

Prithvi Exchange (India) Limited



19.08.2023

To
Bombay Stock Exchange Limited
Department of Corporate Services
Floor 25, PJ Towers Dalal Street
Mumbai -400 001.

Dear Sir/Madam,

Sub: Disclosure SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 (Listing Regulations) - Newspaper Advertisement

Ref: Security Name: PRITHVIEXCH Scrip Code: 531688

Sub.: Newspaper Advertisement for information regarding the 28th Annual General Meeting to be held through Video Conferencing / Other Audio Visual Means

Please find attached herewith copies of newspaper advertisements published today in the Trinity Mirror (English) and Makkal Kural (Tamil), regarding notice of 28th Annual General Meeting, intimation of book closure date and e-Voting information in terms of Section 108 of the Companies Act, 2013 read with Rule 20 of Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations. 2015.

Kindly take the above on your record.

Thanking you

For Prithvi Exchange (India) Limited

PAVAN KUMAR
KAVAD A

Digitally signed by PAVAN
KUMAR KAVAD A
Date: 2023.08.19 16:18:03 +05'30'

Pavan Kumar Kavad
Executive Director
DIN: 07095542

Enclosed as above

Shriram AMC launches Multi Asset Allocation Fund

Chennai, Aug 19: Shriram Asset Management Company, part of the Shriram Group, will launch the Shriram Multi Asset Allocation Fund on August 18th 2023. This new fund aims to offer long term inflation-adjusted wealth

creation through exposure to multiple assets such as equity, debt, and gold/silver ETFs. The New Fund Offer (NFO) will close on September 1st 2023.

Between 65% to 80% of the fund's corpus will be invested in equity, which

includes 30 to 40 stocks from Shriram AMC's proprietary Enhanced Quantamental Investment (EQI) model. The model relies on statistical data to make the right investment decisions for better fund performance while integrating quant as well

as fundamental inputs for portfolio construction. The minimum allocation of 65% to equities allows investors in this fund to benefit from Long Term Capital Gains tax of 10%. The fund would also allocate 10% to 25% of funds in high quality (AAA) Short to Medium term debt, preferably in government and government-backed securities to avoid any credit risk; 10% to 25% in gold/silver ETFs, with the option up to 10% in Real Estate Investment Trusts (REITs) and Infrastructure Investment Trusts (InvITs).

Investors can regularly invest in this fund through Systematic Investment Plans (SIP), top-ups or Systematic Transfer Plans (STP) from liquid or overnight funds to meet their financial and family goals. The minimum investment amount for lumpsum is Rs.5,000 while for SIPs it is Rs.1,000 per month or Rs.3,000 per quarter. There is no lock-in period involved.

realme records impressive growth of 51%

Madurai, Aug 19: realme, the Most Reliable Smartphone Service Provider, has achieved a staggering QoQ growth of 51% in the second quarter of 2023, as reported by Counterpoint, a renowned market research firm. This remarkable growth strengthens realme's position in the Indian smartphone market, securing the No. 3 position among the top 10 smartphone brands as per IDC's rankings for Q2 2023. Despite the overall smartphone market in India witnessing a 3% YoY decline in Q2, realme's strategic positioning and leap-forward innovations, coupled with the industry's focus on 5G devices in the INR 10,000-INR 15,000 (~\$122-\$244) segment, propelled the brand back to its coveted 3rd position in the Indian

smartphone market. realme's exceptional growth can be attributed to a combination of factors, including the brand's strategic approach in improving inventory and demand, aggressive sales promotions, and the launch of 5G devices at accessible price points. This year, realme has achieved numerous milestones across a range of devices, with several emerging as bestsellers in their respective categories. Notably, the realme C55 sold over 100,000 units in just 5 hours on its first sale day, while the 11 Pro Series set a new record by selling over 200,000 devices across all channels during its initial launch, and achieved 390% of the previous generation during the first sale period offline.

Audi India unveils Q8 e-tron

Chennai, Aug 19: Audi, the German luxury car manufacturer launched the new Audi Q8 e-tron in India – just a few months after its global launch. Offered in four variants, the Audi Q8 50 e-tron, Audi Q8 55 e-tron, Audi Q8 Sportback 50 e-tron and Audi Q8 Sportback 55 e-tron drive like a dream with their enhanced driving characteristics.

