

# SUNRISE EFFICIENT MARKETING LIMITED

**R.O.:** 3<sup>rd</sup> Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

**Email ID.:** cs@sunrisemarketing.net, **Phone:** 261-2890045

**CIN:** L17299GJ2020PLC114489

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Date: 31/01/2024

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai-400001  
Maharashtra, India.

Dear Sir/Madam,

**Sub: Appointment of Compliance officer**

*Scrip ID / Code: SEML / 543515*

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the company has in its Board meeting held on 31st January, 2024 appointed Mr. Lejas Hemantrai Desai, as Compliance officer of the Company with effect from 31st January, 2024.

The details of Appointment as required pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are annexed herewith as Annexure-I.

Kindly take the same on your records.

Thanking you,

**Yours Faithfully,  
For Sunrise Efficient Marketing Limited**

**Mitaliben Lejas Desai  
Joint Managing Director  
DIN: 02594823**

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## Annexure-I

Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:

### Appointment of Mr. Lejas Hemantra Desai as a Compliance Officer

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del>	Mr. Lejas Hemantra Desai is appointed as Compliance Officer of the Company.
2.	Date of appointment / <del>cessation</del> (as applicable) & Term of appointment	Appointed as Compliance Officer of the Company w.e.f. 31.01.2024
3.	Brief Profile (in case of appointment)	Mr. Lejas Hemantra Desai is Managing Director of the Company.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Mr. Lejas Hemantra Desai is : <ul style="list-style-type: none"><li>- husband of Mrs. Mitaliben Lejas Desai, Joint Managing Director of the company; and</li><li>- son of Mr. Hemantra Thakorbai Desai, Wholetime Director of the company</li></ul>