



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 10th, October, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Subject: Corporate Announcement/Information under Regulation 42 of SEBI (LODR), Regulation 2015 regarding Book Closure and intimation of Record Date of the 16th Annual General Meeting.

In Compliance with Regulation 42 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please note that the 16th Annual General Meeting (AGM), of the members of M/S Brand Concepts Limited is scheduled to be held on Thursday, 26th October, 2023 at 11:00 am through Video Conferencing (VC)/Other Audio-Visual Means ('OAVM).

Please note that the Register of Members and Share Transfer Books of Company will be closed for the period from Thursday, 19th October 2023 to Thursday, 26th October 2023 for the purpose of ensuing 16th Annual General Meeting of the Company.

You are therefore requested to take this into your records and oblige.

**Thanking You,
Yours faithfully
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**