Offered with a 114kW battery (biggest in the segment), the Audi Q8 55 e-tron and Audi Q8 Sportback 55 e-tron boast an industry-best driving range of up to 600kms on a single charge (WLTP certified). The Audi Q8 50 e-tron

and Audi Q8 Sportback 50 e-tron offer a driving range of up to 505 kms on a single charge (WLTP certified).

The Audi Q8 e-tron sports a fresh new design with luxurious comfort, improved performance, bigger batteries and an enhanced drive range to take forward the legacy and success of the e-tron. With this launch, Audi also ushers into a new corporate identity with a new, two-dimensional design of the four rings that represent luxury mobility with sustainability.

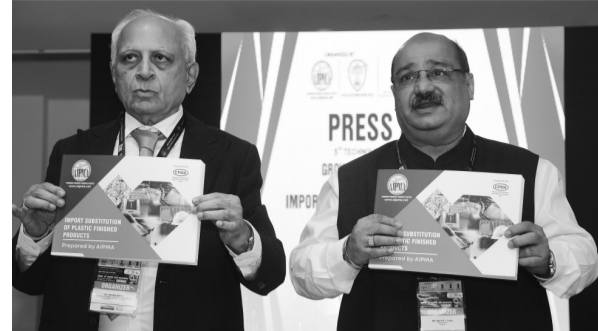
Balbir Singh Dhillon, Head of Audi India said, "Today, we take another step forward in our journey

of electric mobility and we could not be happier to launch these beautiful electric cars. The larger battery packs not only bring in added range but also enhance the value proposition of the models. The refreshed styling complements the engineering enhancements and is sure to wow. The Audi Q8 e-tron is at the heart of our electric mobility strategy and gives us a strong base to build upon as we journey towards electrifying our line-up. With the addition of the new Audi Q8 e-tron and the Audi Q8 Sportback e-tron; we now have the widest EV portfolio in the segment."

Indian plastic industry to touch Rs.10 lakh crore in 5 years: AIPMA

Chennai, Aug 19: The Indian plastic industry is expected to witness rapid growth and nearly triple in size to Rs. 10 lakh crores by 2027, with import substitution offering a huge growth opportunity to the industry, according to the All-India Plastics Manufacturers Association (AIPMA), the premier industry body representing the plastics industry in India.

AIPMA's AMTEC organised its 5th Technology Conference for Growth of Plastic Industry in Chennai on Friday 18th August 2023. The conference, aimed at boosting Make in India and facilitating import substitution of plastic goods, witnessed participation from experts, industry representatives, researchers, government



officials and policymakers from all over the country. Earlier, delivering the welcome address, Mayur D. Shah, President of AIPMA, said the plastic industry is well-positioned to cater to the domestic market but also emerge as a global plastic supply hub. "The Indian Plastic Industry has proven capabilities. AIPMA has identified 553 plastic products for import substitution, totalling Rs. 37,500 crores

worth of imports. The move towards import substitution will create 5 lakh additional jobs in the country. This import substitution offers a huge opportunity. India also has the potential to emerge as a global plastic supplier."

Addressing the conference, Arvind Mehta, Chairman of AIPMA's Governing Council and AIPMA's Arvind Mehta Technology and Entrepreneurship Centre (AMTEC) said, "The

Indian plastic industry is poised for rapid growth. The size of the plastic industry is projected to grow from Rs.3.5 lakh crore in 2022-23 to Rs.10 lakh crores in 2027-28. The exports of plastic products are expected to grow from Rs. 1 lakh crore, reflecting the global acceptance of Indian products. This is an excellent opportunity for the Indian industry and we must make the most of it."

The conference also showcased exhibits and samples of imported plastic products, offering a technical and business roadmap to the plastic processing industry for manufacturing these products in India. The final edition of the conference is scheduled in Kolkata on 31st August.

Godrej Security Solutions introduces Secure 4.0 home & institutional security

Chennai, Aug 19: Godrej Security Solutions, a division of Godrej & Boyce, the flagship company of the Godrej Group, unveiled their latest innovations at the Secure 4.0 event in Chennai. The leading security solutions brand showcased cutting-edge advancements in home and institutional security, underlining its commitment to excellence and innovation.

