

October 26, 2020

The General Manager Corporate Relationship Bombay Stock Exchange Limited 1st Floor, New Trading Ring, Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Dear Sir,

Sub: Disclosure under SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011(shares of Sheela Foam Limited)

We would like to inform you that Kotak Mahindra Mutual Fund (KMMF) has acquired equity shares of Sheela Foam Limited constituting more than 5.00% of the issued equity share capital of the company. KMMF has acquired equity shares of Sheela Foam Limited through its Schemes.

The detail of acquisition is attached in the annexure hereto, which is in the format prescribed under Regulation 29(1) of the SAST Regulations.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Kotak Mahindra Asset Management Company Limited Investment Manager - Kotak Mahindra Mutual Fund

Jolly Kamlesh Bhatt

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Jolly Bhatt

Compliance Officer and Company Secretary

Encl: Disclosure under Regulation 29 (1) of SAST Regulations

#### Kotak Mahindra Asset Management Company Limited

Investment Managers to : Kotak Mahindra Mutual Fund

CIN U65991MH1994PLC080009

Corporate Office: T +91 22 66384444

6th Floor, Zone IV, Kotak Infinity, F +91 22 56384455

Building No. 21, Infinity Park www.kotak.com

Off Western Express Highway, General A K Vaidhya Marg,

Malad (E), Mumbai 400 097, India



# Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Sheela Foam Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer		Kotak Mahindra Mutual Fund			
		No			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed		Bombay Stock Exchange Limited National Stock Exchange of India Limited			
Details of the acquisition as follows		Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
	the acquisition under consideration, holding of r along with PACs of:				
a)	Shares carrying voting rights	2434265	4.9900%	4.9900%	
b)	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)				
	Voting rights (VR) otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)				
e)	Total (a + b+ c+ d)	2434265	4.9900%	4.9900%	
Details	of acquisition				
a)	Shares carrying voting rights acquired	35000	0.0717%	0.0717%	
b) c)	VRs acquired otherwise than by equity shares Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each				

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d)	category) acquired Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)				
e)	Total (a + b+ c+ d)	35000	0.0717%	0.0717%	
After th	ne acquisition, holding of acquirer along with f:				
a)	Shares carrying voting rights	2469265	5.0617%	5.0617%	
b)	VRs otherwise than by equity shares				
c)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition				
d)	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)				
e)	Total (a+ b+ c+ d)	2469265	5.0617%	5.0617%	
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer/encumbrance, etc.)		Open market			
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.		-			
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.		October 22, 2020			
Equity share capital / total voting capital of the TC before the said acquisition		48782808 equity shares of Rs.5			
Equity share capital/ total voting capital of the TC after the said acquisition		48782808 equity shares of Rs.5			
Total di acquisit	iluted share/voting capital of the TC after the said	48782808 equity shares of Rs.5			

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Signature of the acquirer / Authorized Signatory:

**Bhatt** 

Place: Mumbai

Date: October 26, 2020

#### Note:

- (\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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