



Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Sheela Foam Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Kotak Mahindra Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2434265	4.9900%	4.9900%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a + b+ c+ d)	2434265	4.9900%	4.9900%
Details of acquisition			
a) Shares carrying voting rights acquired	35000	0.0717%	0.0717%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			

Kotak Mahindra Asset Management Company Limited

Investment Managers to : Kotak Mahindra Mutual Fund

CIN U65991MH1994PLC080009

Corporate Office: T +91 22 66384444

6th Floor, Zone IV, Kotak Infinity, F +91 22 56384455

Building No. 21, Infinity Park www.kotak.com

Off Western Express Highway,

General A K Vaidhya Marg,

Malad (E), Mumbai 400 097, India



category) acquired d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
e) Total (a + b+ c+ d)	35000	0.0717%	0.0717%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2469265	5.0617%	5.0617%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
e) Total (a+ b+ c+ d)	2469265	5.0617%	5.0617%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.			
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	October 22, 2020		
Equity share capital / total voting capital of the TC before the said acquisition	48782808 equity shares of Rs.5		
Equity share capital/ total voting capital of the TC after the said acquisition	48782808 equity shares of Rs.5		
Total diluted share/voting capital of the TC after the said acquisition	48782808 equity shares of Rs.5		

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Signature of the acquirer / Authorized Signatory:

Jolly Kamlesh
Bhatt

Digitally signed by Jolly Kamlesh Bhatt
DN: cn=Jolly Kamlesh Bhatt, postalCode=400066, o=Mahindra Kotak,
st=4,2.5.4.23=+12380551813129466327668-1821068D6c3386b1d5,
1.1.1.66681718-80.2682418870,
emailAddress=+91912380551813129466327668-1821068D6c3386b1d5@kotak.com,
Date: 2020.10.26 18:23:25 +05'30'

Place: Mumbai

Date: October 26, 2020

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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