The highlight of the event was the introduction of the new Matrix Locker with I Warn—a sophisticated security solution that exemplifies the fusion of traditional security with modern digital integration. The inception of the new Matrix locker originated from

recognizing consumers' aspiration for a home storage solution that not only radiated a premium design but also heightened aesthetics, effectively meeting their longing for a locker option that boasts enhanced visual appeal. This advanced home locker boasts a comprehensive security ecosystem tailored to meet the diverse needs of customers in today's dynamic environment. It is equipped with the I-Warn sensor which is an additional layer of security that alerts homeowners whenever unauthorized access or tampering with lockers occurs.

Pushkar Gokhale, Business Head of Godrej Security Solutions, expressed the brand's

commitment to constant innovation to meet evolving security needs. He stated, "Our journey at Godrej Security Solutions is marked by our commitment to innovation and the delivery of effective solutions that align with our customers' changing

security requirements. The launch of the 'New Matrix Home Locker with I-warn Alarm system', 'SmartFog integration' and 'Accugold' Gold purity Testing machines, represents a significant leap forward in security solutions.

IICL felicitates ACCA, CMA, USA qualifiers

Chennai, Aug 19: Indian Institute of Commerce Lakshya organises EXALT 2K23, India's biggest felicitation ceremony for ACCA and CMA USA qualifiers. Over 800 students of Lakshya were felicitated at the ceremony.

The event was inaugurated by the MP Hibi Eden at Trinita Casa Convention Centre, Kochi

on Saturday. More than 150 ACCA affiliates, over 500 ACCA part-qualifiers and more than 100 CMA USA qualifiers who cleared the examinations in the academic year 2022-23 were honoured in the event.

Orwell Lionel, Managing Director, Indian Institute of Commerce Lakshya presided over the function and AvinashKulur, Senior

Academic Manager, Nayana Mathew, Regional Manager, Central Region, Haneesa Habib, Regional Manager North Region, Gautham Raj Assistant Manager, Online Operations, and Iyas Muhammad, Assistant Regional Manager felicitated the achievers. The event was attended by more than 1000 people including students, parents and faculty.

Indian Institute of Commerce Lakshya was founded in the year 2011 aims at creating competent financial professionals through their customised courses for ACCA, CA, CMA USA, CMA India and CS. Over 13,500 students have been trained annually from the institute in the past decade with over 75,000 students securing leading financial positions across the globe.

EDII entrepreneurship awareness camp on Aug 25

Chennai, Aug 19: Entrepreneurship Development and Innovation Institute is organizing an Entrepreneurship Awareness Camp on 25.08.2023 at EDII Campus, Chennai. The above camp starts at 10.00 AM which extends upto 5.30 PM. Interested candidates who have completed 18 years of age are eligible to participate in the above camps

The Entrepreneurship Awareness Camp will deliberate on subjects such as entrepreneurship, selection of project, support available for potential entrepreneurs from Government, Banks and other Financial Institutions. Further, conducive policies and schemes of the State enumerating the opportunities in the MSME sector will also be discussed.

PUBLIC NOTICE

My client Mr. P. Selvakumar, Law Officer of M/s.Sumanth & Co., having its office at No. 8/57, Luz Avenue, Mylapore, Chennai - 600 004, states that the property at Flat No. 4A, Plot No. 17, to an extent of 0.34 grounds i.e 8220 sq.ft., in the sanctioned layout No. 109 of 1963, situated at Old Door No. 29, New Door No. 9, 5th Avenue, Besant Nagar, Chennai - 600 090, comprised in Old Survey No. 12(Part) T.S.No. 17, Block No.16, Urr Village, belongs to Mr.VIRENDRA LAL, son of late B.B. Lal, aged about 60 years, residing at New No.9, 5th Avenue, Besant Nagar, Chennai -600090 and he had handed over the below mentioned original documents of the said property to my client for development of the said property.

My client states that on 16.08.2023 he went to meet his Advocate at Thuraipakkam along with the documents of the said property and while returning back, he went to Geetham Hotel, Thuraipakkam and at that time, he lost his bag containing the below mentioned documents of the said property.

