: 532508

#### National Stock Exchange of India Ltd.

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Email: cmlist@nse.co.in Security Code No.: JSL

Sub.: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Corporate Presentation

Dear Sir,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Corporate Presentation of Jindal Stainless Limited ("the Company"). The same is also being uploaded on the website of the Company- <a href="https://www.jslstainless.com">www.jslstainless.com</a>.

Please take the above information on record.

Thanking you,

Yours faithfully For **Jindal Stainless Limited** 

Navneet Raghuvanshi Head Legal & Company Secretary

Encl: A/a



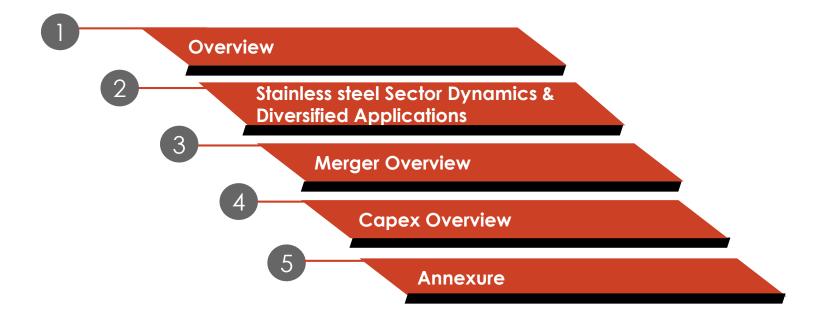


## **Corporate Presentation**

# JINDAL STAINLESS LIMITED

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# Snapshot

### Jindal Stainless – Pioneers of the stainless steel industry in India

#1

Stainless steel player in India

~5

Decades of Group

Excellence

>25%

Domestic Market Share 40+

Exports to countries

~800

Acre Total Land Area (Infra and other facilities in-place for brownfield expansion) 1.1 Mn Tonne

Per Annum stainless steel Capacity – with scalable infrastructure in -place ~Rs.203bn

FY22 Revenues (Net)\*

~Rs.28bn

FY22 EBITDA\*

Note: \*Standalone financials

## **Company Overview**



- Largest integrated stainless steel Company in India with manufacturing facilities located at Jajpur, Odisha
- Robust logistics infrastructure, including in-house railway sidings, with close proximity to ports provide strong support to overall operations
  - 'State-of-the-Art' machinery and engineering from the best of European suppliers, capable of producing globally competitive stainless steel products
- Well established distribution network with service center access in both Domestic and overseas market to optimize customer service and deliveries

#### **Product Basket**









Integrated Facilities	Unit	Capacity	Equipment Suppliers
Steel Melting Shop (SMS)	MMTPA	11,00,000	SMS Siemag, Germany
Cold Rolled Annealed Pickle (CRAP)	MMTPA	450,000	Andritz, Austria
Ferro Alloys	MMTPA	250,000	SMS Siemag, Germany
Captive Power Plant	MW	264	BHEL, India



## Value-Added & Sustainable Metal



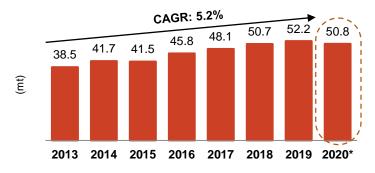


Stainless steel - The "Green wonder Metal"

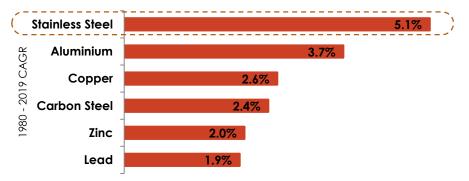
# Favourable Sector Dynamics...



Healthy growth in global stainless steel demand...

