

December 04, 2023

National Stock Exchange of India Ltd., Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	BSE Ltd., Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001	Metropolitan Stock Exchange of India Ltd., Vibgyor Towers, 4 th Floor, Plot No. C62, G - Block, Opp. Trident Hotel, Bandra Kurla, Complex, Bandra (E), Mumbai – 400098
NSE Scrip Symbol: BLS	BSE Scrip Code: 540073	MSE Scrip Symbol: BLS

Subject: Press Release

Dear Sir / Madam,

We are enclosing Press Release dated December 04, 2023 with respect to BLS International Revolutionizes Healthcare in Uttar Pradesh: Lands Prestigious Ayushman Bharat Contract for Seamless Card Processing and Inclusive Growth Across 10 Districts.

You are requested to take the same on your records.

For BLS International Services Limited

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Dharak A. Mehta
Company Secretary and Compliance Officer
ICSI Membership No.: FCS 12878

Encl: as above

BLS International Revolutionizes Healthcare in Uttar Pradesh: Lands Prestigious Ayushman Bharat Contract for Seamless Card Processing and Inclusive Growth Across 10 Districts!

December 04, 2023: BLS International, a trusted global tech-enabled services partner for governments and citizens, is delighted to announce that it has been awarded a substantial order from the State Health Agency – Ayushman Bharat-Pradhanmantri Jan Arogya Yojana, Uttar Pradesh. This strategic collaboration involves the processing of Ayushman Cards on the National Health Authority (NHA) IT Platform.

BLS International Services Ltd. has earned this prestigious project as an empanelled service provider for the National Health Authority, solidifying its position as a trusted partner in delivering essential e-governance services. The agreement reached with the National Health Authority is set to remain in effect perpetually, showcasing the enduring commitment and expertise that BLS International brings to the table.

The primary objectives of this collaborative initiative are centered around streamlining the processing of Ayushman Cards in a time-bound manner, expanding outreach to beneficiaries, and contributing to the growth of the Ayushman ecosystem. By strategically deploying trained manpower to verify the details and authenticity of Ayushman, we aim to facilitate a more inclusive and convenient processing of Ayushman Cards. This effort is designed to ensure the seamless integration of Ayushman services into the lives of beneficiaries, enhancing overall accessibility and convenience.

The districts covered under this initiative include Auraiya, Etawah, Kanpur Dehat, Pratapgarh, Kanpur Nagar, Prayagraj, Farrukhabad, Fatehpur, Kannauj, and Kaushambi.

Shikhar Aggarwal, Joint Managing Director at BLS International, said, *"In our relentless pursuit of excellence, BLS International proudly embraces the monumental responsibility bestowed upon us by the State Health Agency – Ayushman Bharat-Pradhanmantri Jan Arogya Yojana, Uttar Pradesh. As torchbearers of innovation and efficiency, we stand poised at the forefront of transforming the healthcare landscape. Our perpetual commitment to this strategic collaboration with the National Health Authority echoes our unwavering dedication to delivering impactful solutions, ensuring time-bound processing of Ayushman Cards, expanding outreach, and fostering the growth of the Ayushman ecosystem. Through the seamless integration of technology, expertise, and a tireless workforce, BLS International is not just a service provider but a catalyst for positive change. We are not merely processing cards; we are architecting a healthier, more inclusive society, aligning with our mission to contribute to the well-being of citizens and the success of pivotal government programs. With this perpetual partnership, we affirm our pledge to excellence, confident that together, we are crafting a future where healthcare is not just a service but a testament to our collective commitment to a healthier, more resilient nation."*

This significant undertaking aligns with BLS International's mission to deliver impactful solutions and highlights our dedication to playing a vital role in advancing essential national and e-governance projects. By participating in initiatives of national importance, BLS International is reaffirming its commitment to leveraging technology and expertise to contribute to the well-being of citizens and the success of key government programs.

About BLS International:

BLS International Services Ltd. is a trusted global tech-enabled services partner for governments and citizens, having an impeccable reputation for setting benchmarks in the domain of visa, passports, consular, citizen, e-governance, attestation, biometric, e-visa and retail services since 2005.

The company is recognized as “India’s Most Valuable Companies” by Business Today Magazine, “Best under a Billion’ Company” by Forbes Asia, and ranked among “Fortune India’s Next 500 companies”. The company works with over 46 client governments, including Diplomatic Missions, Embassies and consulates, and leverages technology and processes that ensure data security. The Company now has an extensive network of more than 50,000 centres globally, with a robust strength of over 60,000 employees and associates that provide consular, biometrics, and citizen services. BLS has processed over 220 million applications to date globally.

BLS International is certified with as CMMI DEV L5 V2.0 & SVC L5 V2.0, ISO 9001:2015 for Quality Management Systems, ISO 27001:2013 for Information Security Management Systems, ISO 14001:2015 for Environmental Management Systems, and more.

BLS International is the only listed company in this domain with operations in 66 countries. For more information, please visit www.blsinternational.com.

For any further queries please contact – [Ekta Bhaskar, ekta.bhaskar@blsinternational.com](mailto:ekta.bhaskar@blsinternational.com), +91 9654177973