



JFL/NSE-BSE/2020-21/80

December 22, 2020

**BSE Ltd.** P.J. Towers, Dalal Street Mumbai – 400001

Scrip Code: 533155

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra(E), Mumbai – 400051

Symbol: JUBLFOOD

# Sub: Disclosure under Regulation 30 - Press Release dated December 22, 2020

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release titled "Domino's Pizza introduces The Unthinkable Pizza- India's first Plant-Protein Pizza 100% Vegetarian, 100% Chicken-Like!" dated December 22, 2020, to be issued by the Company.

The Press Release is also being disseminated on Company's website at <u>www.jubilantfoodworks.com</u>.

This is for your information and records.

Thanking you,

For Jubilant FoodWorks Limited

Mona Aggarwal Company Secretary and Compliance Officer

Investor E-mail id: <u>investor@jublfood.com</u> Encl: A/a

A Jubilant Bhartia Company

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Registered Office: Plot No. 1A, Sector 16-A, Noida - 201 301, U.P, India Tel : +91 120 4090500 Fax: +91 120 4090599 CIN No.: L74899UP1995PLC043677 Email: contact@jublfood.com



### **Press Release**

# Domino's Pizza introduces The Unthinkable Pizza- India's first Plant-Protein Pizza 100% Vegetarian, 100% Chicken-Like!



**Noida, December 22, 2020 –** Domino's Pizza, India's leading QSR chain introduced *"The Unthinkable Pizza"*, India's first plant protein based product.

Made entirely from plant based proteins, The Unthinkable Pizza is 100% vegetarian and yet has the sensory properties of chicken.

Plant proteins have caught the imagination of consumers around the world, and Domino's Pizza is the first QSR brand to bring this latest trend to India.

Introduced after extensive consumer testing, The Unthinkable Pizza will provide both vegetarians and non-vegetarians an interesting and innovative option in the menu.

The Pizza would be available at all Domino's restaurants across Delhi NCR, Mumbai and Bangalore.

Talking about the new launch, Mr Pratik Pota, Chief Executive Officer & Whole-time Director, Jubilant FoodWorks Limited, said, "We are delighted to launch India's first plant protein based product, The Unthinkable Pizza. This innovative and 100% vegetarian product will allow Indian consumers to experience the plant-protein wave sweeping across the world. Domino's has always brought pioneering innovations to the Indian market, and we are happy to once again be the first to bring this trend to India."



## About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and is India's largest foodservice Company. Its Domino's Pizza franchise extends across a network of 1,264 restaurants in 281 cities (as of September 30, 2020). The Company has the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present, it operates in India, and through its subsidiary companies' in Sri Lanka and Bangladesh. The Company also enjoys exclusive rights to develop and operate Dunkin' Donuts restaurants in India, has in operation 26 restaurants across 8 cities in India (as of September 30, 2020). JFL has ventured into Chinese cuisine segment with its first owned restaurant brand, 'Hong's Kitchen', which serves 2 cities with 5 restaurants in India (as of September 30, 2020). Recently, the Company has added Indian cuisine of biryani, kebabs, breads and more to the portfolio by launching Ekdum! with 3 restaurants in Gurugram. In accordance with shifting consumption habits, the Company has also begun offering their brand-owned ready-to-cook range of sauces, gravies and pastes, 'ChefBoss'.

#### Corporate Identification No: L74899UP1995PLC043677

Investor e-mail id: investor@jublfood.com

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Website:<u>www.jubilantfoodworks.com,www.dominos.co.in, www.ekdum.co.in, www.chefboss.com,</u> www.hongskitchen.in

#### For more information, please contact:

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