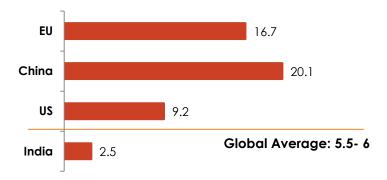


...with stainless steel as the fastest growing metal



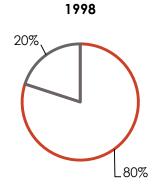
\* COVID affected year

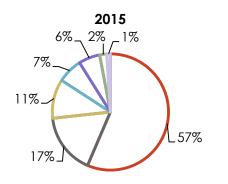
India continues to be the second largest consumer with consistent growth over the years given its low per capita consumption (in kg)

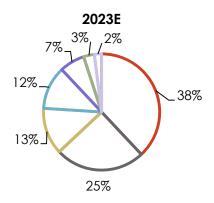


# **Diversifying Consumption Pattern**









■Cookware & Durable ■ Process Industry & Power ■ ART ■ ABC ■ Others ■ Engineering ■ Electro-Mechanical

Over the past 2 decades, stainless steel consumption in India has diversified to new value-added categories of ABC, ART and Process industries from the most primary usage in Cookware/Durables

# **Stainless Steel Product Applications**



Jindal Stainless caters to a wide range of products...

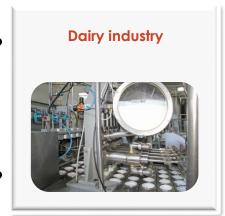
# **New Age Applications**



















Innovative solutions driving usage in newer applications

# Focus on expanding Brand and Market presence



- Investing in various Branding & marketing initiatives to enhance overall market potential by:
  - Creating awareness of hygiene and health benefits of stainless steel
  - Increase usage of stainless steel in Home and Public Spaces



DURABLE CHOICE

THE TEXT STEEL SLOW IN

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**Home Smart Home Campaign** 



