

**PRADEEP GUPTA**

D-74, Panchsheel Enclave,  
New Delhi-110017

March 15, 2021

The Manager – Listing Compliance  
**BSE Limited**  
Floor 25, P J Towers, Dalal Street  
Mumbai -400 001

The Manager- Listing Compliance  
**The National Stock Exchange of India Ltd.**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai-400051

**Sub: Disclosure under Regulation 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Madam,

Pursuant to Regulation 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed disclosure with respect to release of encumbrance of shares held in Cyber Media (India) Limited (BSE- Scrip Code: 532640; NSE- Symbol: CYBEMEDIA, ISIN: INE278G01037).

Kindly take note of the above information on your record.

Yours truly,



**Pradeep Gupta**

Encl.: As above.

CC to:

**Cyber Media (India) Limited**  
D-74, Panchsheel Enclave,  
New Delhi-110017

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company(TC)					Cyber Media (India) Limited								
Names of the stock exchanges where the shares of the target company are listed					BSE Limited National Stock Exchange of India Limited								
Date of reporting					15.03.2021								
Name of the promoter or PAC on whose shares encumbrance has been created/ released/ invoked					Pradeep Gupta								
Details of the creation/invocation/release of encumbrance:													
Name of the Promoter(s) or PACs with him (*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares { creation [(2)+(3)] /release [(2)-(3)]/ invocation [(2)-(3)]}	
	No. of Shares	% of total share capital	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reason for encumbrance (**)	No. of Shares	% of share capital	Name of the entity in whose favor shares encumbered (***)	No. of Shares	% of total share capital
Pradeep Gupta	46,61,236	36.23	25,00,000	19.43	Release	12.03.2021	Pledge	Pledge as collateral for loan taken by the Company.	25,00,000	19.43	Fatfehchand Chunnilal Jain	Nil	Nil
<b>Persons Acting in Concert (PACs):</b>													
Dhaval Gupta	9,22,697	7.17	Nil	Nil	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Sudha Bala Gupta	10,17,683	7.91	Nil	Nil	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Kriti Gupta	1,71,646	1.33	Nil	Nil	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Anuradha Gupta	1,06,873	0.83	Nil	Nil	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

*Pradeep Gupta*

**Pradeep Gupta**

Place: New Delhi

Date: March 15, 2021

(\*) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event

(\*\*) For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.