



CSL/2019-20/378  
17<sup>th</sup> October, 2019

BSE Limited Corporate Relationship Department 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERASAN	National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400051.  Scrip Code: CERA
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Dear Sir,

**Sub: Intimation under Regulation 30 and/or 31A of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 and/or 31A of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 we have to inform you that National Stock Exchange of India Ltd (NSE) vide its letter ref. NSE/LIST/43 dated 17<sup>th</sup> October, 2019 and BSE Ltd vide its letter Ref. LIST/COMP/HB/207/2019-20 dated 17<sup>th</sup> October, 2019 have approved our application for Reclassification of "Promoters/Promoter Group" shareholding to 'Public Shareholding'.

The copy of aforesaid NSE & BSE letters are attached for your king perusal.

We hope you will find the above in order.

Thanking you.

Yours faithfully,  
For Cera Sanitaryware Limited,

Narendra N. Patel  
President & Company Secretary  
Encl: as above

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**Cera Sanitaryware Limited**

**Corporate Office:** 7<sup>th</sup> & 8<sup>th</sup> Floors, B Wing, Privilon, Ambli BRTS Road, Iskcon Crossroads, Ahmedabad 380059, India  
Tel: +91 79 49112222 Email: marketing@cera-india.com Web: www.cera-india.com

**Registered Office & Works:** 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

Ref: NSE/LIST/43

October 17, 2019

The Company Secretary  
**Cera Sanitaryware Limited**  
9, G.I.D.C. Industrial Estate, Kadi,  
Dist. Mehsana, Gujarat- 382715

**Sub : Approval for Reclassification of Promoters under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Madam,


This has reference to your application dated May 20, 2019 seeking Reclassification of Promoters under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Based on submissions made by the company, the Exchange is pleased to approve your application for reclassification of following Promoter as per the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Sr. No.	Name
1	Shri Shashi Kumar Somany
2	Madhusudan Holdings Limited

You are required to ensure that the event of reclassification shall be disclosed to the Exchange as a material event in accordance with the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Yours faithfully,

For **National Stock Exchange of India Ltd.**  
Mansi Chheda  
Manager

CC: **National Securities Depository Limited**  
4th Floor, Trade world,  
Kamala Mills Compound,  
Senapati Bapat Marg.,  
Lower Parel, Mumbai - 400 013

**Central Depository Services Limited**  
P.J.Towers, 28th Floor,  
Dalal Street, Mumbai - 400 073

LIST/COMP/HB/207/2019-20

October 17, 2019

The Company Secretary/ Compliance Officer

**Cera Sanitaryware Ltd**9, GIDC Industrial Estate,  
Dist. Mehsana, Kadi,  
Gujarat, 382715**Sub: Approval letter for Reclassification of Shareholders under Regulation 31A of SEBI  
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

We refer to your application dated May 16, 2019 seeking Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Exchange is pleased to approve your application for Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 based on submissions made by the company.

Entities mentioned in Annexure 1 shall be classified as public shareholders whereas entities mentioned in Annexure 2 shall continue to be the promoters of the company.

The summary of the Shareholding Pre-Reclassification & Post-Reclassification is as follows:

Quarter	Promoter holding		Public Holding	
	Shares Held	Percentage	Shares Held	Percentage
Pre-Reclassification	71,20,639	54.75	58,85,235	45.25
Post-Reclassification	70,85,139	54.48	59,20,735	45.52

Reclassification of Promoters – Cera Sanitaryware Ltd

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This letter may be forwarded to the depositories and your RTA for necessary action at their end.

Yours faithfully,

  
**Shyam Bhagirath**  
Associate Manager

  
**Harshad Babade**  
Assistant Manager

**Encl.** Annexure 1 - Details of Outgoing Promoters  
Annexure 2 - Details of Remaining Promoters

~~CC: National Securities Depository Limited  
4<sup>th</sup> Floor, Trade world,  
Kamala Mills Compound,  
Senapati Bapat Marg,  
Lower Parel, Mumbai - 400013~~

~~Central Depository Service Limited  
Marathon Futurex, A-Wing,  
25th floor, NM Joshi Marg,  
Lower Parel, Mumbai 400013~~

**Annexure 1 – Details of Outgoing Promoters**

<b>ANNEXURE 1</b>			
<b>Sr. No.</b>	<b>Name of the Outgoing Promoters</b>	<b>No. of Shares</b>	<b>% Holding</b>
1.	Shashi Kumar Somany	28,000	0.22
2.	Madhusudan Holdings Limited	7,500	0.06
<b>Total</b>		<b>35,500</b>	<b>0.28</b>

**Annexure 2 – Details of Remaining Promoters**

<b>ANNEXURE 2</b>			
<b>Sr. No.</b>	<b>Name of the Remaining Promoters</b>	<b>No. of Shares</b>	<b>% Holding</b>
1.	SMITI SOMANY	13,42,240	10.32
2.	VIKRAM SOMANY	9,45,847	7.27
3.	DEEPSHIKHA KHAITAN	3,39,116	2.61
4.	POOJA JAIN SOMANY	2,00,000	1.54
5.	VIKRAM INVESTMENT COMPANY PRIVATE LTD	29,00,275	22.30
6.	REKHA COMMERCIAL LTD	5,32,388	4.09
7.	TRISURE PROMOTIONS & TRADINGS LTD	4,84,400	3.72
8.	SUVINAY TRADING & INVESTMENT CO. LTD	2,59,420	1.99
9.	VENUGOPAL HOLDINGS LIMITED	63,388	0.50
10.	MADHUSUDAN INDUSTRIES LIMITED	18,065	0.14
<b>Total</b>		<b>70,85,139</b>	<b>54.48</b>

*Handwritten signature*