



CIN : L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

ISO 9001:2015 Certified Company

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (Madhya Pradesh) Tel.: +91-755-4278827, 4271271 Fax : +91-755-2557470

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Works : Village Rojrachak, Distt. Raisen (Madhya Pradesh) Ph.: +91-7480-266244-5

04.02.2020

NSE/BSE/2020

To,

The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1 , Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmllist@nse.co.in">cmllist@nse.co.in</a> Security ID: SDBL	Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED</b> ,  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514
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**SUB DISCLOSURE UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 — PRESS RELEASE – [ISIN - 480C01012]**

This is to inform that pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the following press release:

We are pleased to inform the stock exchanges that our Company's brand Hunter will be associated as a sponsor for the IIFA awards to be held in March, 2020 at Indore. Hunter is the largest selling brand of our company and has already established itself as a brand of choice across the country.

With this partnership with IIFA we shall also become the first company in Madhya Pradesh to be associated with this grand event.

This is for your information and records.

Thanking you,

For **SOM DISTILLERIES & BREWERIES LIMITED**,

  
  
**Nakul Kam Sethi**  
Director & Compliance Officer  
DIN: 06512548