

Date: January 01, 2024

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Dear Sir,

Subject: Business Update **“Garment Conclave- 2023”**

Scrip Code: 539216

With reference to the captioned subject and pursuant to regulation 30 of SEBI (LODR) Regulations, 2015, please find attached herewith Press Release- Business Update **“Garment Conclave- 2023”** is attached herewith for your records.

We hereby request you to take this on record and acknowledge us the same.
Thanking you,

Yours faithfully,
Thanking you

For Garment Mantra Lifestyle Limited

K. Lakshmi Priya
Company Secretary
Membership No: A36135





(Formally Known as Junction Fabrics and Apparels Limited)

CIN: L18101TZ2011PLCO017586

No. 15, Murthy's Plaza, Karia Gounder Street, Khaderpet, Tirupur – 641601

Tirupur, January 01, 2024: Garment Mantra Lifestyle Ltd (*Erstwhile Junction Fabrics & Apparels Ltd*) is pleased to announce that Mr. Prem Aggarwal Managing Director on behalf of Company has been invited by SGCCI in “**Garment Conclave 2023**” as guest speak to share his views on “Threads of Innovation: Exploring the Garment Industries Evolution”

In the one of this special event, where a business house carrying expertise in manufacturing from South India has been invited to share the thoughts on “Threads of Innovation: Exploring the Garment Industries Evolution” from marketing powerhouse market in Western India.

On the topic our Managing Director shared his thoughts as: -

“Next generation of the business families should come in the business with new age business ideas with extensive use of digitalization and information technology, this may be game changer for the whole Garment Industry.

Our Garment Industry is also now requiring specialization as other industries to complete in global as well as domestic markets. Once we step into specialization cost of the full value chain will come down drastically and we can shift to ‘Better Quality’, ‘Bulk Manufacturing’ and ‘Timely Delivery’.”

In this event total 8000+ MSME owners has been visited and interacted with each other, this type of events will help GMLL to grow its business in organic pattern, where we can use our expertise of industry and with whom we will associate can bring his expertise on the table, this will be a win-win situation for all parties. We as GMLL is not only hopeful but also very confident that we will convert few conversations into real collaboration with respect to our business with SGCCI members.

Media Coverage of the event has been annexed herewith.

About SGCCI

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) is the 83-years-old Apex Body based in Southern Gujarat region having direct membership of 11000+ members and 150+ Business association members thereby representing the interest of more than 2,00,000 trade & Industry members, our area of Influence is from Bharuch to Umargam of Gujarat.

The Chamber undertakes several activities to promote information, development and services for the benefit of the trade and industry of the entire Southern Gujarat. One of the activities is

to organize meetings & seminars, exhibitions for giving first-hand information of the prevailing situation of critical and crucial aspects affecting the trade and industry.

About Garment Mantra Lifestyle Limited

Garment Mantra is a company focused on fulfilling the fashion and lifestyle aspirations of Mass Indian Population. The promoters of the company have extensive experience in the Textile Industry for over **3 decades**. Garment Mantra has **3 business divisions**. Firstly, Garment Mantra is engaged in the business of garment **manufacturing and selling** of both Knitted Fabrics as well as Knitted Garments. Its manufacturing facilities are situated in Tirupur “Knit City of India”. The company’s complete range consist about **5,000 products** and are mainly targeted to mass customers, which constitute around **70%** of domestic population. The company’s products are available pan-India through a vast network of wholesalers and distributors.

GMLL lays emphasis on affordable cost of product without compromising on the quality of the product. GMLL has unique business models which will be key revenue and growth drivers; **Poorti & Full Choice: wholesale and Retail textile surplus model** which deals with wholesalers and retailers across the country and also from international markets to source textile surplus, the larger share of this business is with small unorganized players who have limited access to larger markets domestically and internationally versus GMLL which has a strong penetrated network across markets. Beauty of This Model is Cash and Carry with tokenized system.

For further information on the Company, please visit www.garmentmantra.com

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