

# Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

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Date: 19.02.2019

**The Secretary**  
National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra - Kurla Complex  
Bandra(E)  
Mumbai - 400 051

**The Secretary**  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**The Secretary**  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

**The Company Secretary**  
Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sirs,

**Sub: Disclosure**

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
For and on behalf of Promoter and Promoter Group Emami Ltd.  
Diwakar Viniyog Private Limited

  
Santinath Paul  
Authorised Signatory  
Encl: a/a



**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	Emami Limited		
Name(s) of the Promoter and Persons Acting in Concert (PAC) with the acquirer (seller)	Diwakar Viniyog Private Limited (Part of the promoter group of target company)		
Whether the acquirer belongs to Promoter/Promoter group	Not Applicable		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
Details of the acquisition / disposal as follows:	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<b><u>Before the sale under consideration, holding of:</u></b>			
a) Shares carrying voting rights	67,544,849	14.8798	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	67,544,849	14.8798	N. A.
<b><u>Details of acquisition/ sale</u></b>			
a) Shares carrying voting rights acquired/sold	8,911,000	1.9631	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer seller	8,51,000	0.1875	N.A.
Total (a+b+c+/-d)	9,762,000	2.1505	N.A.
<b><u>After the acquisition/sale, holding of:</u></b>			
a) Shares carrying voting rights	57,782,849	12.7293	N.A.
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by equity shares			

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	57,782,849	12.7293	N.A.
Mode of acquisition/ sale (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).	On 18 <sup>th</sup> Feb 2019 8,911,000 equity shares were sold in open market through Stock Exchange and 851,000 Were pledged, aggregate of both ( sale & pledge ) represent 2.1505% , hence this disclosure		
<del>Date of acquisition / sale of shares /-VR- or date of receipt of intimation of allotment of shares, whichever is applicable and creation of pledge</del>	18.02.2019		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 45,39,35,238/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 45,39,35,238/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

for and on behalf of promoter and promoter group of Emami Ltd.

Diwakar Viniyog Private Limited

Santinath Paul  
Authorised Signatory



Place: Kolkata  
Date: 19.02.2019