

# createROI FINANCIAL CONSULTANCY LTD

Regd. Office: 403/A2, C Wing, Morya House, New Link Road, Andheri (West) Mumbai - 400053

Email: [createroi2020@gmail.com](mailto:createroi2020@gmail.com); CIN: U67100MH2020PLC337921

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Date: 23/01/2023

To,

The Department of Corporate Services,  
BSE Limited,  
Phiroze Jeejeebhoy Tower,  
Dalal Street Fort,  
Mumbai-400001

Dear Sir/ Madam,

**Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, We, M/s. Createroi Financial Consultancy Limited, having registered office at 403/A2, C Wing, Morya House New Link Road, Andheri (West) Mumbai MH 400053 IN, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,00,000 Equity shares of Brandbucket Media & Technology Limited on 20<sup>th</sup> January, 2023 through On Market Mode.

Kindly take the same in your record.

Thanking You,

**For Createroi Financial Consultancy Limited**

**Nishigandha Shashikant Keluskar**

**Director**

**DIN: 09154554**

**Place: Mumbai**

**Date: 23/01/2023**

**CC: TO**

**Board of Director**

**Brandbucket Media & Technology Limited**

**Encl: as above**

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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

<b>Name of the Target Company (TC)</b>	<b>Brandbucket Media &amp; Technology Limited</b>		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	<b>Createroi Financial Consultancy Limited</b>		
Whether the acquirer/disposer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
<b>Details of the acquisition / disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the disposition under consideration, holding of:</b>			
a) Shares carrying voting rights	1029400	9.80	9.80
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) <b>Total (a+b+c+d)</b>	<b>1029400</b>	<b>9.80</b>	<b>9.80</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	100000	0.95	0.95
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) <b>Total (a+b+c+/-d)</b>	<b>100000</b>	<b>0.95</b>	<b>0.95</b>

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#After the disposition holding of:			
a) Shares carrying voting rights	929400	8.84	8.84
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	<b>929400</b>	<b>8.84</b>	<b>8.84</b>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>	<b>Shares</b>	
	20/01/2023	100000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		
Equity share capital / total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For Createroi Financial Consultancy Limited**

**Nishigandha Shashikant Keluskar**

**Director**

**DIN: 09154554**

**Place: Mumbai**

**Date: 23/01/2023**