

01 September 2021

Corporate Service Department BSE Limited 25 th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	The Listing Department National Stock Exchange of India Ltd Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E) Mumbai 400 051
Scrip: Equity 500135. NCDs 960308, 960310 & 960311.	Trading Symbol: EPL

Ref.: EPL Limited (EPL)

Sub.: Press Release.

Dear Sirs,

Please find enclosed herewith Press Release titled as “EPL Limited Partners with Colgate-Palmolive (India) Limited For Creation of First-Ever Recyclable Toothpaste Tubes. ”

We request you to kindly take note of the aforesaid and do the needful.

The above is for general update or would be considered as disclosures pursuant to applicable statutory provisions, if any.

Thanking You

Yours faithfully,
For **EPL Limited**



Suresh Savaliya
SVP - Legal & Company Secretary

Encl.: As above



lye

Filed online

Registered Office

P.O. Vasind, Taluka Shahpur, Dist. Thane 421604, Maharashtra
Tel: +91 9673333971/9882
CIN: L74950MH1982PLC028947
complianceofficer@epglobal.com

EPL LIMITED

(Formerly known as Essel Propack Limited)

Corporate Office: Top Floor, Times Tower, Kamala City, Senapati Bapat Marg, Lower Parel
Mumbai 400013, India

www.epglobal.com | T: +91-22-2481 9000/9200 | F: +91-22-2496 3137

EPL Limited Partners with Colgate-Palmolive (India) Limited For Creation of First-Ever Recyclable Toothpaste Tubes

India , 1 September 2021 : EPL Limited (formerly Known as Essel Propack Limited), the world's largest specialty packaging company, today announced that they have partnered with Colgate-Palmolive India, one of the largest oral care brands to produce Recyclable Platina Toothpaste Tubes in India. This first set of recyclable tubes is the starting point for converting to 100% recyclable tubes for Colgate-Palmolive.

EPL, market leader in the tube packaging sector, is committed to bringing world-class tube packaging innovation to address growing requirements of customers on sustainability. EPL has innovated the first-of-its-kind Recyclable Platina Tubes for Colgate-Palmolive, keeping in mind superior functionality and no-compromise on key product attributes and efficacies.

EPL is grateful to partner with Colgate-Palmolive which is the first oral care brand in India to launch such an initiative nationally. This innovation was enabled via EPL's Association of Plastic Recyclers, USA (APR) approved 100% recyclable and fully recyclable Platina Tubes to pack Colgate Active Salt and Colgate Vedshakti, with other brands in the portfolio to follow.

Speaking on this occasion, **Deepak Ganjoo, President AMESA, EPL Limited**, said, *"We are proud partners to Colgate-Palmolive India for many decades and the relationship has enabled us to create path-breaking firsts which are visible via such first-ever conversions to recyclable tubes. Going ahead, we believe, sustainability is the cornerstone of packaging innovation and EPL is leading the pack globally on sustainable packaging. In line with brand requirements and our vision towards a net zero impact on our environment, we are committed to partnering with all the brands to offer innovative Sustainable tube packaging solutions."*

EPL's Platina, an eco-friendly laminated tube, is designed to deliver source reduction and recyclability without the loss of any barrier properties. This allows for sustained product stability and durable shelf life of the packed content. Platina tube is especially suited for oral and beauty & cosmetics products. Platina tubes and caps are certified as 100 per cent recyclable by The Association of Plastic Recyclers (APR) and RecyClass European certification for 'Code 2' (recycling), making it the first speciality packaging tubes and caps to be recognised as 100 percent recyclable, globally.

About EPL: With a market leading Oral Care volume share of 36 per cent globally, EPL has units operating across the USA, Mexico, Colombia, Poland, Germany, Egypt, China, Philippines and India. These facilities cater to 5 core categories of Oral Care, Beauty & Cosmetics, Pharma & Health, Food & Nutrition and Home Care; offering customized solutions through constant innovations in materials, technology, design and processes.

For media enquiries, please contact:

Mr. Chax	Suresh Savaliya
Brandwave	EPL Limited
chax@brandwave.in	suresh.savaliya@eplglobal.com

Registered Office

P.O. Vasind, Taluka Shahpur, Dist. Thane 421604, Maharashtra
Tel: +91 9673333971/9882
CIN: L74950MH1982PLC028947
complianceofficer@eplglobal.com

EPL LIMITED

(Formerly known as Essel Propack Limited)
Corporate Office: Top Floor, Times Tower, Kamala City, Senapati Bapat Marg, Lower Parel
Mumbai 400013, India
www.eplglobal.com | T: +91-22-2481 9000/9200 | F: +91-22-2496 3137