



Ref No. GIL/CFD/SEC/24/349/SE

21<sup>st</sup> February 2024

**BSE Limited**  
**Scrip Code: 500300**

**National Stock Exchange of India Limited**  
**Symbol: GRASIM**

Dear Sir / Madam,

**Sub: Launch of Birla Opus Paints Business and Inauguration of 3 (three) plants of the business**

This is to inform you that the Chairman of the Company Mr. Kumar Mangalam Birla will launch Birla Opus Paints Business and inaugurate three Birla Opus Paints plants at Panipat (Haryana), Ludhiana (Punjab) and Cheyyar (Tamil Nadu) on 22<sup>nd</sup> February 2024 from our Panipat plant.

The live streaming of the event will start from 12.00 noon on 22<sup>nd</sup> February 2024 at following platforms:

Sr. No.	Platforms	Links to join the event
1.	Youtube	<a href="https://youtube.com/@birlaopus?si=SqTTA1cDUSeac_J">https://youtube.com/@birlaopus?si=SqTTA1cDUSeac_J</a>
2.	Facebook	<a href="https://www.facebook.com/BirlaOpus?mibextid=ZbWKwL">https://www.facebook.com/BirlaOpus?mibextid=ZbWKwL</a> <a href="https://www.facebook.com/share/UjaJuFXDFoqCX2x6/?mibextid=9l3rBW">https://www.facebook.com/share/UjaJuFXDFoqCX2x6/?mibextid=9l3rBW</a>

The above is for your information and record.

Thanking you,

Yours sincerely,

**For Grasim Industries Limited**

**Sailesh Kumar Daga**  
**Company Secretary and Compliance Officer**  
**FCS – 4164**

**Cc:**

**Luxembourg Stock Exchange**  
Market & Surveillance Dept., P.O.  
Box 165, L-2011 Luxembourg,  
Grand Duchy of Luxembourg

**Citibank N.A.**  
Depository Receipt  
Services  
390 Greenwich Street,  
4<sup>th</sup> Floor, New York,  
NY 10013

**Citibank N.A.**  
Custodial Services  
FIFC, 9<sup>th</sup> Floor, C-54 & 55,  
G Block Bandra Kurla  
Complex, Bandra (East),  
Mumbai – 400098

**Grasim Industries Limited**

Aditya Birla Centre, 'A' wing, 2<sup>nd</sup> Floor, S.K. Ahire Marg, Worli, Mumbai 400 030, India  
T: +91 22 6652 5000 / 2499 5000 | F: +91 22 6652 5114 / 2499 5114

E: grasim.secretarial@adityabirla.com | W: www.grasim.com | CIN: L17124MP1947PLC000410

**Regd. Office** : P.O. Birlagram, Nagda – 456 331 (M.P.)