

**LADDU GOPAL ONLINE SERVICES LIMITED**

**CIN:** L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar, Sabzi Mandi, Shakti Nagar North Delhi  
110007

Email id- [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com) website- <https://lgos.in>

Tel. +91 9825050507

---

**Date: February 20, 2025**

To  
The Manager  
Listing Department:  
BSE Limited  
Phiroz Jeejeebhoy Tower  
Dalal Street Mumbai -400001,  
Maharashtra india.

**Reference : ISIN - INE546I01017; Scrip Code- 537707; Symbol- ETT**

**Subject: Newspaper advertisement relating to Right Issue of Laddu Gopal Online Services Limited (Formerly Known as ETT Limited).**

Dear Sir/Ma'am,

Pursuant to the provisions of Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR'), please note that the public notice, of opening of Right Issue Offer, which also discloses the completion date for dispatching the Abridged Letter of Offer and the Common Application Form, along with a concise overview of the subscription procedure for the Issue, has been published on February 20, 2025. Copies of the said public notice by way of newspaper advertisement are enclosed for your information and record.

You are requested to take note of the above.

This disclosure is being simultaneously uploaded on the website of the Company <https://lgos.in>.

**LADDU GOPAL ONLINE SERVICES LIMITED**

**(Formerly known as ETT Limited)**

**LADDU GOPAL ONLINE SERVICES LIMITED**

**CIN:** L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar, Sabzi Mandi, Shakti Nagar North Delhi  
110007

Email id- [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com) website- <https://lgos.in>

Tel. +91 9825050507

---

**Thanking you**

**FOR, LADDU GOPAL ONLINE SERVICES LIMITED  
(FORMERLY KNOWN AS ETT LIMITED)**

**Afsana Mirose Kherani  
Managing Director  
Din: 09604693**

**LADDU GOPAL ONLINE SERVICES LIMITED  
(Formerly known as ETT Limited)**

(This is only an advertisement for information purposes and not a Prospectus announcement)

**L.K.MEHTA POLYMERS LIMITED**

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901



Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajjan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: <https://lkmehtapolymersltd.com/>;  
E-Mail: [cs@lkmehtapolymersltd.com](mailto:cs@lkmehtapolymersltd.com); Telephone No: +91-9669103095.  
Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

**THE ISSUE****PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA**

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

**BASIS OF ALLOTMENT SME IPO (BSE SME)**

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

**THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.**

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

**SUBSCRIPTION DETAILS**

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity Shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity Shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	1	1	100	54400	100	0
<b>Grand Total</b>	<b>1</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity Shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1.44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	108	5	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	22	1	1.13	3200	0.67	-780
5	9600	7	0.65	176000	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	68	3	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	3	1	1.69	19200	4.01	-2511
<b>320000</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>-</b>	<b>-</b>	<b>1600</b>	<b>2</b>	<b>3</b>	<b>0.00</b>	<b>3200</b>	<b>0.67</b>	<b>3200</b>	
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04	189	
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	0.56	22400	4.69	110	
<b>Grand Total</b>	<b>1072</b>	<b>100.00</b>	<b>21153600</b>	<b>100</b>	<b>478400</b>	<b>-</b>	<b>-</b>	<b>176</b>	<b>100</b>	<b>100</b>	<b>478400</b>	<b>100</b>	<b>0.00</b>		

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

**INVESTORS PLEASE NOTE**

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at [www.bigshareonline.com](http://www.bigshareonline.com). All future correspondence in this regard may kindly be addressed to the Registrar to the issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

**BIGSHARE SERVICES PRIVATE LIMITED;**  
SEBI Registration Number: INR00001385;  
Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;  
Tel. Number: +91 22 6263 8200;  
Fax Number: +91 22 6263 8299;  
Email Id: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com);  
Investors Grievance Id: [investor@bigshareonline.com](mailto:investor@bigshareonline.com);  
Website: [www.bigshareonline.com](http://www.bigshareonline.com);  
Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors  
FOR L.K.MEHTA POLYMERS LIMITED  
Sd/-  
Mr. Kamlesh Mehta  
Managing Director  
DIN: 00223360

Place: Ratlam  
Date: 19th February, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

**CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06<sup>TH</sup>, 2025**

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the "Letter of Offer") filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

**LADDU GOPAL ONLINE SERVICES LIMITED**

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;  
E-mail-ID: [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com); Website: <https://lgo.in>; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

**FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY****FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED**

(FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ("EQUITY SHARES") EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

**PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

**NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY**

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSURE ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of all! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN "INE54620017", subject to requisite approvals. For details of credit of the Rights Entitlement, see "Terms of the Issue - Credits of Rights Entitlements in demat accounts of Eligible Equity Shareholders" on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details) records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER."

