March 05, 2024

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: <u>Press Release</u>

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 05, 2024 titled *'Airtel expands its network footprint in Ernakulam and Idukki District under its rural enhancement project'* being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Airtel expands its network footprint in Ernakulam and Idukki District under its rural enhancement project

Densifies its network across 60 towns and 266 villages in Ernakulam and Idukki district

Kochi, March 05, 2024: Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Ernakulam and Idukki district to densify its network. The network enhancement project was undertaken across 60 towns and 266 villages covering 19 lakh population base. The additional sites will further augment customer experience in this region on both voice and data connectivity.

Customers in the tehsils of Aluva, Kanayannur, Kochi, Kothamangalam, Kunnathunad, Muvattupuzha, Paravur, Devikulam, Peerumade, Thodupuzha, Udumbanchola under Ernakulam and Idukki district will directly benefit from this network enhancement. This expansion will enable seamless access to high-speed connectivity, a massive service for customers in rural & smaller towns in Ernakulam and Idukki thereby ensuring reliable mobile network for work, study and entertainment. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

Airtel has been running rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. Kerala has been one of the big focus market for the company and with this initiative, the company will be augmenting its network coverage across 1600 villages and 355 towns covering the entire state.

To expand coverage in high potential villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers all 14 districts of Kerala, with the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region.

Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers. With this, all popular tourist destinations ranging from hill stations to beaches across the state will experience enhanced network footprint. Hill Stations in Wayanad, Idukki and Pathanamthitta are equipped with better network, making Airtel available even in remote locations.