

RAMACHANDRA RAO, B.A.
(R.C.R.)



Chadalavada Vari Street
Powerpet
ELURU - 534002, (A.P)

FAX : 08812-237658
FACTORY : 230396 -233867
HYD : 30281234
CHENNAI : 23621818

Dated: 24.07.2024

To,
Corporate Relationship Department
BSE LIMITED
P J Towers, Dalal Street,
MUMBAI- 400001
SCRIP CODE: 532335

To,
Manager
National Stock Exchange of India Limited
Exchange Plaza", Bandra (E)
Mumbai-400051
SCRIP CODE: AMBICAAGAR

Dear Sir,

Sub: Revised Intimation as per Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011.
Ref: Submission of Disclosures as per SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 through my personal email dated 20th March, 2024 and 4th April, 2024 and email received on 16th July, 2024 for discrepancy in earlier disclosure submitted.

With reference to the above cited subject, we have carried out the said change by adding the reason for encumbrance in the annexures as per the Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in connection with disclosures for Invocation of Pledge submitted on 20th March, 2024 and 4th April, 2024.

Technical Director :
AMBICA AGARBATHIES & AROMA INDUSTRIES LTD.

Director :
AMBICA EMPIRE HOTEL (3 STAR) CHENNAI.
AMBICA CINEMA PRODUCTIONS PVT. LTD.
AMBICA CHENNAKESAVA PROJECTS PVT. LTD.

President :
ELURU FILM EXHIBITORS ASSOCIATION

Vice President :
WEST GODAVARI FILM DISTRIBUTORS ASSOCIATION
e-mail : ambicarcr @ gmail.com

RAMACHANDRA RAO, B.A.
(R.C.R.)



Chadalavada Vari Street
Powerpet
ELURU - 534002, (A.P)

FAX : 08812-237658
FACTORY : 230396 -233867
HYD : 30281234
CHENNAI : 23621818

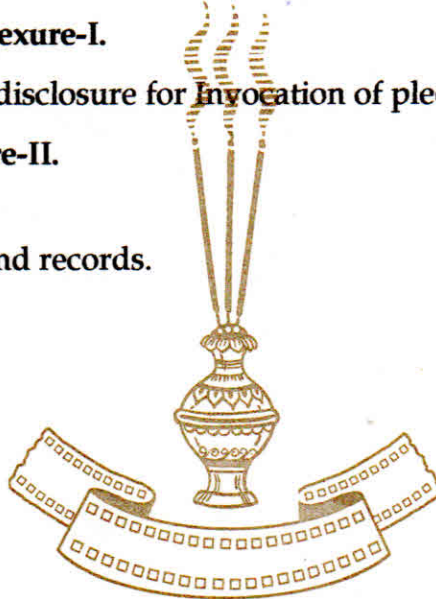
Further please find the following

1. Submission of revised disclosure for Invocation of pledge for disclosure dated 20th March, 2024 as **Annexure-I**.
2. Submission of revised disclosure for Invocation of pledge for disclosure dated 4th April, 2024 as **Annexure-II**.

This is for your information and records.

Thanking you.

Yours truly,



Ambica Ramachandra Rao
Person Acting in Concert of Promoter Group of
Ambica Agarbathies Aroma & Industries Limited

CC TO: **AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED**

Technical Director :

AMBICA AGARBATHIES & AROMA INDUSTRIES LTD.

Director :

AMBICA EMPIRE HOTEL (3 STAR) CHENNAI.
AMBICA CINEMA PRODUCTIONS PVT. LTD.
AMBICA CHENNAKESAVA PROJECTS PVT. LTD.

President :

ELURU FILM EXHIBITORS ASSOCIATION

Vice President :

WEST GODAVARI FILM DISTRIBUTORS ASSOCIATION
e-mail : ambicarcr @ gmail.com

Ann

Format for Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of reporting	20.03.2024
Name of the promoter or PAC on whose share's encumbrance has been created/released/invoked	RAMACHANDRA RAO ALAPATI G N V S A (PAC)
Details of the creation of encumbrance:	-

Name of the promoter (s) or PACs with him*	Details of events pertaining to encumbrance (3)										Post event holding of encumbered shares [creation [(2)+(3)]/ Release [(2)-(3)] / invocation [(1)-(3)]]		
	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Type of event (creation / release / invocation)	Date of creation/rel ease/ invoc ation of encumbran ce	Type of encumbran ce (pledge/ lien/ non disposal undertakin g/ others)	Reasons for encumbran ce **	Number	% of share capital	Name of the entity in whose favor shares encumbe red ***	Number		% of total sha re cap ital	
Ramachandra Rao Alapati G N V S A	14,64,950	8.53	14,50,000	8.44	Invocation	01.03.2024	Pledge	Invocation of Pledge by Bhavna Chotalia as promoter fails to repay the amount on time.	7,00,000	4.07	Bhavna Chotalia	7,50,000	4.36

Format for Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of reporting	03.04.2024
Name of the promoter or PAC on whose share's encumbrance has been created/released/invoked	RAMACHANDRA RAO ALAPATI G N V S A (PAC)
Details of the creation of encumbrance:	--

Name of the promoter (s) or PACs with him*	Promoter holding the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)]/ Release [(2)-(3)] /invocation [(1)-(3)]}	
	Number	% of total share	Number	% of total share capital	Type of event (creation /release /invocation)	Date of creation/rel ease/invoc ation of encumbran ce	Type of encumbran ce (pledge/ lien/non disposal undertakin g/others)	Reasons for encumbran ce **	Number	% of share capital	Name of the entity in whose favor shares encumbe red ***		Number
Ramachandra Rao Alapati G N V S A	7,64,950	4.45	1,50,000	0.87	Invocation	28.03.2024	Pledge Invocation	Invocation of Pledge by Bhavna Chotalia as promoter fails to repay the amount on time.	1,00,000	0.58	Bhavna Chotalia	50,000	0.29