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)**

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer above

# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

जनसत्ता ब्यूरो  
नई दिल्ली, 19 फरवरी।



राज्य के संचालन का उदाहरण स्थापित किया था। फडणवीस ने संवाददाताओं से कहा कि जो लोग छत्रपति शिवाजी महाराज का अपमान करने की कोशिश करेंगे, उन्हें उनकी 'असली जगह' दिखाई जाएगी और राज्य उन्हें माफ नहीं करेगा। शिवाजी महाराज ने न सिर्फ स्वराज्य की स्थापना की,

बल्कि राष्ट्रीय गौरव की भावना भी जगाई। महान योद्धा शिवाजी का जन्म 19 फरवरी 1630 को पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों एकनाथ शिंदे और अजित पवार ने शिवाजी महाराज की जयंती के अवसर पर शिवनेरी किले में आयोजित 'पालना अनुष्ठान' समेत विभिन्न कार्यक्रमों में शिरकत की।

## L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajjan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: <https://lkmehtapolymersltd.com/>; E-Mail: [cs@lkmehtapolymersltd.com](mailto:cs@lkmehtapolymersltd.com); Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

### THE ISSUE

**PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA**  
The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

**INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREBIN REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.**

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

**Explanation:** If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

**Details of Applications:** The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

**The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:**

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

**ALLOCATION:** The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allocation to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allotment to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	1	1	100	54400	100	0
<b>Grand Total</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

**B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

**The category wise details of the Basis of Allotment are as under:**

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allotment to Applicants	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/allotted	% to Total	No. of Shares Surplus/Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

**C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allotment to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)		
1	3200	507	47.30	16224000	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	2064000	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	6912000	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	1760000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	672000	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	8960000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	8704000	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	6624000	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-281
9	16000	48	4.48	7680000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	213
10	17600	9	0.84	1584000	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	9600000	4.54	21711	7237	6400	1	3	1.69	19200	4.01	-2511	
320000				0.00				1600	2	3	0.00	3200	0.67	3200	
55	334400	1	0.09	3344000	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	3456000	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	8448000	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	4240000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	4640000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	4800000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	7040000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	
62	844800	2	0.19	16896000	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04	189	
63	985600	1	0.09	9856000	4.66	22290	22290	22400	1	1	0.56	22400	4.69	110	
<b>Grand Total</b>	<b>1072</b>	<b>100.00</b>	<b>21153600</b>	<b>100</b>	<b>478400</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>176</b>	<b>100</b>	<b>478400</b>	<b>100</b>	<b>0.00</b>		

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

### INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at [www.bigshareonline.com](http://www.bigshareonline.com). All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below.

**BIGSHARE SERVICES PRIVATE LIMITED;**  
SEBI Registration Number: INR000001385;  
Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;  
Tel. Number: +91 22 6263 8200;  
Fax Number: +91 22 6263 8299;  
Email Id: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com);  
Investors Grievance Id: [investor@bigshareonline.com](mailto:investor@bigshareonline.com);  
Website: [www.bigshareonline.com](http://www.bigshareonline.com);  
Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors  
FOR L.K.MEHTA POLYMERS LIMITED  
Sd/-  
Mr. Kamlesh Mehta  
Managing Director  
DIN: 00223360

Place: Ratlam  
Date: 19th February, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

### CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06<sup>TH</sup>, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

## LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com); Website: <https://lgos.in>; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ("EQUITY SHARES") EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\* Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars; all Investors desiring to make an Application in this issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renoucement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active. Details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER."**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

जनसत्ता ब्यूरो  
नई दिल्ली, 19 फरवरी।



राज्य के संचालन का उदाहरण स्थापित किया था। फडणवीस ने संवाददाताओं से कहा कि जो लोग छत्रपति शिवाजी महाराज का अपमान करने की कोशिश करेंगे, उन्हें उनकी 'असली जगह' दिखाई जाएगी और राज्य उन्हें माफ नहीं करेगा। शिवाजी महाराज ने न सिर्फ स्वराज्य की स्थापना की,

बल्कि राष्ट्रीय गौरव की भावना भी जगाई। महान योद्धा शिवाजी का जन्म 19 फरवरी 1630 को पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों एकनाथ शिंदे और अजित पवार ने शिवाजी महाराज की जयंती के अवसर पर शिवनेरी किले में आयोजित 'पालना अनुष्ठान' समेत विभिन्न कार्यक्रमों में शिरकत की।