Stainless steel Doors

Stainless steel Water Tank

Stainless steel Modular Kitchen



**Exhibitions** 

Campaigns









**Road Shows** 

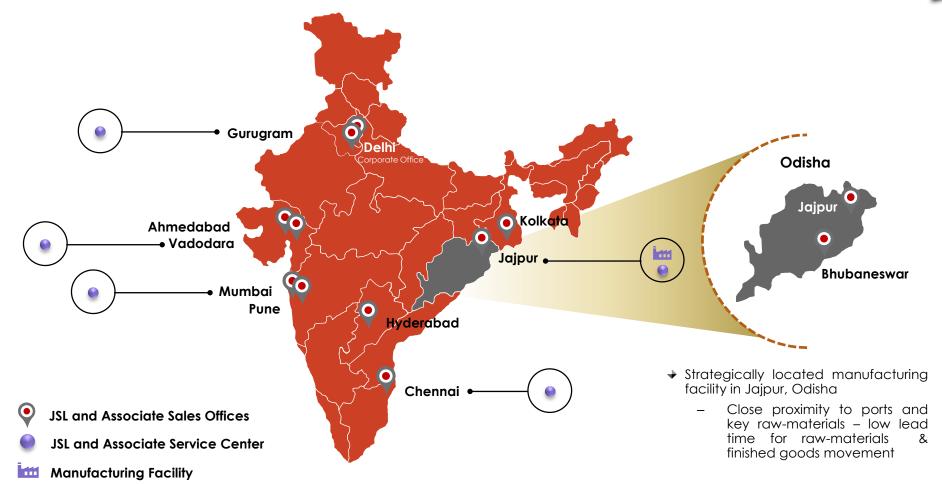
Safe Storage

**Health first** 

Brand JSL – To be top of mind

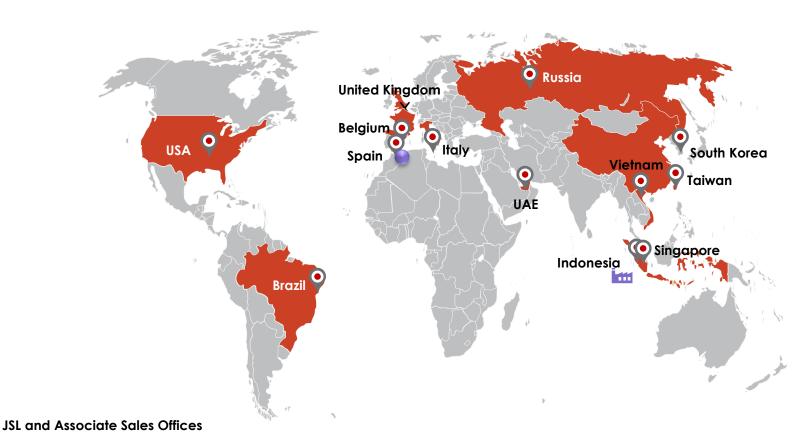
# **Domestic Footprint**





# Global Footprint







JSL and Associate Service Center

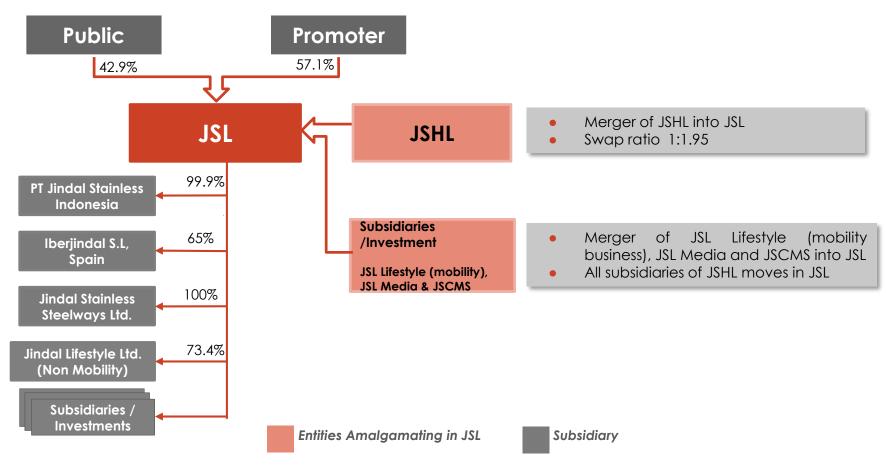


**Manufacturing Facility** 



# **Proposed Structure Post Merger**





# **Complementing Strengths**





	JSL	<b>JSHL</b>
Key Plant Location	Jajpur, Odisha Raw Material Hub, Port Proximity	Hisar, Haryana Key Consumption Hub Proximity
Stainless Steel (SS) capacities	1.1 MTPA Integrated facility along with backward integration (Ferro Chrome and captive power plant)	0.8 MTPA with Specialized Product Division (SPD) including Blade Steel, Precision Strips and Coin Blank
Infrastructure, Technology and R&D	Latest European 'State-of-the-art' technology. India's largest SS manufacturer. Producing globally competitive SS products  Readily leveragable infrastructure for cost efficient brownfield expansion (800+ acre land)	Pioneer SS manufacturing in India. World's largest producer of SS strips for razor blades and India's largest producer of coin blanks
Service Center/Finishing Lines	International	Domestic
Offerings	High volume, wider width offerings. Actively catering to volume oriented sectors like Railways, Auto and Infrastructure	Actively catering to SPD and Niche SS products

# Joins Top 10 Global Stainless Steel League





0 1,000 2,000 3,000 4,000 5,000 6,000 7,000 8,000 9,000

# Merger & Acquisition Update



#### JSL- JSHL MERGER

#### **APPOINTED DATE**

April 1, 2020

#### **SWAP RATIO**

1:1.95

#### **MAJOR EVENTS**

- Board approval of the scheme of arrangement
- Stock Exchanges/SEBI approval
- Shareholders and Creditors approvals
- NCLT approval
- Implementation of Scheme

Post approval of the shareholders and creditors of JSL and JSHL on April 23, 2022, the NCLT, while hearing the second motion application on July 13, 2022 had directed to issue notice(s) to the sectoral regulator(s) for their objection, if any as contemplated by the authorities.

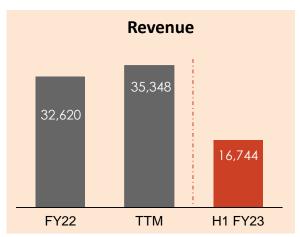
The next date of hearing is December 22, 2022. The merger is expected to complete in FY23.

