



January 1, 2021

**Scrip Code - 533520**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI – 400 001

**Symbol: YAARII**  
**National Stock Exchange of India Limited,**  
‘Exchange Plaza’  
Bandra-Kurla Complex, Bandra (East)  
MUMBAI – 400 051

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Re: Outcome of Board Meeting of Yaarii Digital Integrated Services Limited (the Company)**

Dear Sir(s),

We wish to inform that the Board of Directors of the Company at its meeting held today i.e. January 1, 2021, on the recommendation of the Nomination and Remuneration Committee of the Board, has appointed Mr. Kubeir Khera (DIN: 03498226) as an Executive Director, designated as CEO and Key Managerial Personnel of the Company, for a period of 5 years, with effect from today i.e. January 1, 2021. Mr Khera has deep operational knowledge, rich and varied experience in digital business, marketing and promotions and brings on the Board his unique vision, planning, execution, administration capabilities, and extensive expertise, required to create unique digital identity through its digital platform “Yaarii” and to charter right direction for its continuous focus around promoting digital financial and other solutions on its brand identity to grow to next frontier.

**BRIEF PROFILE OF MR. KUBEIR KHERA (DIN: 03498226):**

Mr. Kubeir Khera, aged 38 years, is a distinguished & committed professional with rich & varied experience of over 14 years in brand-building, marketing & sales across advertising, financial services and real estate sectors. Mr. Khera is associated with the 'Yaarii' platform from its inception, including conceptualizing, launch, transition and expansion along with implementing innovative plans for accomplishment of targets and through his keen insights and extensive cross-functional experience, he has developed a deep understanding of digital businesses. Yaarii app is a fintech marketplace for a bouquet of various financial products including personal loans, life and general insurance, mutual funds etc and currently is in the business of promoting various available financing options for retail customers. Under his leadership, in a short span, Yaarii has achieved a customer base of over 50 lac customers, who have downloaded Yaarii app & used the platform to get access to the financial products. Yaarii has facilitated digital journey of over 50 lac customers, till date, for their financial needs and over 1 lac customers interact on the Yaarii platform every month and is further looking to aggregate marketplace model to other financial products in the investment domain also with a focus on building robotic investment advisory services, and distribution of digital gold, mutual fund, national pension schemes, life and general insurance.

**Yaarii Digital Integrated Services Limited**

*(formerly Indiabulls Integrated Services Limited)*

Registered Office: Plot No. 448-451, Udyog Vihar, Phase-V, Gurugram-122016, Haryana | Tel: 0124 6681199 | Fax: 0124 6681111

Corporate Office: One International Center (formerly IFC), Tower - 1, 4th Floor, S. B. Marg, Elphinstone (W), Mumbai – 400013, Maharashtra | Tel: 022 62498580 | Fax: 022 61899600

CIN: L51101HR2007PLC077999, Website: www.yaarii.in, Email: talktous@yaarii.in



Mr. Khera holds a B.Tech. degree in Electronics & Communication Engineering and an MBA in Marketing. He has been associated with Indiabulls Group for over last 13 years at middle and senior management positions. With cross-functional experience in strategizing and executing on corporate vision, Mr. Khera has successfully demonstrated track record in overcoming complex business challenges and delivering on high-impact decisions. He played an instrumental role in maximizing revenue growth despite intensely competitive environment and massive headwinds for the last few years. Prior to joining Indiabulls, he was responsible for business development and communication for a leading MNC in India.

Mr. Khera does not hold any shares of the Company. He is neither related to any other director or key managerial personnel of the Company nor is debarred from holding the office of director by virtue of any order passed by SEBI or any other such authority.

This is for your information and record.

Thanking you,

Yours faithfully,

For **Yaarii Digital Integrated Services Limited**  
(formerly *Indiabulls Integrated Services Limited*)

Priya Jain  
*Company Secretary*

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