## L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajjan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: <https://lkmehtapolymersltd.com/>; E-Mail: [cs@lkmehtapolymersltd.com](mailto:cs@lkmehtapolymersltd.com); Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREBIN REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	1	100	54400	100	0
<b>Grand Total</b>	<b>13970</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicants	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/allotted	% to Total	No. of Shares Surplus/Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)		
1	3200	507	47.30	16224000	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	2064000	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	6912000	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	1760000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	672000	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	8960000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	8704000	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	6624000	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	7680000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	213
10	17600	9	0.84	1584000	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	9600000	4.54	21711	7237	6400	1	3	1.69	19200	4.01	-2511	
320000			0.00		0.00			1600	2	3	0.00	3200	0.67	3200	
55	334400	1	0.09	3344000	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	3456000	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	8448000	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	4240000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	4640000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	4800000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	7040000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	
62	844800	2	0.19	16896000	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04	189	
63	985600	1	0.09	9856000	4.66	22290	22290	22400	1	1	0.56	22400	4.69	110	
<b>Grand Total</b>	<b>1072</b>	<b>100.00</b>	<b>21153600</b>	<b>100</b>	<b>478400</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>176</b>	<b>100</b>	<b>478400</b>	<b>100</b>	<b>0.00</b>		

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

### INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at [www.bigshareonline.com](http://www.bigshareonline.com). All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below.

**BIGSHARE SERVICES PRIVATE LIMITED;**  
SEBI Registration Number: INR000001385;  
Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;  
Tel. Number: +91 22 6263 8200;  
Fax Number: +91 22 6263 8299;  
Email Id: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com);  
Investors Grievance Id: [investor@bigshareonline.com](mailto:investor@bigshareonline.com);  
Website: [www.bigshareonline.com](http://www.bigshareonline.com);  
Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors  
FOR L.K.MEHTA POLYMERS LIMITED  
Sd/-  
Mr. Kamlesh Mehta  
Managing Director  
DIN: 00223360

Place: Ratlam  
Date: 19th February, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

### CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06<sup>TH</sup>, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728  
Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 | Contact Details: 7383380911  
Email-ID: [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com); Website: <https://lgos.in>; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ("EQUITY SHARES") EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSING ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars; all Investors desiring to make an Application in this issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renoucement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN "INE546I20017", subject to requisite approvals. For details of credit of the Rights Entitlement, see "Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders" on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active. Details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER."

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: etsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY		
ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSING ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.'

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application to their respective ASBA Accounts. For the list of banks which have been notified by the SEBI in act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

### APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option—only dematerialised form;
- Number of Rights Shares entitled to;
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameindia.com/pradhin.

If We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled—Basis of Allotment on the page 169 of the Letter of Offer.

### ALLOTMENT ONLY IN DEMATERIALIZED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

### LISTING

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HQ/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of Disclaimer clause of SEBI beginning on page 144 of the Letter of Offer.

### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited. For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

### ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue

ICICI Bank Limited;

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai - 400020

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182

Website: www.icicibank.com

### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and Client-ID.

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registrar to the Issue's website at: www.beetalfinancial.com;
- BSE Limited's website at: www.bse.com;
- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

The Investors can visit following www.beetalfinancial.com; for the below-mentioned purposes:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors;
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders.

### COMPANY DETAILS

#### LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED);

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911

Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in;

Corporate Identity Number: L90009DL1993PLC123728

### REGISTRAR TO THE ISSUE

#### BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangiri, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

### Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited  
(Formerly Known as ETT Limited)

On behalf of the Board of Directors

Sd/-

Place: Delhi  
Date: February 20, 2025

Afsana Mirose Kherrani  
Managing Director

CCO

(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Subject Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001. Website: https://lkmheatapolymersttd.com/;

E-Mail: cs@lkmheatapolymersttd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT OF SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS (THE ISSUE), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category)

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	Firm	1	100	54400	100	0
<b>Grand Total</b>	<b>1</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>Firm</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1					

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: etsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY		
ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSING ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.'

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application to their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

### APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option—only dematerialized form;
- Number of Rights Shares entitled to;
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameindia.com/pradhin.

If We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

### ALLOTMENT ONLY IN DEMATERIALIZED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

### LISTING

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HQ/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of Disclaimer clause of SEBI beginning on page 144 of the Letter of Offer.

### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited. For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

### ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue

ICICI Bank Limited;

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai - 400020

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182

Website: www.icicibank.com

### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and Client-ID.