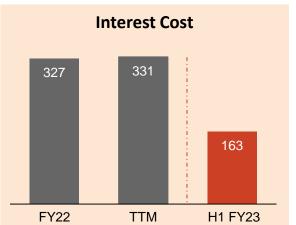
#### **JUSL ACQUISITION**

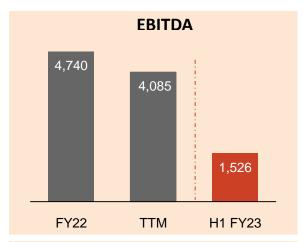
The shareholders of JSL approved acquisition of 74% stake of JUSL from OPJSTPL through postal ballot with an overwhelming majority on September 3, 2022.

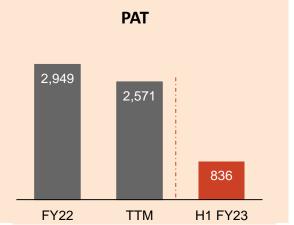
# Merged Proforma: Stable Operational Performance







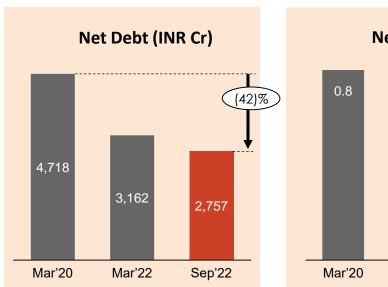


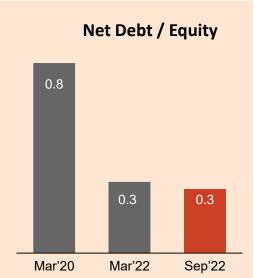


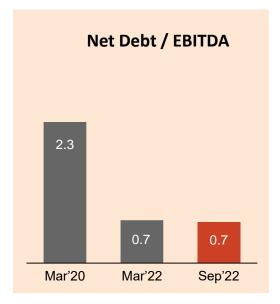
Note: Standalone proforma financials (merged entity); All figures in INR. crore unless stated otherwise TTM: Trailing twelve months from Oct'21

# Consolidating Balance Sheet Strength









- ✓ Despite challenges in operational performance, balance sheet continues to remain strong
- ✓ Leverage ratios maintained at attractive levels

# **Key Drivers**





#### Structural growth of stainless steel demand in India

- Fastest growing value-added metal globally
- New age applications, awareness, replacement demand to continue support



#### Diversified end use segments with robust Domestic & Global presence

- >120 grades, high volume and niche offerings catering to ever-growing demand from ABC & ART segments and value added specialty product segments
- Effective distribution network to deliver above industry average growth rates



#### **Huge operating leverage**

- High quality infrastructure in place to support doubling of capacity at <1/3rd of capex
- Multiple demand drivers created through continuous focus across sectors



#### Efficient, diversified and sustainable sourcing strategy

- High usage of recycled content ~80% with increased focus on domestic/ nearby shores
- Improved WC cycle through efficient supply chain and logistic solutions



#### Strong management expertise

- 5 decades of experience in stainless steel industry to ensure leadership position
- Consistent focus on R&D for innovative product range and operational efficiencies



# Integrated Operations: Unfolding Economies of Scale





High quality infrastructure and facilities in place – 1.1 million tonne capacity with scalable infrastructure

Relatively low capex to support growth over the next few years

# Leveraging World class Jajpur Infra & Hisar Speciality Product Leadership



# JSL - Doubling Stainless Steel Capacity

- ✓ Augmenting Stainless Steel Melt capacity from 1.1MTPA to 2.1MTPA
- ✓ Incremental downstream capacity HRAP & CRAP
- ✓ Enhanced backward integration & quality lab
- ✓ Brownfield expansion; relevant approvals in place
- ✓ World class European equipments
- ✓ Est. cost of INR 2,150 crore at <1/3<sup>rd</sup>
  of the greenfield capex cost

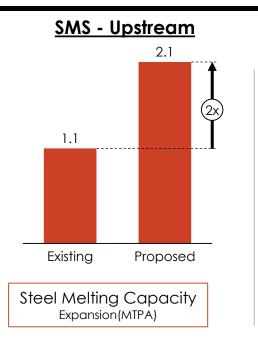
# JSHL – Multiplying Speciality Products

- Strengthening product mix with expansion in value added product segment
- ✓ Expanding the Precision Strip by 3x
- ✓ Expanding Blade Steel by 1.7x
- ✓ Leveraging leadership position in speciality products (SPD)
- ✓ Est. cost of INR 450 crore

