

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)  
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

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Date: 14.01.2022

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Intimation of Board Meeting to be held on Monday, January 24, 2022.**

With reference to captioned subject and Pursuant to the Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that Meeting of Board of Directors of the Company is scheduled to be held on Monday, 24<sup>th</sup> Day of January, 2022 at the registered office of the Company situated at B-304, Imperial Height, 150 Ft Ring Road, Rajkot-360005, to consider and approve the following matters:

1. The Un-audited Financial Results of the Company for the quarter ended December 31, 2021 along with the Limited Review Report.
2. Any other business items with the permission of the Chairman.

**Trading window:**

In this connection, kindly take note of our Letter dated 27<sup>th</sup> December, 2021 regarding the Closure of Trading Window, submitted to BSE.

Please take note of the same on your records.

Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**  
(Formally Known as Add-Shop Promotions Limited)

  
**Dineshbhai B Pandya**  
Managing Director  
DIN: 06647303

