

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Date: 29th October, 2021

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Intimation of Board Meeting to be held on Thursday, 18th November, 2021

Pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the Meeting of the Board of Directors of the Company scheduled to be held on Thursday, November 18, 2021 at the Registered Office of the Company to transact following businesses;

1. To consider the matter relating to Increase in Authorised share capital of the Company and alteration of clause V of Memorandum of Association of Company pursuant to an increase in Authorised share capital;
2. To consider the matter relating to the Issue of Bonus shares if any;
3. To consider any other business with the permission of the Chair.

With reference to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and in terms of Company's Code of Conduct read with clarification issued by BSE Limited vide Ref. No. LIST/COMP/01/2019-20 dated 02/04/2019, we hereby inform you that the "Trading Window" for dealing in shares & securities of the Company will remain closed for all the Directors, Promoters, Designated Employee and Connected Persons from today i.e. 29.10.2021. The Trading Window will open after 48 hours from the declaration of outcome of Board Meeting of the Company.

You are requested to take the same on your record.

Thanking you.

Yours faithfully,
For, Add-Shop E-Retail Limited
(Formally Known as Add-Shop Promotions Limited)



Dineshbhai Bhanushankar Pandya
Managing Director
DIN: 06647303