Phase 1 of Precision Strip capacity expansion of 26ktpa commissioned well in time, doubling the total capacity to 48 ktpa

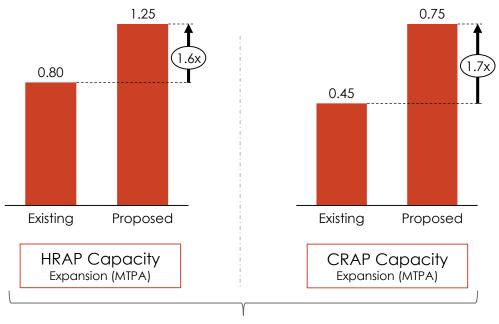
# JSL: Doubling Capacity at <1/3rd Cost







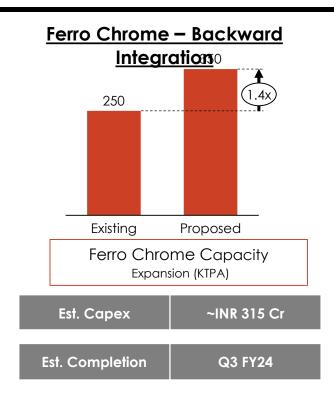
#### Combo Line - Downstream



Est. Capex	~INR 1,250 Cr
Est. Completion	Q4 FY23
Equipment Supplier	Andritz – Austria/ Germany

# JSL: Scaling-up Integrated Play





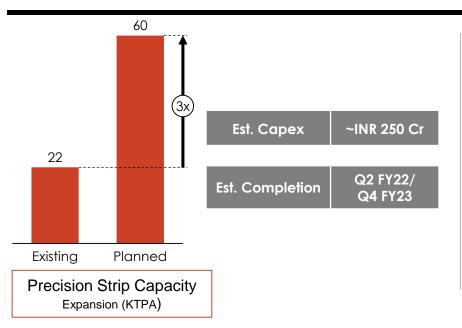
✓ Strengthening backward integration through Ferro Chrome augmentation and cost efficiency

# Quality Lab & Other Balancing

Est. Capex ~INR 55 Cr

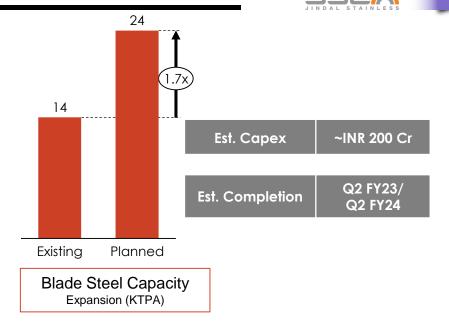
- ✓ Enhancing the quality assurance for new generation grades in high-end segments
- ✓ Improve serviceability for better customer experience

# JSHL: Multiplying Speciality Product Mix 50 Years of Excellence



#### **Precision Strip Capacity Expansion:**

- ✓ Expect increased global market share from <3% to >8%
- ✓ Strengthening current segments Auto, Process Industry incl. Oil & Gas
- ✓ Expansion would lead to serve niche segments viz Aerospace, Electric Vehicle etc.



#### **Blade Steel Capacity Expansion:**

- √ #1 Producer of Blade Steel Globally
- ✓ Supplies to all top global Blade Steel Mfr.

# Integrated expansion for Atmanirbhar Bharat



JSL Projects	Existing Capacity MTPA	Incremental Capacity MTPA	Total JSL MTPA	Est. Capex INR Cr	Est. Completion
SMS	1.10	1.00	2.10	530	Q3 FY23
Combo Line				1,250	Q4 FY23
HRAP	0.80	0.45	1.25		
CRAP	0.45	0.30	0.75		
Ferro Chrome	0.25	0.10	0.35	315	Q3 FY24
Quality Lab Expenses and Other balancing				55	
Sub Total JSL				2,150	
JSHL Projects	Existing Capacity KTPA	Incremental Capacity KTPA	Total SPD KTPA	Est. Capex INR Cr	Est. Completion
Precision Strip	22	38	60	250	
PS Phase -1		26			Q2 FY22
PS Phase-2		12			Q4 FY23
Blade Steel	14	10	24	200	
BS Phase -1		6			Q2 FY23
BS Phase-2		4			Q2FY24
Sub Total JSHL				450	
Total Project Cost 2,600					