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registrar to the Issue's website at: www.beetalfinancial.com;
- BSE Limited's website at: www.bse.com;
- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

The Investors can visit following www.beetalfinancial.com; for the below-mentioned purposes:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors;
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders;

### COMPANY DETAILS

#### LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED);

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911

Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in;

Corporate Identity Number: L90009DL1993PLC123728

### REGISTRAR TO THE ISSUE

#### BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangiri, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Contact Person: Mr. Punjit Mittal, General Manager

SEBI Registration Number: INR000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

### Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited  
(Formerly Known as ETT Limited)

On behalf of the Board of Directors

Sd/-

Place: Delhi  
Date: February 20, 2025

Afsana Mirose Kherrani  
Managing Director

CCO

(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001. Website: https://lkmehatapolymerstd.com/;

E-Mail: cs@lkmehatapolymerstd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT OF SEB IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS (THE ISSUE), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category)

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	Firm	1	100	54400	100	0
<b>Grand Total</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>Firm</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600						

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated, Wednesday February 05, 2025 (the "Letter of Offer") filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: [ettsecr@rediffmail.com](mailto:ettsecr@rediffmail.com); Website: <https://lgo.in>; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\* Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSURES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\* Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of IIT! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars. All investors desiring to make an Application in this issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017', subject to requisite approvals. For details of credit of the Rights Entitlements, see 'Terms of the Issue - Credits of Rights Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\*\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date. To enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.'**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

### APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the SEBI Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option - only dematerialised form;
- Number of Rights Shares entitled to;
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at <https://rights.cameindia.com/pradhin>.

If we acknowledge that our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at [www.beatallfinancial.com](http://www.beatallfinancial.com);

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

### ALLOTMENT ONLY IN DEMATERIALIZED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

**IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.**

### LISTING

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares vide Letter No LOD/RIGHT/HCFIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited. For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

### ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue

ICICI Bank Limited;  
Address: Capital Market Division, 5th Floor, HT Parekh Marg Churghate, Mumbai - 400020

Contact Person: Mr. Varun Badai

E-mail ID: [ipocmg@icicibank.com](mailto:ipocmg@icicibank.com)

Contact Details: 022-69052182

Website: [www.icicibank.com](http://www.icicibank.com)

### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI (ICDR) Regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of Offer will be sent / dispatched to the Eligible Equity Shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and Client-ID.

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: <https://lgo.in>;
- Registrar to the Issue's website at: [www.beatallfinancial.com](http://www.beatallfinancial.com);
- BSE Limited's website at: [www.bse.com](http://www.bse.com);
- The Letter of Offer is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in).

The Investors can visit following [www.beatallfinancial.com](http://www.beatallfinancial.com); for the below-mentioned purposes:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors;
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders;

### COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED);

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911

Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

Website: <https://lgo.in>;

Corporate Identity Number: L90009DL1993PLC123728

### REGISTRAR TO THE ISSUE

BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD  
Registered Office: Beetal House, 3rd Floor, 99, Madangiri, Behind Local Shopping Centre, Near Dada Harsukdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064

Email: [beetal@beetalfinancial.com](mailto:beetal@beetalfinancial.com)

Investor Grievance E-Mail: [beetal@beetalfinancial.com](mailto:beetal@beetalfinancial.com)

Website: [www.beetalfinancial.com](http://www.beetalfinancial.com)

Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INF000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post-issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with photocopy of the acknowledgement slip.

### Declaration on Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group.


For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Place: Delhi

Date: February 20, 2025

Aisana Mirose Kerani  
Managing Director

DSQ Delhi Advertising



(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K. MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajjan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Rattlam, Madhya Pradesh, India, 457001, Website: <https://lkmehtapolymersltd.com/>;  
E-Mail: [cs@lkmehtapolymersltd.com](mailto:cs@lkmehtapolymersltd.com); Telephone No: +91-9669103095.  
Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 14,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K. MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS (THE "ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"), THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allotment was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	1	100	54400	100	0
<b>Grand Total</b>	<b>1</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	5								



This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the "Letter of Offer") filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhli Khandelwal, Company Secretary &amp; Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

**PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Eligible Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

**NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY**

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSURES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

**ASBA\*** Simple, Safe, Smart way of making an application - Make use of it!!!!

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may in part the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INES46I20017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Rights Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to the application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&ntmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

### APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option - only dematerialised form;
- Number of Rights Shares applied for;
- Number of Rights Shares entitled to within the Rights Entitlements;
- Number of Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

If We acknowledge that our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com ;

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

**IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.**

### LISTING

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/H/C/PIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular.

### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI shall not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited shall not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited. For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

### ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue

ICICI Bank Limited;

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai - 400002

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182

Website: www.icicibank.com

#### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and Client-ID.

