



**DECCAN GOLD
MINES LIMITED**

(CIN : L51900MH1984PLC034662)

Corporate Office & Correspondence Address

No.1285, 5th Main, 7th Sector, HSR Layout, Bengaluru - 560102. Tel . : +91 80 45384000 Fax : +91 80 45384001 Email : info@deccangoldmines.com Website : www.deccangoldmines.com

September 12, 2023

To,

**Corporate Relationship Department
BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Scrip Code: 512068

Dear Sir/Ma'am,

Sub: Intimation to Stock Exchange under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), for appointment of media agency

With reference to the captioned subject, the company appointed Media agency for the purpose of providing public relation (PR) services.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13 July, 2023 are as under:

| Sr No. | Particulars | Details |
|--------|--|--|
| 1. | Name(s) of parties with whom the agreement is entered; | Adfactors PR Private Limited Registered Office: City Hall, Oasis Complex, Kamala Mills Compound, Pandurang Budhkar Marg, Lower Parel (West), Mumbai 400013 |
| 2. | Purpose of entering into the agreement; | Provision of public relation (PR) services |
| 3. | Shareholding, if any, in the entity with whom the agreement is executed; | Nil |
| 4. | Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.; | 1. PR Counsel Develop media relations by creating awareness about the brand and the company Initiate proactive dialogue with media influencers in key markets, thus building strong relationships Help projecting DGML and its management as a niche industry player and thought leaders to journalists from the business, natural resources, metals & mining and manufacturing beats 2. Content Create necessary editorial content and collateral to support the program in the form of backgrounders, pitch notes, briefing documents, press releases and authored articles Re-purpose the content for opportunities in digital and owned media 3. Media Relations Support business as usual PR requirements of the company |

Registered Office

501, Ackruti Trade Center, Road No. 7, MIDC, Andheri (East), Mumbai - 400 093, Maharashtra. Tel . : +91 022 6260 6800 Fax : +91 022 6260 6800



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| | | |
|----|--|---|
| | | <p>Map conferences, awards, forums and event opportunities relevant to DGML Develop PR collaterals including company factsheets, FAQs, boiler plate, spokesperson profiles Develop annual and quarterly plans</p> <p>4. Media Monitoring Provide media coverage related to DGML from the markets covered under the agreement.</p> <p>5. Reporting Provide a monthly report of PR activities conducted and its results Annual review and plan presentations to evaluate progress and plan the PR program ahead</p> |
| 5. | Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship; | No |
| 6. | Whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”; | No |
| 7. | In case of issuance of shares to the parties, details of issue price, class of shares issued; | No equity shares have been issued to the said Agency |
| 8. | Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.; | None |
| 9. | In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a. name of parties to the agreement; b. nature of the agreement; c. date of execution of the agreement; d. details of amendment and impact thereof or reasons of termination and impact thereof. | Not applicable |

Please take the above intimation on record and acknowledge.

Yours truly,

For **Deccan Gold Mines Limited**

SUNDARAM

SUBRAMANIAM

Digitally signed by SUNDARAM

SUBRAMANIAM

Date: 2023.09.12 07:47:17 +05'30'

Subramaniam Sundaram

Company Secretary & Compliance Officer

Membership No: A12110

Registered Office