



# BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Date: August 11, 2023

To, The Manager - Listing <b>BSE Limited ("BSE")</b> , Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, The Manager - Listing <b>National Stock Exchange of India Limited ("NSE")</b> , "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai – 400 051.
<b>BSE Scrip Code: 517421</b>	<b>NSE Symbol: BUTTERFLY</b>
<b>ISIN: INE295F01017</b>	<b>ISIN: INE295F01017</b>
<b>Our Reference:51/2023-24</b>	<b>Our Reference: 51/2023-24</b>

Dear Sir/Madam,

Sub: **Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI LODR) details with respect to the product launch, as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as under:

Sl. No.	Name of the product(s)	Date of launch	Category of the product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1.	Blueline Thermal Cooker 1 Kg	Jun 25, 2023	Pressure Cookers	Domestic	Not applicable
2.	Blueline Thermal Cooker 1.5 Kg	Jul 01, 2023	Pressure Cookers	Domestic	Not applicable
3.	Matchless Multi Kettle 1.2 Ltrs	Jul 01, 2023	Electric Kettle	Domestic	Not applicable
4.	Magnum Lite 1.5L	Jul 30, 2023	Table Top Wet Grinder	Domestic	Not applicable
5.	Magnum Plus 2L	Aug 01, 2023	Table Top Wet Grinder	Domestic	Not applicable
6.	Juice Master-900W	Aug 04, 2023	Juicer Mixer Grinder	Domestic	Not applicable
7.	Bolt Shakti 3b	July 30, 2023	LPG Stoves SS	Domestic	Not applicable
8.	Magnum 2b	July 30, 2023	LPG Stoves SS	Domestic	Not applicable
9.	Magnum 3b	July 30, 2023	LPG Stoves SS	Domestic	Not applicable
10.	Magnum 4b	July 30, 2023	LPG Stoves SS	Domestic	Not applicable

Kindly note that in this regard, as on date the above product launches have not triggered the threshold of materiality as indicated in Para B of Part A of Schedule III of the SEBI LODR, but announced as a measure of adoption of good corporate governance practices.

You are requested to take the above information on your record.

Thanking you,  
**For Butterfly Gandhimathi Appliances Limited**

**Viral Sarvaiya**  
**Company Secretary & Compliance Officer**  
**ACS: 33764**

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,  
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.  
E-mail : gmail@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District,  
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,