

Date: 31.05.2024

To,

The Listing Compliance

NATIONAL STOCK EXCHANGE OF INDIA LTD.

Exchange Plaza, C-1, Block G,

Bandra Kurla Complex,

Bandra (E) Mumbai - 400051

**NSE SYMBOL: BTML** 

Τo,

Manager

Department of Corporate Services,

**BSE LIMITED** 

P. J. Towers, Dalal Street,

Mumbai - 400 001.

BSE SCRIP: 543767

Dear Sir/Madam,

<u>Sub: - Press Release on the Audited (Standalone and Consolidated) Financial Results of the Company</u> under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

With reference to the captioned subject, please find enclosed herewith the press release on the Audited (Standalone and Consolidated) Financial Results of the Company for the quarter and year ended 31st March 2024.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED** 

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MAUTIK AJIT TOLIA

MANAGING DIRECTOR

DIN: 06586383



## RODHI TREE MIII TIMEDIA I IMITED



## Strong content push buoys Bodhi Tree Multimedia's massive FY24 Revenue growth by 50 %; EBITDA margin at 14.23%

Bodhi Tree Multimedia Limited (BTML) today announced its financial results for the fiscal year ended March 31, 2024.

Its consolidated revenues saw a massive spike of growth of 50% - from Rs 42.82 crore in FY2023 to Rs 64.09 crore in FY2024. The Company's Profit after tax (PAT) also witnessed a steady growth of 9% in FY2024, reaching Rs 3.73 crore, compared to Rs 3.25 crore in FY 2023, on the back of significantly increased content production in FY2024.

Standalone revenues for FY2024 stood at Rs 37.36 crore. Operating expenses saw a 14% fall to Rs 32.04 crore in FY2024 from Rs 37.48 crore in the previous fiscal. EBITDA margin reported at 14.23%, as against 12.45% in FY2023.

Bodhi Tree Multimedia recorded a remarkable 40% increase year-over-year in its content volume in FY2024, exceeding expectations. This translates to over 200 hours of content across 5 new shows.

Recognizing the diverse tastes of the Indian audience, BTML strategically expanded into new content genres. Marathi, Bhojpuri, historical, non-fiction, and documentaries were added to the company's repertoire. To cater to regional audiences, BTML established dedicated subsidiaries and business segments, demonstrating a deep commitment to regional language content creation.

BTML ventured into new businesses, including media rights management, showcasing its commitment to innovation and building presence across the entire media & entertainment value chain.

The company expanded its media infrastructure business with the creation of a subsidiary for studio facilities. This move, coupled with the ongoing Thane film city project, positions BTML for continued growth and industry leadership.

"We are thrilled to report these exceptional financial results and operational advancements achieved in FY 23-24," said Mautik Tolia, Managing Director of Bodhi Tree Multimedia Limited. "We are confident that our continued investment in content creation and foray into multiple new ventures and expansions business will position us for even greater success in the future."

## About Bodhi Tree Multimedia Limited

Bodhi Tree Multimedia Limited is a leading media and entertainment company in India. The company produces and distributes high-quality content with a robust portfolio exceeding 3000+ hours in multiple languages. With a diverse lineup of over 50+ shows across various platforms, including television, film, and digital.

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## BODHI TREE MULTIMEDIA LIMITED