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registrar to the Issue's website at: https://www.beetalfinancial.com ;
- BSE Limited's website at: www.bse.com;
- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

The Investors can visit following www.beetalfinancial.com; for the below-mentioned purposes:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors;
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders;

### COMPANY DETAILS

**LADDU GOPAL ONLINE SERVICES LIMITED**  
(FORMERLY KNOWN AS ETT LIMITED);

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911

Contact Person: Ms. Juhli Khandelwal, Company Secretary &amp; Compliance Officer;

Website: https://lgos.in;

Corporate Identity Number: L90009DL1993PLC123728

### REGISTRAR TO THE ISSUE

**BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD**

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Contact Person: Mr. Punjit Mittal, General Manager

SEBI Registration Number: INR000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

### Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited  
(Formerly Known as ETT Limited)  
On behalf of the Board of Directors

Sd/-

Afzana Mirose Kherani

Managing Director

Place: Delhi

Date: February 20, 2025

(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/;

E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT BSE IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹36.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net Issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allocation to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	54400	Firm	1	100	54400	100	0
	<b>Grand Total</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>Firm</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

**B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	5072000	36.31	1600	1.44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>5072000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

**C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.2

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement of the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer')

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)  
Corporate Identification Number: L90009DL1993PLC123728  
Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;  
Email-ID: [etsecretarial@gmail.com](mailto:etsecretarial@gmail.com); Website: <https://lgoi.in>; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

## PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of a Renunciator on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!!

Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars. All investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INES4620017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Rights Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITILE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)**  
An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecoginisedFpi=yes&intmid=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

**APPLICATION ON PLAIN PAPER**  
An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option - only dematerialised form;
- Number of Rights Shares entitled to;
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR / NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Registrar. The plain paper Application format will be available on the website of the Registrar at <https://rights.cameoindia.com/pradhin>.

If We acknowledge that our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

**COMPANY DETAILS**  
LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED);  
Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007  
Telephone: 7383380911  
Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;  
Website: <https://lgoi.in>;  
Corporate Identity Number: L90009DL1993PLC123728

**REGISTRAR TO THE ISSUE**  
BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD  
Registered Office: Beetal House 3rd Floor, 99, Madanji, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;  
Telephone: 011-29961281-83, 011-26051061, 26051064  
Email: [betal@beetalfinancial.com](mailto:betal@beetalfinancial.com)  
Investor Grievance E-Mail: [beetal@beetalfinancial.com](mailto:beetal@beetalfinancial.com)  
Website: [www.beetalfinancial.com](http://www.beetalfinancial.com)  
Contact Person: Mr. Punit Mittal, General Manager  
SEBI Registration Number: INR00000262.  
Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post-issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

**Declaration on Management of Laddu Gopal Online Services Limited**  
We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

**For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors**  
Place: Delhi  
Date: February 20, 2025  
Afsana Mirose Kherani  
Managing Director

CCO

(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K.MEHTA POLYMERS LIMITED

THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901  
Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neeruch Road, Ratlam, Madhya Pradesh, India, 457001, Website: <https://lkmehatapolymersld.com/>;  
E-Mail: [cs@lkmehatapolymersld.com](mailto:cs@lkmehatapolymersld.com); Telephone No: +91-9669103095.  
Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS (THE "ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net Issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allotment to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	Firm	1	100	54400	100	0
<b>Grand Total</b>	<b>1</b>	<b>100</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>Firm</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

**B. Allotment to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

**The category wise details of the Basis of Allotment are as under:**

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

**C. Allotment to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	3	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3	0.00	3200	0.67	3200	
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)  
**Corporate Identification Number:** L90009DL1993PLC123728  
**Registered Office:** House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; **Contact Details:** 7383380911;  
**Email-ID:** ettscretarial@gmail.com; **Website:** https://lgos.in; **Contact Person:** Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

**FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY**  
**FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED**  
 (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

**PAYMENT METHOD FOR THE ISSUE**  
 The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.  
**NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY**

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

\*Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date.  
 \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.  
 # Simple, Safe, Smart way of making an application - Make use of it!!!  
 \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited to their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE54620017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.'**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)**  
 An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&nrlmId=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

**APPLICATION ON PLAIN PAPER**  
 An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date;
- Allotment option - only dematerialised form;
- Number of Rights Shares applied for;
- Number of Rights Shares entitled to within the Rights Entitlements;
- Number of Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

*In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.*

*If We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.*

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

## COMPANY DETAILS

**LADDU GOPAL ONLINE SERVICES LIMITED**  
 (FORMERLY KNOWN AS ETT LIMITED);  
**Registered Office:** House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007  
**Telephone:** 7383380911  
**Contact Person:** Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;  
**Website:** https://lgos.in;  
**Corporate Identity Number:** L90009DL1993PLC123728

## REGISTRAR TO THE ISSUE

**BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD**  
**Registered Office:** Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;  
**Telephone:** 011-29961281-83, 011-26051061, 26051064  
**Email:** beetal@beetalfinancial.com  
**Investor Grievance E-Mail:** beetal@beetalfinancial.com  
**Website:** www.beetalfinancial.com  
**Contact Person:** Mr. Punit Mittal, General Manager  
**SEBI Registration Number:** INR00000262  
**Validity:** Permanent

*Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.*

**Declaration from Management of Laddu Gopal Online Services Limited**  
 We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited  
 (Formerly Known as ETT Limited)  
 On behalf of the Board of Directors  
 \_\_\_\_\_  
 Place: Delhi  
 Date: February 20, 2025  
 \_\_\_\_\_  
 Afsana Mirosre Kherani  
 Managing Director

(This is only an advertisement for information purposes and not a Prospectus announcement)

# L.K. MEHTA POLYMERS LIMITED

**THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901**  
*Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.*  
**Registered office:** 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001. **Website:** https://lkmehtapolymers.com/;  
**E-Mail:** cs@lkmehtapolymers.com; **Telephone No.:** +91-9669103095.  
**Company Secretary and Compliance Officer:** Ms. Pooja Wadhvani.