- 1) Original Sale Deed dated 22.09.1979, registered as Document No. 2461 of 1979 at S.R.O. Saidapet.
- 2) Original Sale Deed dated 23.02.1976, registered as Document No.1082 of 1976 at S.R.O. North Chennai.
- 3) Original Sale Deed dated 20.08.1964, registered as Document No. 2686 of 1964 at S.R.O. Saidapet.
- 4) Original Sale Deed dated 10.03.1964, registered as Document No. 838 of 1964.
- 5) Original Sale Deed dated 30.07.1967, registered as Document No. 3274 of 1967 at S.R.O. Saidapet.

I therefore hereby call upon the General Public to hand over the said documents if in possession to the undersigned or to my client or make any claims if any within 7 days from the date of this publication.

D.THANGAMANI
Advocate
No.122, Masthan Gori Street,
Adambakkam, Chennai-600 088.
Cell No. 9841112233.

NAME CHANGE
I, Akilandeswari Krishnamoorthy, W/O. Paul Robin, Date of Birth : 05-02-1975, Residing at No.12-CD, Regency Park, Manapakkam Road, Mugalivakkam, Chennai - 600125, shall henceforth be known as **AKILA ROBIN** Akilandeswari Krishnamoorthy

NAME CHANGE
I, Neena Chetan Naik, W/O. Chetan Virendra Naik, Date of Birth: 12.04.1974, Residing at D-45, Sunnivala Apartments, 351-353, Konnur High Road, Ayanavaram, Chennai -600 023, shall henceforth be known as **New Name: NEENA NAIK, SUR NAME: NAIK, Given Name: NEENA** Neena Chetan Naik

NAME CHANGE
Jeevanantham Jayasheela, S/O Jeevanantham Muthuveeru, Date of Birth: 05/05/1968 residing address: A1 Sreya Saasha Apartment, Prakasam Street, Rayala Nagar, 1st Main Road, Ramapuram, Chennai -600 089, shall hence forth be known as **Muthuveeru Jeevanantham Jayasheela**, Jeevanantham Jayasheela

NAME CHANGE
I, Mohamed Habeeb, S/O. Thiru Siddiq Adam, Date of Birth: 21.05.1968, Residing at Old No.8, New No.26, Thulukanathamman Street, Royapuram, Chennai -600 013, shall henceforth be known as **HABEEB** Mohamed Habeeb

PUBLIC NOTICE

My client Mr. P. Selvakumar, Law Officer of M/s Luxe built Homes Private Limited, having office at No. 85(57) Luz Avenue, Mylapore, Chennai - 600 004 states that the property at Plot No.3 & 4, AIEBA Nagar, in approved layout PDM/DTP No.75/64, dated 05.08.1964 Comprised in Survey No.84/6, present Survey lo.84/6A1A2, now TS.No 23/28, Block No.34 of Thiruvannamipur Village, Mylapore Triplicane Taluk now Velachery Taluk, Chennai District belongs to Mis Luxe built Homes Private Limited, having office at No. 85(57) Luz Avenue, Mylapore, Chennai - 600 004, and they have handed over the original documents of the said property to my client for development of the said property.

My client states that on 16.08.2023 he went to meet his Advocate at Thuraipakkam along with the documents of the said property and while returning back, he went to Geetham Hotel, Thuraipakkam and at that time, he lost his bag containing the below mentioned documents of the said property.

1. Original Settlement Deed dated 23.04.2004, registered as Document No.2749 of 2004 in the Office of the Sub Registrar, Joint-1 South Chennai.
2. Original Cancellation of Settlement Deed dated 11.07.2007 registered as Document No.5416 of 2007 in the Office of the Sub Registrar, Joint-1 South Chennai.
3. Cancellation of General Power of Attorney Dated 07.01.2022 registered as Document 9 of 2022 in the Office of the Sub Registrar, Joint-1 South Chennai.

I therefore hereby call upon the General Public to hand over the said documents if in possession to the undersigned or to my client or make any claims if any within 7 days from the date of this publication.

