



PREMIER POLYFILM LTD.

Mfrs. of Vinyl Floor Covering, PVC Sheetings, PVC Geomembranes & Artificial Leather,
H.O. & Works : 40/1A, Site IV, Industrial Area, Sahibabad, Ghaziabad, U.P., INDIA.
Phone : 0120-3364500, Fax : 91-120-2896982

PPL/SECT./2018-2019

Date : 08-01-2019

ASSISTANT MANAGER
BSE INDIA LIMITED

KIND ATTN. MS. GEETANJALI SALUNKE

SUBJECT: PRICE MOVEMENT IN OUR EQUITY SHARES

Dear Madam,

Please refer your email dated 08-01-2019 bearing number L/SURV/ONL/PV/NK/2018-2019/161 wherein you have reminded our company that our company was required to intimate all the events, information etc. under Regulation 30 of the SEBI (LODR) Regulation, 2015 that have a bearing effect on the performance/operations of the company and which were price sensitive in nature. Further in your above said letter you have advised the company to provide information/announcement (including pending announcements) which are price sensitive in nature.

In this regard, we would like to inform you that Annual General Meeting of the company was held on 28-09-2018, i.e. long back, wherein no announcements were made by the Chairman which could have resulted in rise in price of the shares of the company or could be termed as price sensitive in nature. The fact is that company has been paying dividend @0.50 Paise per equity shares since 2015-2016 and there has been no substantial change in the turnover or profitability in the profits of the company. Hence, these can not be the reasons for sudden increase in the price of shares of our company. Further even there is no substantial change in the book order position of the company and company is not planning to change its product line or enter into any new business activities. Further the Board of the Company is yet to approve declare/publish its Financial results for the quarter and nine months ended on 31st December, 2018 and hence this can not be the reason for increase in price of the shares.

We have also noted that there is substantial change in the price and volume of shares of the company since last week. We assure you that Promoters/Directors and/or any Key Managerial person of the company are NOT involved in trading activities which could result in rise in share price and volume of the company. Now, we request you to look into the reasons for rise in prices of share of the company at your own level and take action



Regd. Off. : 305 IIIrd Floor, Elite House 36, Community Center,
Kailash Colony Extn. (Zamroodpur) New Delhi-110048
E-mail : premierpoly@premierpoly.com Website : www.premierpoly.com



CIN No. L25209DL1992PLC049590



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accordingly. This will also be in the interest of investors. IN the event you come across any reasons which can jeopardise the interest of the investors or the company, kindly caution us.

In the meantime, we are to inform you that our company has been complying with in the SEBI Rules and Regulations and assure we would continue to comply with the SEBI's Rules & regulations. We also assure you that in the event of any new announcements which are required to complied under Regulation 30 of the SEBI (LODR) Regulation,2015 would be intimated to you.

Further we would be glad to provide any other information as may be required by you for your investigation in the matter.

Thanking you,

Yours faithfully,
For PREMIER POLYFILM LTD.

N K BHANDARI
COMPANY SECRETARY



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