**THE ISSUE**  
**PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA**  
 The issue is being made in accordance with Chapter IX of the SEBI (ICDR) Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")  
**BASIS OF ALLOTMENT BSE IPO (BSE SME)**

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K. MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREBIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.  
**Explanation:** If the retail individual investor category is entitled to more than fifty per cent. of the Net Issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

**THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.**

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

**SUBSCRIPTION DETAILS**  
 Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.  
 The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.  
 \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

**ALLOCATION:** The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allocation to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	1	100	54400	100	0
<b>Grand Total</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

**B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

**The category wise details of the Basis of Allotment are as under:**

No. of Shares Applied for (Category wise)	No. of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1.44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

**C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. The total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	3	1.69	19200	4.01	-2511	
	320000		0.00	0.00				1600	2	3	0.00	3200	0.67	3200	
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04	189	
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	0.56	22400	4.69	110	
<b>Grand Total</b>	<b>1072</b>	<b>100.00</b>	<b>21153600</b>	<b>100</b>	<b>478400</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>176</b>	<b>100</b>	<b>478400</b>	<b>100</b>	<b>0.00</b>		

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.  
 The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were on process on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants





This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document.

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED)

Corporate Identification Number: L90009DL1993PLC123728 Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911; Email-ID: ettscretarial@gnl.com; Website: https://lgos.in; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

Table with 3 columns: ISSUE OPENS ON, LAST DATE OF ON-MARKET RENUNCIATIONS\*, ISSUE CLOSES ON\*\*. Dates: FRIDAY, 21 FEBRUARY, 2025; THURSDAY 27 FEBRUARY, 2025; WEDNESDAY, 05 MARCH, 2025

\*Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of a Renouncer on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars. All investors desiring to make an Application in this issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INES46120017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA) An investor wishing to participate in this issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

APPLICATION ON PLAIN PAPER An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
b. Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
c. DP and Client-ID;
d. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
e. Number of Equity Shares held as on Record Date;
f. Allotment option - only dematerialised form;
g. Number of Rights Shares entitled to;
h. Number of Rights Shares applied for within the Rights Entitlements;
i. Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
j. Total number of Rights Shares applied for;
k. Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
l. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
m. In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR / NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
n. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
o. Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Registrar. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

If we acknowledge that our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED); Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 Telephone: 7383380911 Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer; Website: https://lgos.in; Corporate Identity Number: L90009DL1993PLC123728

REGISTRAR TO THE ISSUE

BEETAL FINANCIAL & COMPUTER SERVICES (P) LTD Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi - 110062; Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com Investor Grievance E-Mail: beetal@beetalfinancial.com Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262 Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors Sd/- Afsana Mirose Kherani Managing Director

Place: Delhi Date: February 20, 2025

L.K.MEHTA POLYMERS LIMITED THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajaan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neeruch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

THE ISSUE PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME") BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net Issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Table with 5 columns: Category, Number of Applications, Number of Equity Shares, Number of Equity Shares Allotted, Subscription Ratio (After Revised Subscription). Rows include Market Makers, Retail Individual Investors, Other than Retail Individual Investors, and Total.

Total 242 applications for 3,87,200 Equity Shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity Shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity Shares, out of reserved portion of 54,400 Equity Shares.

Table with 12 columns: Sr. No., No. of Shares applied for (Category wise), Number of applications received, % to total, Total No. of Shares applied in each category, % to total, Proportionate shares available, Allocation per Applicant, Ratio of allottees to applicants, Number of successful applicants (after rounding), % to total, Total No. of shares allocated/allotted, Surplus/Deficit (14)-(7). Rows include Grand Total.

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity Shares as under:

The category wise details of the Basis of Allotment are as under:

Table with 12 columns: No. of Shares Applied for (Category wise), No. of Applications received, % to total, Total No. of Equity Shares applied in this Category, % of total, Proportionate Shares Available, Allocation per Applicant (Before Rounding Off), Allocation per Applicant (After Rounding Off), Ratio of Allottees to Applicant, Number of Successful applicants (after rounding off), % to total, Total No. of Equity Shares allocated/allotted, % to total, No. of Shares Surplus/Deficit. Rows include 1600, TOTAL, and 100.

