

refreshingly different

lemon tree<sup>™</sup>  
HOTELS

April 22, 2021

**National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East)  
Mumbai – 400 051**

**BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001**

**Name of Scrip: LEMONTREE**

**BSE Scrip Code: 541233**

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Re: Opening of Lemon Tree Premier, Bhubaneswar**

**Dear Sir**

With reference to the captioned subject, we are pleased to inform you regarding the opening of the hotel under the company's brand 'Lemon Tree Premier' at Bhubaneswar. This is the first property of the brand in the temple city of Bhubaneswar in Odisha.

The hotel features 76 well-appointed rooms and suites, a multi-cuisine coffee shop – Citrus Café, an award winning pan-Asian restaurant – Republic of Noodles, a bar – Slounge, meeting and conference spaces, and recreation facilities, including a swimming pool, a well-equipped fitness center etc.

The hotel shall be managed by Carnation Hotels Private Limited, a subsidiary and the hotel management arm of Lemon Tree Hotels Limited.

***Please find attached herewith the copy of the press release.***

Further, it is hereby informed that the franchise agreement for Keys Select, Aurangabad comprising of 62 rooms, executed between Berggruen Hotels Private Limited (a subsidiary of the Company) and Automatic Hotels & Restaurant (India) Limited has been terminated mutually between the parties.

Please take the above intimation on record.

Thanking you,

Yours faithfully

For **Lemon Tree Hotels Limited**



**Nikhil Sethi  
Group Company Secretary & GM Legal  
And Compliance Officer**

Lemon Tree Hotels Limited  
(CIN No. L74899DL1992PLC049022)  
Registered Office: Asset No. 6, Aerocity Hospitality District, New Delhi-110037  
T +91 11 4605 0101, F +91 11 46050110. E hi@lemontreehotels.com www.lemontreehotels.com

## **Lemon Tree Hotels Ltd. debuts in Bhubaneswar with Lemon Tree Premier, Bhubaneswar**

*The hotel features 76 well-appointed rooms and suites, delicious dining and refreshing recreation options for a perfect stay*

**22<sup>nd</sup> April, 2021:** Lemon Tree Hotels Limited, through its management subsidiary Carnation Hotels Pvt. Ltd., announced the opening of the 76 key Lemon Tree Premier, Bhubaneswar. This is the first property of the brand in the temple city of Bhubaneswar in Odisha. The ancient city, dotted with beautiful and historic temples, pulls in travelers and devotees from all over the world.

Once renowned for its architecture and grand temples, is now also a vibrant trade and business hub. Modern Bhubaneswar, a smart city, has gained its reputation as a model conference and convention venue for its IT center and software park.

The hotel's strategic location offers multiple options to explore the city's cultural and architectural marvels, as well as the business destinations and traditional markets.

The hotel features 76 well-appointed rooms and suites, which combine understated elegance and old world charm with modern amenities and facilities. The contemporary interiors and the inspiring artwork of this hotel make for a setting that is refreshing, while still reflecting a touch of the city's heritage in the artefacts.

Complementing the stay are a multi-cuisine coffee shop – Citrus Café\*, an award winning Pan-Asian restaurant – Republic of Noodles \*and a hip recreation bar – Slounge. Recreational facilities at the hotel include a rejuvenating spa – Fresco\*, a well-equipped fitness center\* and a refreshing swimming pool\* where guests can easily spend a few languid hours for utmost relaxation.

The hotel offers a refreshingly different event setting with large banquet spaces, stylish interiors and upbeat service, making it the ideal location for weddings, banquets, social events and corporate functions. The halls are located on the 6th floor with 2 specially dedicated high-speed elevators, and adequate parking space. Lemon Tree Premier, Bhubaneswar, is the 'one stop shop' for conference and banquet requirements in the city, from the venue, customised menus, decor, flowers, and special lighting, to music, entertainment, and more.

The closest airport is the Biju Patnaik International Airport at an approximate distance of 8.9 kms and the closest railway station is Bhubaneswar Railway Station at a distance of 7.8 kms. The hotel offers easy access to many eminent attractions, including the Jagannath Temple, Puri Beach, Konark Sun Temple, Udaygiri and Khandagiri Caves, Nandankanan Zoological park, Mukteshwara Temple and Lingaraj Temple. The hotel is also located opposite Tech Mahindra and is in close proximity to the IT hubs housing Infosys, Tata Consultancy Services and Mindtree, among others.



traditional markets! Lemon Tree Premier, Bhubaneswar is a refreshing option for both business and leisure travelers, as well as city dwellers with a host of facilities, amenities and hospitable service.

\*Due to the ongoing COVID 19 circumstances, certain services and facilities will be limited or unavailable, in keeping with our house rules and the prevailing government regulations

### **About Lemon Tree Hotels**

Lemon Tree Hotels Limited is India's largest hotel chain in the mid-priced hotel sector, and the third largest overall, on the basis of controlling interest in owned and leased rooms, as of June 30, 2017, according to the Horwath Report. We operate in the upscale segment and in the mid-market sector, consisting of the upper-midscale, midscale and economy segments. We deliver differentiated yet superior service offerings, with a value-for-money proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates ~8,300 rooms in 84 hotels (including Keys hotels) across 52 destinations, in India and abroad, under its various brands viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite. As the current pipeline becomes operational, LTHL will be operating ~10,600 rooms in 107 hotels across 67 destinations, in India and abroad.

Lemon Tree Hotels, including Keys Hotels, are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous other tier I and II cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram and Vijayawada. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.