D. THANGAMANI
Advocate
No.122, Masthan Gori Street,
Adambakkam, Chennai-600 088.
Cell No. 9841112233.

PUBLIC NOTICE

Our client Mr.V.G.SURIA NARAYANAN, Mobile No.9940149555, resident of Flat No.1403 Metro Zone, 44 Pillaiyarkol Street, Anna Nagar, Chennai-600 040, has purchased the vacant plot bearing Plot No. 21, Jai Ganesh Nagar, situated at Kaval Kalani Village, Siperumpudur Taluk, comprised in S.No.60, measuring to an extent of 2100 Sq.ft, by way of Sale Deed, vide Doc.No.3147/1989, Dtd. 27.03.1989, registered at the office of the SRO, Siperumbudur and while he went to take Xerox copy of the sale deed to nearby Complex on 12.08.2023 at about 11.00 AM, he came to understand that the said original sale deed misplaced and in spite of his sincere effort he could not traced the same.

Anyone in possession of the same/ or who has found it may kindly contact us.

R.KUMARESAN
NOTARY PUBLIC ADVOCATE
No.29, Ground Floor,
TNSCB Shopping Complex,
Thirumangalam, Anna Nagar,
Chennai-600 040.
Phone No: 2615 2945, 2615 2181,
Cell: 938100-6736

PUBLIC NOTICE

My client Mr. P. Selvakumar Law officer of M/s. Sumanth & Co., having its office at No. 8/57, Luz Avenue, Mylapore Chennai - 600 004, states that the property at old No.80, New No.30, CP Ramasamy Road, Alwarpet, Chennai- 600 018, comprised in O.S.No. 1733, Collector Certificate No. 4689, Resurvey No. 1646, admeasuring 7 grounds 799 sq.ft. (17599 sq.ft.) out of 13 grounds 912 sq.ft. Chennai District, stands in the name of Mrs. Vijayanthimala Bali, W/o Dr. C. Bali. The original Sale Deed of the said property dated 30.03.1951, registered as Document No. 371 of 1951 at S.R.O. Mylapore. She had handed over the original documents of the said property to us for development of the property.

My client states that on 16.08.2023 he went to meet his Advocate at Thuraipakkam along with the documents of the said property and while returning back, he went to Geetham Hotel, Thuraipakkam and at that time, he lost his bag containing the above said document of the said property.

I therefore hereby call upon the General Public to hand over the said documents if in possession to the undersigned or to my client or make any claims if any within 7 days from the date of this publication

D. THANGAMANI
Advocate
No.122, Masthan Gori Street,
Adambakkam, Chennai-600 088.
Cell No. 9841112233.

IN THE HIGH COURT OF JUDICATURE AT MADRAS (Ordinary Original Civil Jurisdiction) O.P.No.408 of 2023

In the matter of Hindu Minority and Guardianship Act, 1956 and In the matter of appointment of guardian of minor K.MANESH SAI

Mrs. K.SENTHAMIZH SELVI, Wife of late G.Kamesh, No.2/297, Madha Keil Street, Kelambakkam, ... PETITIONER In the above petition moved by the Petitioner seeking permission for sale of above minor's share in the property bearing Door No.5/3, Muthumariamman Koil Street, Perambur, Chennai 600 011, measuring 1806 Sq. ft., of land and building, this Hon'ble Court has ordered paper publication by order dated 11.08.2023.

Therefore if any person or persons having any objections in the above petition may file their objections before the aforesaid Hon'ble Court on or before 28.08.2023, and appear before the aforesaid Hon'ble Court on 28.08.2023 to file their objections if any.

Dated at Chennai on this 17th Day of August, 2023.

B.NAMASIVAYAM, N.RAMACHANDRAN N.BHOOPATHY SHANKARAN N. SHANMUGHA SUNDARAM
COUNSEL FOR PETITIONER
118, Law Chamber,
High Court buildings, Chennai-600 104.