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Table with 12 columns: Sr. No., No. of Shares applied for (Category wise), Number of applications received, % to total, Total No. of Shares applied in each category, % to total, Proportionate shares available, Allocation per Applicant, Ratio of allottees to applicants, Number of successful applicants (after rounding), % to total, Total No. of shares allocated/allotted, Surplus/Deficit (14)-(7). Rows include 1 to 63 and Grand Total.

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

BIGSHARE SERVICES PRIVATE LIMITED; SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com; Contact Person: Mr. Babu Raghav C.

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED Sd/- Mr. Kamlesh Mehta Managing Director DIN: 00223360

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06TH, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

THE BIGGEST CAPITAL ONE CAN POSSESS KNOWLEDGE. Includes Financial Express logo and 'Read to Lead' tagline.

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)  
Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;  
Email-ID: [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com); Website: <https://lgos.in>; Contact Person: Ms. Juhli Khandelwal, Company Secretary & Compliance Officer;

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of a Depository on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

**ASBA\*** Simple, Safe, Smart way of making an application - Make use of it!!!  
\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars. All investors desiring to make an Application in this issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such account shall be used solely for the purpose making an application in this issue and clear demarcated funds should be available in such account for such Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renunciation of the Right Shares. The investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited to their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INES46120017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.'**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)**

An investor wishing to participate in this issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&ntmlid=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

**APPLICATION ON PLAIN PAPER**

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorizing such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- b. Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- c. DP and Client-ID;
- d. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- e. Number of Equity Shares held as on Record Date;
- f. Allotment option - only dematerialised form;
- g. Number of Rights Shares entitled to;
- h. Number of Rights Shares applied for within the Rights Entitlements;
- i. Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- j. Total number of Rights Shares applied for;
- k. Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Share;
- l. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- m. In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR / NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- n. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- o. Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:  
In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Registrar. The plain paper Application format will be available on the website of the Registrar at <https://rights.cameoindia.com/pradhin>.

If we acknowledge that our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

Place: Delhi  
Date: February 20, 2025

**For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors**  
Sd/  
Atsana Mirose Kherani  
Managing Director

# L.K.MEHTA POLYMERS LIMITED

The Corporate Identification Number of our Company is U25206MP1995PLC008901  
Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with the object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajaan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neeruch Road, Ratlam, Madhya Pradesh, India, 457001, Website: <https://lkmehtapolymersld.com/>;  
E-Mail: [cs@lkmehtapolymersld.com](mailto:cs@lkmehtapolymersld.com); Telephone No: +91-9669103095.  
Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

## THE ISSUE

### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

## THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allotted	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall 41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOTMENT: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allotment to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	Firm	1	100	54400	100	0
Grand Total	1	1	100	54400	100	54400	54400	Firm	1	100	54400	100	0

**B. Allotment to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to total	Total No. of Equity Shares allocated/ allotted	% to total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	-	-	-	317	100	507200	100	0

**C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ allotted	% to total	Surplus/ Deficit (14)-(7)		
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-481
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-585
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	3	1.69	19200	4.01	-2511	
	320000							1600	2	3	0.00	3200	0.67	3200	
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	0.56	8000	1.67	437	
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	0.56	8000	1.67	184	
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	2	1.13	19200	4.01	94	
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	0.56	9600	2.01	11	
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	0.56	11200	2.34	706	
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	0.56	11200	2.34	345	
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	0.56	16000	3.34	79	
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04	189	
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	0.56	22400	4.69	110	
Grand Total	1072	100.00	21153600	100	478400				176	100	478400	100	0.00		

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

## INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at [www.bigshareonline.com](http://www.bigshareonline.com). All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

**BIGSHARE SERVICES PRIVATE LIMITED;**  
SEBI Registration Number: INR000001385;  
Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India.  
Tel. Number: +91 22 6263 8200;  
Fax Number: +91 22 6263 8299;  
Email Id: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com);  
Investors Grievance Id: [investor@bigshareonline.com](mailto:investor@bigshareonline.com);  
Website: [www.bigshareonline.com](http://www.bigshareonline.com);  
Contact Person: Mr. Babu Raghav C.

