



27<sup>th</sup> August, 2020

To  
Dy. General Manager  
Department of Corporate Services,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai - 400 001

Stock Code: 542248

**Sub: Deccan Health Care introduces "Deccan's 7 Tulsi<sup>TM</sup>" of concentrated 7 Tulsi Extracts in Tulsi Honey to Boost Quality of Life & help stay safe from burden of COVID-19. "God's own Medicine<sup>TM</sup>"**

Dear Sir/Madam,

With reference to the subject mentioned above, please find attached media release associated to introduction of products "Deccan's 7 Tulsi<sup>TM</sup>", which is self-explanatory.

Request you to kindly take the same on record.

Thanking you

Yours faithfully  
For Deccan Health Care Limited



Sneha Jain  
Company Secretary & Compliance Officer

**Factory:**

CIN:U72200TG1996PLC024351 Estd. 1996  
Address : Plot No. 13, Sector 03 (SIDCUL), IIE, Panthagar,  
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Phone : +91 5944 690099

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Press release

For immediate distribution

**Deccan Health Care introduces "Deccan's 7 Tulsi™" of concentrated 7 Tulsi Extracts in Tulsi Honey to Boost Quality of Life & help stay safe from burden of COVID-19 "God's own Medicine™"**

- Deccan Health Care's premier Allday Health Drink with 9 medicinal properties of Tulsi
- Innovative 7 Tulsi Extracts in Deccan's 7 Tulsi™ is yet another milestone effort by Deccan Health Care's in-house R&D
- Healthy adults and wellness seekers can now opt for a more convenient regimen to boost immunity and enjoy the benefits of 7 Tulsi just by adding 3-5 drops, 2-3 times a day in water (lukewarm) or tea/green tea or any favourite warm beverage
- Benefits of Deccan's 7 Tulsi™ in Tulsi Honey: Increases Immunity, Reduces Cough, Cold, Improves Skin & Hair health, Improves Digestion, Reduce Stress & Anxiety, Improves Liver Health, Improves Joint Health, Improves Heart Health, Builds Respiratory Health

Hyderabad, India; August 27, 2020: Deccan Health Care, an innovation & Research-led, nutrient pills and meals company, today announced launch of a product formulated with 7 Tulsi Satt with Tulsi Honey in drops that will improve health and wellness of its consumers. In a easy to take format with convenient packaging, will revolutionise consumer experience and help with 9 medicinal properties of Tulsi.

*Explaining the significance of this development, M P Gupta, Bio-chemist Scientist, Managing Director, Deccan Health Care Ltd., said, "Original first to launch Deccan's 7 Tulsi™ in India, we continue to innovate and seek new delivery options to boost quality of life and stay W.O.W. Introducing this 7 Tulsi Extracts in Tulsi Honey is in line with these efforts to ensure a smoother experience for consumers, especially in this time of COVID-19 by helping in improving their immunity along with its 9 other medicinal properties."*

*The 7 Tulsi Extracts with Tulsi Honey of Deccan's 7 Tulsi™ was developed to uniquely help transform lifestyle with an ALLDAY™ Health Drink for our ubiquitous users. This leverages existing market-driven positioning to establish a niche in India and abroad, he added.*

Deccan Health Care has developed this product with 7 rare Tulsi which have immunity boosting and antioxidant properties. Formulated with Rama Tulsi (Ocimum Sanctum), Krishna Tulsi (Ocimum Tenuiflorum), Amrita Tulsi (Ocimum Tenuiflorum), Vana Tulsi (Ocimum Gratissum), Sweet Basil (Ocimum Basilicum), Purple Basil (Ocimum Basilicum), Lemon Basil (Ocimum Citriodorum) along with the added goodness of Tulsi Honey.

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 *Original First*

# Deccan's 7 Tulsi Salt Drops

**7** Tulsi Extracts in one  
with Tulsi Honey

*God's Own Medicine*