# Leadership Play



Leadership position in the fast growing Value-Added stainless steel sector

Strong and deleveraged balance sheet/ capital structure

Wide spread distribution network and efficient supply chain for higher efficiencies and customer satisfaction



Integrated and Innovation led operation along with cost efficiency - State-of-art facilities

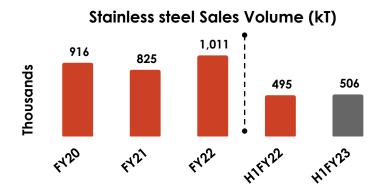
Huge operating leverage low incremental capex to drive future growth

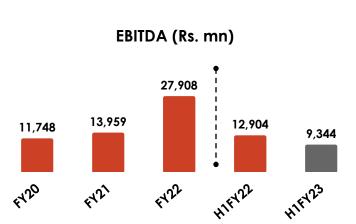
Diversified Product portfolio with >120 grades supporting agile business strategy

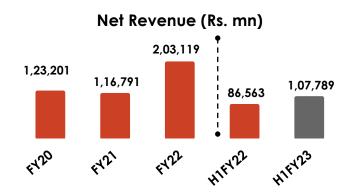


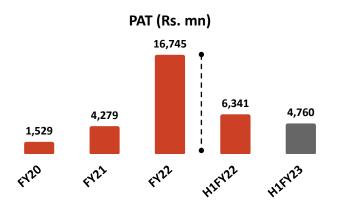
# JSL: Steady Performance in Tough Times









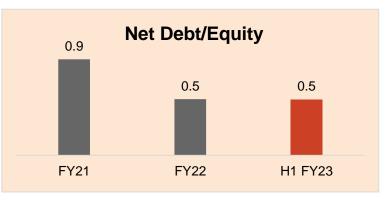


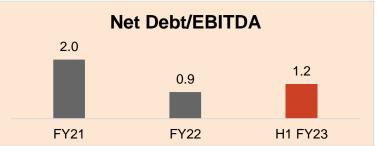
# JSL: Debt position & Key ratios



Borrowings (Standalone) (INR crore)	As on Sep 2022	As on June 2022	As on Mar.2022
Lenders' Debt			
Long term debt	1,883	1,644	1,455
Short term borrowing	343	560	290
Total Lenders' Debt	2,227	2,204	1,744
Inter corporate loan from related party	1,050	1,050	1,050
Total Debt	3,277	3,254	2,794
Cash & Bank balances	448	106	199
Net Debt	2,829	3,148	2,596

Borrowings (Subsidiaries) (INR crore)	As on Sep 2022	As on June 2022	As on Mar.2022
Long-Term Debt	39	61	59
Short-Term Debt	309	276	272
Total	348	338	331

