

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2363023

Date: July 27, 2023

To,
The General Manager-Market Operations
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001.

Ref.: BSE Scrip Code: 541865

Sub: Intimation of Board Meeting to be held on Tuesday, August 08, 2023.

Reference: Reg. 29 of SEBI (LODR) Regulations, 2015.

Respected Sir/Madam,

With reference to the captioned subject matter and pursuant to Reg. 29 of SEBI (LODR) Regulations, 2015, Notice is hereby given that a Meeting of the Board of Directors of **ADD-SHOP E-RETAIL LIMITED (Formally Known as Add-Shop Promotions Limited)** (“the Company”) will be held on Tuesday, August 08, 2023, at the Registered Office of the company, inter-alia, to consider and approve:

1. the Un-Audited Financial Results of the Company for the Quarter ended on June 30, 2023;
2. Any other business with the permission of the Chairman.

Further, in terms of SEBI (Prohibition of Insider Trading) Regulations, 2015 as amended by SEBI (Prohibition of Insider Trading) (Amendment) Regulations, 2018 and in accordance with Company’s Code of Conduct for Prevention of Insider Trading, the trading window was closed from July 01, 2023 (intimated vide our letter dated June 28, 2023) shall open after 48 hours of declaration of Results in view of the aforesaid Board Meeting.

FOR ADD-SHOP E-RETAIL LIMITED
(Formally Known as Add-Shop Promotions Limited)

DINESHBHAI B. PANDYA
MANAGING DIRECTOR
DIN: 06647303