

**Regd. Office:** OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,

OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE, SWASTIK CROSS ROADS, OFF: C.G.ROAD,

NAVRANGPURA, AHMEDABAD: 380 009. Tel:30025866

E-Mail: orient.tradelink@gmail.com, Website: www.orienttradlink.in

24th December 2021

To, The Manager, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Dear Sir/Madam,

## Subject: Submission of announcement with regard playing to team at pro tennis league

In pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Orient Tradelink Ltd is public limited company with foray into entertainment and merchandising managing para-athletes and para cricketers who have won gold, silver and bronze medal at the Para Olympics has made a re-entry in tennis and sports management by bagging the eighth team at the third edition of the Pro Tennis League in Delhi from December 21st to December 25th.

Kindly take the same in your record.

Thanking you,

Yours faithfully,

For and on behalf of Orient Tradelink Limited

AUSHIM
KHETARPAL

igially signed by AUSHIM KRETARPAL No. CPLR, 42-DBI, 54.20-DBI, 54

Aushim Khetarpal Managing Director DIN: 00060319

Encl: As above

## ORIENT TRADELINK LIMITED

CIN: L65910GJ1994PLC022833 Corporate Office: 141 - A. Ground Floor, Shahpur Jat Village, New Delhi-110049. Tel: 9999313918



## ORIENT TRADELINK LTD ACQUIRES EIGHTH TEAM AT PRO TENNIS LEAGUE



**Team Radiant with Mr. Aushim Khetarpal** 



24 December 2021, New Delhi. Orient Tradelink ltd., a public limited company with foray into entertainment and merchandising managing para-athletes and para cricketers who have won gold, silver and bronze medal at the Para Olympics has made a re-entry in tennis and sports management by bagging the eighth team at the third edition of the Pro Tennis League in Delhi from December 21<sup>st</sup> to December 25<sup>th</sup>.

Team Radiant, a part of the Orient Trade link is being opened as a special sports division part of the sports management of the Orient Trade link ltd. The company has three feature films and 10x3 episodes of web series releasing in the year 2022. According to Aditya Khanna, Co-founder of the Pro Tennis League "We are happy to get the experience of sports legend Aushim Khetarpal as a team owner. His mentorship and his spiritual guidance would be a leap for the event". He further added with telecast of the league on News X, India News, Sports Flashes, podcast and You Tube of PTL the league valuation of the team owners will be hovering around Rupees 60 lac after the first year.



Team Radiant boasts of having Saketh Myneni, Prerna Bhambri, Suraj Prabodh and Parv Nage at the auction. Saketh is Indian Davis Cup Player and Prerna is three-time national women's champion.

According to Director Mr. Aushim Khetarpal "Orient having merchandising and publishing right of over 36 products like spiritual books, audios, merchandising products, pen drives and analogue sounds, the association with the league would add a new dimension to the teams, sports, merchandising and trademark businesses. The new dimension with the para-athletes and tennis player would be an ideal sports merchandising materiel and various other collateral which would boost the business in the next few years."

In this event as a novel idea podcast of tennis players with Raadhika has already started off with all the leading tennis players of the country. The programme is called "Tennis cookies & coffee with Raadhika."