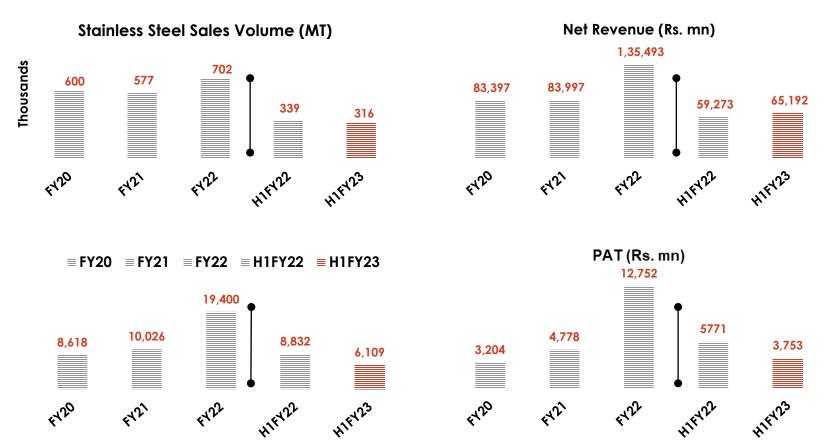




Long term debt ratings of AA-/ Stable & short term debt ratings of A1+/ stable

# JSHL: Consistent performance





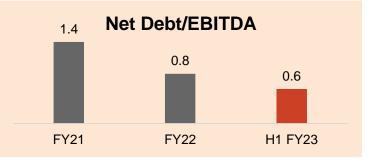
# JSHL: Debt position & Key ratios



Borrowings (Standalone) (INR crore)	As on Sep 2022	As on June 2022	As on Mar.2022
Long term debt	1,190	1,199	1,205
Short term borrowing (less than 12 months)	256	196	421
Total Debt	1,446	1,395	1,626
Cash & Bank balances	493	23	21
Net Debt	952	1,373	1,605

<b>N</b> 0.6	et Debt/Equi	ty
	0.4	0.2
FY21	FY22	H1 FY23

Borrowings (Subsidiaries) (INR crore)	As on Sep 2022	As on June 2022	As on Mar.2022
Long-Term Debt	46	31	31
Short-Term Debt	54	128	170
Total	100	159	201



Long term debt ratings of AA-/ Stable & short term debt ratings of A1+/ stable

### **JSL: Subsidiaries**



65.00% Iberjindal S.L.

JSL

99.99%

P. T. Jindal Stainless Indonesia



- Stainless steel Service Center
- Offers customized to the doorsteps of customers in Spain



- Manufacturing Unit 150,000 MTPA CR capacity
- Key producer of stainless steel in South East Asian market

#### **Global Outreach**

## **JSHL: Subsidiaries**







- Service centre
- Customized stainless steel products for various applications



 Manufacturer of lifestyle products and accessories under the brand names Arttdinox, Arc and Krome

Reaching end users

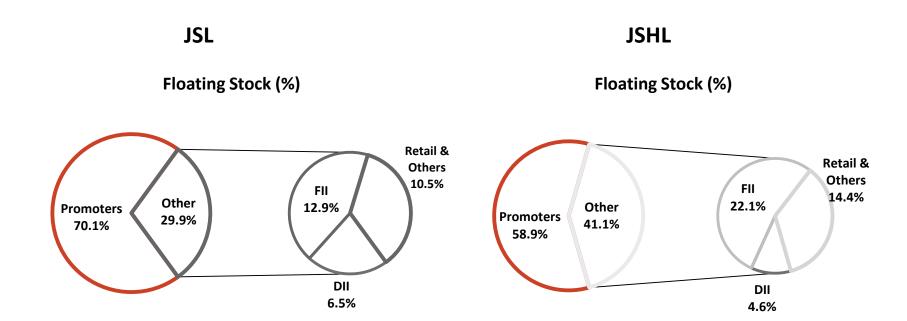
# Promoters' pledging: clarification



- There is no loan raised against the promoters' shares (LAS), and therefore there is no linkage between the pledged shares and their market value
- Accordingly, there is no requirement of maintaining any margins, since the aforesaid shares are offered only as an additional collateral/secondary security and the operating companies assets remain as the primary security
- → Therefore, any change in the share price does not trigger any margin requirements/calls by lenders

# **Shareholding Pattern**





### Contact Us



#### **About Us:**

Jindal Stainless Ltd. (JSL) is amongst the leading stainless steel manufacturing companies in the world and India's largest stainless steel manufacturer. The Company operates an integrated stainless steel plant at Jajpur, Odisha. The complex has a total stainless steel capacity of 1.1 million tonnes per annum.

JSL has the 'State-of-the-Art' machinery and engineering from the best of European suppliers, capable of producing globally competitive stainless steel products. The Company has a well-established distribution network with service centers in both domestic and an overseas market to serve its customers.

A leader and a name synonymous with 'Enterprise', 'Excellence' and 'Success', Company's ethos mirrors most characteristics similar to the metal it produces; akin to stainless steel JSL is innovative and versatile in its thought process; strong and unrelenting in its operations. JSL's growth over the last 4 decades has been backed by the excellence of its people, value driven business operations, customer centricity, adoption of one of the best safety practices in the stainless steel industry and a commitment for social responsibility.

#### Goutam Chakraborty / Shreya Sharma Jindal Stainless Ltd.

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