

# 25FPS MEDIA PRIVATE LIMITED

18<sup>th</sup> Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013  
Tel: +91 22 71061234 CIN: U92100MH2004PTC147541

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June 16, 2021

## **BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

## **National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051.

Dear Sir,

**Ref:** Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release/ invocation of pledge of the equity shares of Zee Media Corporation Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For 25FPS Media Private Limited**

## **Authorised Signatory**

**Encl:** As above.

**CC:** Zee Media Corporation Limited  
Marathon Futurex, 14<sup>th</sup> Floor,  
A Wing, N M Josh Marg,  
Lower Parel, Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

<b>Name of the Target Company (TC)</b>	Zee Media Corporation Limited
<b>Name of the stock exchanges where the shares of the target company are listed</b>	NSE /BSE
<b>Date of Reporting</b>	16th June, 2021
<b>Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released</b>	25 FPS Media Private Limited

<b>Details creation of encumbrance :</b>													
Name of Promoter (s) or PACs with him *	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Event pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered ***	No of Shares	% of total share capital
ARM Infra & Utilities Private Limited	4,26,44,436	9.06	4,26,42,500	9.06	-	-	-	-	-	-	-	4,26,42,500	9.06
25 FPS Media Private Limited	4,26,36,279	9.06	4,22,31,826	8.97	Invocation	15-Jun-21	Pledge	Collateral for Loan	1,60,00,000	3.40	IDBI Trusteeship Services Limited on behalf of ESOF Fund and other Debentureholders	2,62,31,826	5.57

25 FPS Media Private Limited	2,66,36,279	5.66	2,62,31,826	5.57	-	-	-	-	-	-	-	2,62,31,826	5.57
Primat Infrapower & Multiventures Private Limited (formerly known as Prime Publishing Private Limited)	23,635	0.01	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	260	0.00	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai  
Date : 16th June, 2021

Signature of the Authorised Signatory

\*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

\*\* For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

\*\*\*This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.