**On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED**  
Sd/  
Mr. Kamlesh Mehta  
Managing Director  
DIN: 00223360

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.  
Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

## CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06TH, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."





# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

जनसत्ता ब्यूरो  
नई दिल्ली, 19 फरवरी।



राज्य के संचालन का उदाहरण स्थापित किया था। फडणवीस ने संवाददाताओं से कहा कि जो लोग छत्रपति शिवाजी महाराज का अपमान करने की कोशिश करेंगे, उन्हें उनकी 'असली जगह' दिखाई जाएगी और राज्य उन्हें माफ नहीं करेगा। शिवाजी महाराज ने न सिर्फ स्वराज्य की स्थापना की,

बल्कि राष्ट्रीय गौरव की भावना भी जगाई। महान योद्धा शिवाजी का जन्म 19 फरवरी 1630 को पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों एकनाथ शिंदे और अजित पवार ने शिवाजी महाराज की जयंती के अवसर पर शिवनेरी किले में आयोजित 'पालना अनुष्ठान' समेत विभिन्न कार्यक्रमों में शिरकत की।

## L.K.MEHTA POLYMERS LIMITED

(This is only an advertisement for information purposes and not a Prospectus announcement)

**THE CORPORATE IDENTIFICATION NUMBER OF OUR COMPANY IS U25206MP1995PLC008901**

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a view to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as "M/s. Sajjan Plastic Industries". As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Rattlam, Madhya Pradesh, India, 457001, Website: <https://lkmhehtapolymersttd.com/>; E-Mail: [cs@lkmhehtapolymersttd.com](mailto:cs@lkmhehtapolymersttd.com); Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhvani.

### THE ISSUE

**PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA**

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREBIN REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

**Explanation:** If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

**Details of Applications:** The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

**The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:**

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)
Market Makers	1	54,400	54,400	1.00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*
<b>Total</b>	<b>15,043</b>	<b>4,35,60,000</b>	<b>10,40,000</b>	<b>Overall 41.88 Times</b>

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retail Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

**ALLOCATION:** The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

**A. Allocation to Market Maker (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	1	100	54400	100	0
<b>Grand Total</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>54400</b>	<b>54400</b>	<b>54400</b>	<b>1</b>	<b>100</b>	<b>54400</b>	<b>100</b>	<b>0</b>

**B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

**The category wise details of the Basis of Allotment are as under:**

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% to total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/allotted	% to Total	No. of Shares Surplus/Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1.44	317	100	507200	100	0
<b>TOTAL</b>	<b>13970</b>	<b>100.00</b>	<b>22352000</b>	<b>100</b>	<b>507200</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>317</b>	<b>100</b>	<b>507200</b>	<b>100</b>	<b>0</b>

**C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant	Ratio of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/allotted	% to total	Surplus/Deficit (14)-(7)
1	3200	507	47.30	16224000	7.67	36691	72.37	1600	23	507	23	12.99	36800
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	108	5	5.65	6400
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	22	1	1.13	3200
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	68	3	1.78	19200
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	3	1.69	19200	4.01
320000			0.00					1600	2	3	0.00	3200	0.67
320000			0.00					1600	2	3	0.00	3200	0.67
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	0.56	8000	1.67
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	0.56	8000	1.67
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	2	1.13	19200	4.01
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	0.56	9600	2.01
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	0.56	11200	2.34
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	0.56	11200	2.34
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	0.56	16000	3.34
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	2	1.13	38400	8.04
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	0.56	22400	4.69
<b>Grand Total</b>	<b>1072</b>	<b>100.00</b>	<b>21153600</b>	<b>100</b>	<b>478400</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>176</b>	<b>100</b>	<b>478400</b>	<b>100</b>	<b>0.00</b>

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

#### INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at [www.bigshareonline.com](http://www.bigshareonline.com). All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

**BIGSHARE SERVICES PRIVATE LIMITED;**  
SEBI Registration Number: INR000001385;  
Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;  
Tel. Number: +91 22 6263 8200;  
Fax Number: +91 22 6263 8299;  
Email Id: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com);  
Investors Grievance Id: [investor@bigshareonline.com](mailto:investor@bigshareonline.com);  
Website: [www.bigshareonline.com](http://www.bigshareonline.com);  
Contact Person: Mr. Babu Raghpal C.

On behalf of Board of Directors  
FOR L.K.MEHTA POLYMERS LIMITED  
Sd/-  
Mr. Kamlesh Mehta  
Managing Director  
DIN: 00223360

Place: Rattlam  
Date: 19th February, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

#### CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06<sup>TH</sup>, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the "Letter of Offer") filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

## LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED)  
Corporate Identification Number: L90009DL1993PLC123728  
Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007, Contact Details: 7383380911;  
Email-ID: [ettsecretarial@gmail.com](mailto:ettsecretarial@gmail.com); Website: <https://laddugopal.com>; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\* FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

#### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

ISSUE OPENS ON	LAST DATE OF ON-MARKET RENUNCIATIONS*	ISSUE CLOSURES ON**
FRIDAY, 21 FEBRUARY, 2025	THURSDAY 27 FEBRUARY, 2025	WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\* Simple, Safe, Smart way of making an application - Make use of it!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE54620017', subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT\* opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

**PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE - PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.**

**IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.**

#### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to