

MUKESH KUMAR AGARWAL  
A-1101, RIVONA, Hiranandani Heritage  
S.V.Road, Kandivali (West)  
Mumbai - 400067  
Mobile No. 9619913001

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Date: November 03, 2022

To  
The Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1  
G Block, Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051  
Fax: 91-22-26598237/38

To  
The Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai-400 001  
Fax: 91-22-2272 3121

**NSE-SYMBOL: BAGFILMS**

**BSE-Scrip Code: 532507**

**Sub: Disclosure under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Madam,

With reference to the above subject, please find enclosed herewith the disclosure in the prescribed format, as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

You are requested to take the above information on record.

Thanking you.

Yours sincerely,



**Mukesh Kumar Agarwal**

Encl: as above

CC:

To

The Board of Directors  
B.A.G. Films and Media Limited  
352, Aggarwal Plaza, Plot No.8  
Kondli, New Delhi-110096

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part –A- Details of the Acquisition**

Name of the Target Company (TC)	B.A.G. Films and Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer: Mukesh Kumar Agarwal PAC: Ritika Agarwal		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable (*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	9850000	4.976	4.976
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
e) <b>Total (a+b+c)</b>	<b>9850000</b>	<b>4.976</b>	<b>4.976</b>
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	150000	0.076	0.076
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive			

shares carrying voting rights in the TC (specify holding in each category) acquired.	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	NIL	NIL	NIL
e) <b>Total (a+b+c+/-d)</b>	<b>150000</b>	<b>0.076</b>	<b>0.076</b>
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	10000000	5.052	5.052
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Shares pledged with the acquirer.	NIL	NIL	NIL
c) VRs otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) <b>Total (a+b+c)</b>	<b>10000000</b>	<b>5.052</b>	<b>5.052</b>
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	NA		
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	02 <sup>nd</sup> November 2022		
Equity share capital / total voting capital of the TC before the said acquisition	Rs.395,836,180/- (comprising of 197,918,090 equity shares of face value Rs.2/- each) (#)		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs.395,836,180/- (comprising of 197,918,090 equity shares of face value Rs.2/- each) (#)		

Total diluted share/voting capital of the TC after the said acquisition	Rs.395,836,180/- (comprising of 197,918,090 equity shares of face value Rs.2/- each) (#)
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**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(#) Including Rs.1,70,341/- on calls unpaid on 170341 equity shares of Re.1/- each.



**(MUKESH KUMAR AGARWAL)**

**Place: Mumbai**

**Date: 03-11-2022**