PRITHVI EXCHANGE (INDIA) LIMITED

CIN: L30006TN1995PLC031931
Regd. Office: Gee Gee Universal, 2nd Floor, Door No. 2, Mc Nichols Road, Chetpet, Chennai-600031, Website: www.prithvifx.com, Email: investor.relations@prithvifx.com, Tel : Phone : 044 -4343261

NOTICE OF 28th ANNUAL GENERAL MEETING REMOTE E-VOTING INFORMATION AND BOOK CLOSURE

NOTICE is hereby given that the 28th Annual General Meeting (AGM) of the Shareholders of the Company will be held on Tuesday, the 19th September, 2023, at 11.30 AM, through Video Conferencing ('VC') / Other Audio Visual Means ('OAVM') in compliance with all applicable provisions of the Companies Act, 2013 (the Act) and the Rules made thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), Read with Ministry of Corporate Affairs (MCA) Circular No14/2020 dated 8th April, 2020, 20/2020 dated May 5, 2020, 17/2020 dated April 13, 2020, 02/2021 dated January 13, 2021, 21/2021 dated December 14, 2021, 02/2022 dated May 5, 2022 and 10/2022 dated December 28, 2022 respectively (collectively referred to as 'relevant circular') to transact the businesses set forth in the Notice convening the AGM. The members will be able to attend the AGM through VC/OAVM at https://www.evoting.nsdl.com/. Members participating in the meeting through VC/OAVM facility shall be reckoned for the purpose of quorum under section 103 of the Act.

In compliance with the relevant circulars, Notice of the AGM and Annual Report 2022-2023 has been sent on 17th August, 2023 to the members of the Company whose Email addresses are registered with Company/Depository Participant(s). The aforesaid documents are also available on the website of the Company i.e. www.prithvifx.com and the websites of the stock exchange where the shares of the Company are listed i.e. www.bseindia.com.

Pursuant to the provisions of Section 108 of the Companies Act, 2013 (the Act) read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing the facility to its members holding shares either in physical form or dematerialized form, as on 12th September, 2023 (cutoff date) for casting their votes electronically on each item as set forth in the Notice of AGM through the electronic voting system provided by NSDL. The voting rights of members shall be in proportion to their shareholding in the paid-up equity share capital of the Company as on the cut-off date i.e., 12th September, 2023. Mr. V. Esaki, Practicing Company Secretary has been appointed as the scrutinizer for conducting the e-voting process in a fair and transparent manner. Information and instructions including details of the user id and password relating to e-voting have been sent to the members through email. The same logincredentials may be used for attending the AGM through VC/OAVM. Detailed process and manner of Remote e-voting and e-voting at the AGM by the members holding shares indematerialized mode, physical mode and for members who have not registered their email address is provided in the Notes to the AGM Notice.

The remote e-voting period commences on 16th September, 2023 (9.00 A.M.) and ends on 18th September, 2023, (5.00 P.M.). The remote e-voting module shall be disabled by NSDL for voting thereafter. During the remote voting period, members of the Company holding shares either in physical form or in dematerialized form, as on the cut-off date 12th September, 2023, may cast their votes electronically. The votes once cast by the members, cannot be changed or cancelled. Any person, who acquires shares of the Company and becomes member of the company after despatch of the notice and holding shares as on the cut-off date i.e., 12th September, 2023, may obtain the login ID and password by sending a request at evoting@nsdl.co.in. If the member is already registered with NSDL for e-voting, then he/she can use his/her existing User ID and Password for casting the vote through remote e-voting. Register of Members of the Company will remain closed from 13th September, 2023 to 19th September, 2023 (both days inclusive) for the purpose of the final dividend for the financial year ended 31st March, 2023.

In case of any queries or issues regarding remote e-voting, Members may refer to the Frequently Asked Questions (FAQs) and remote e-voting user manual for Members available at the download section of www.evoting.nsdl.com or Mrs. Prajakta Pawle, Manager, NSDL, 4' Floor, 'A' Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai No. Email: evoting@nsdl.co.in. Toll free no. 1800 1020 990 and 1800 22 44 30.

Notice is also hereby given that, pursuant to Section 91 of the Companies Act, 2013 and rules made thereunder and the provisions of Listing Regulations, the Register of Members and Share Transfer Books of the Company will remain closed from 13th September, 2023 to 19th September, 2023 (both days inclusive).

For PRITHVI EXCHANGE (INDIA) LIMITED
Sd/-
Pavan Kumar Kavard
(Executive Director)
(DIN: 07095542)

Place: Chennai
Date: 18.08.2023