



**Date: February 27, 2024**

**BSE Limited**

Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai – 400001  
India

**National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051  
India

**Scrip Code: 543529**

**Symbol: DELHIVERY**

**Sub: Press Release – “Wellness brand ‘Plix’ awards cross-border freight shipping contract to Delhivery”**

Dear Sir/ Madam,

Pursuant to the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the press release being issued by the Company as “Wellness brand ‘Plix’ awards cross-border freight shipping contract to Delhivery”.

The aforesaid disclosure will be hosted on the Company’s website at [www.delhivery.com](http://www.delhivery.com).

You are requested to take the above on records.

Thank you.

Yours sincerely,  
**For Delhivery Limited**

**Vivek Kumar**  
**Company Secretary & Compliance Officer**  
**Membership No: A 20938**

Place: Gurugram

Encl. As above





## Wellness brand 'Plix' awards cross-border freight shipping contract to Delhivery

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**Gurgaon, 27th February 2024:** To ship its products globally, Plix, Marico's majority-owned nutrition brand in the D2C segment, has augmented its partnership with Delhivery, India's largest fully integrated logistics service provider.

Plix has an existing collaboration with Delhivery for domestic express parcel shipping in India and has now extended an exclusive partnership for cross-border shipping as well. It will leverage Delhivery's air freight expertise for shipments, ensuring swift and secure transportation of goods from its India warehouse in Mumbai to its New York warehouse.

Delhivery, a registered partner for Amazon's global outbound parcel business, has emerged as a leading name in cross-border express and freight shipping for key Indian brands over the last three years.

**Akash Zaveri, Co-Founder & COO, Plix,** said, "With Delhivery as our international logistics partner, we are confident to plug efficiency leakages and make global shipping as predictable and time-bound as in the case of domestic deliveries. Seamless movement of goods is a key feature of a globalized world with a globalized marketplace."

**Vikas Kapoor, Senior Vice-President, Cross-Border Business, Delhivery,** said, "Plix's trust in us to handle both their international and domestic shipping needs is an affirmation of our performance and reliability in delivering comprehensive logistics solutions. We continue to help D2C brands capture the global markets through existing and upcoming global shipping products in both express and freight."

### About Delhivery

Delhivery is India's largest fully integrated logistics services provider. With its nationwide network covering over 18,600 pin codes, the company provides a wide range of logistics services such as express parcel transportation, PTL freight, TL freight, cross-border, supply chain, and technology services. Delhivery has successfully fulfilled over 2.7 billion shipments since inception and today works with over 30,000 customers, including large & small e-commerce participants, SMEs, and other enterprises & brands. For more information about Delhivery, please visit [www.delhivery.com](http://www.delhivery.com)

