

Yashovardhan Sinha
Address- Flat No. 21, Kaveri Apartment, Bandar Bagicha, Patna 800001, Bihar

Date-03rd March, 2021

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 001

Aditya Consumer Marketing Limited
Aditya House, M-20
Road No. 26
Patna-800001, Bihar.

Sub:- Disclosure under Regulation 29 (2) of SEBI (SAST) Regulations, 2011

Dear Sir

In Compliance with the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, as amended, please find attached herewith disclosure in the prescribed format in relation to sale of 1,19,000 Equity Shares of "**Aditya Consumer Marketing Limited**".

We request you to kindly take same on record.

Thanking you

Yours faithfully


Yashovardhan Sinha
Promoter & Director

Encl : Disclosure in the prescribed format

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Aditya Consumer Marketing Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Yashovardhan Sinha		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd.		
Details of the acquisition / disposal as follows	Number	%w.r.t.total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	3507086	23.97%	23.97%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	3507086	23.97%	23.97%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	119000	0.81%	0.81%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	119000	0.81%	0.81%

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	3388086	23.15%	23.15%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	3388086	23.15%	23.15%
Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	40,000 shares (01-03-2021) 39,000 shares (02-03-2021) 40,000 shares (03-03-2021)		
Equity share capital / total voting capital of the TC before the said acquisition/ sale	14633887 Equity Shares of Rs.10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	14633887 Equity Shares of Rs.10/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	14633887 Equity Shares of Rs.10/- each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the StockExchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Yashvardhan Sinha
Promoter & Director

Place: Patna
Date: 03rd March, 2021