



**FUTURE CONSUMER LIMITED** (Formerly Future Consumer Enterprise Limited)  
**Corporate Office** : 247 Park, Tower "C", 8th Floor, LBS Marg, Vikhroli (W), Mumbai - 400 083  
(T) +91 22 6119 0000 | [www.futureconsumer.in](http://www.futureconsumer.in)  
**Regd. Office** : Knowledge House, Shyam Nagar, Off JVLR, Jogeshwari (East), Mumbai - 400 060  
(T) +91 22 6644 2200 | CIN: L52602MH1996PLC192090

10<sup>th</sup> July, 2020

To,  
Department of Corporate Services  
BSE Limited  
P. J. Towers, Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 533400**

To,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East), Mumbai-400 051  
**Scrip Code : FCONSUMER**

Dear Sir/Madam,

**Sub.: Investor Presentation**

Please find enclosed herewith Investor Presentation on the Audited Financial Results of the Company for the quarter and year ended 31<sup>st</sup> March, 2020.

The aforesaid presentation is also available on the Company's website [www.futureconsumer.in](http://www.futureconsumer.in).

Kindly take the same on record.

Yours truly,  
For **Future Consumer Limited**

**Manoj Gagvani**  
**Company Secretary & Head – Legal**

Encl: As above



# Q4FY20 and FY20 INVESTOR UPDATE JULY 2020



think skin™

Clean Mate™

Tasty Treat™

VOOM®

DREAMERY

GOLDEN HARVEST PREMIUM

care mate™

KARMIQ™

DESI ATTA COMPANY

ektaa™

Sunkist

FRESH & PURE™

GOLDEN HARVEST

Sang's Kitchen™

Sensible Portions™

Nilgiris 1905

prathal®  
Pray • Bless • Live

KOSH!

veg affaire™

TS

kara®

TERRA  
real ingredients. simple.

mother earth™

# Safe Harbour Statement



This investor presentation has been prepared by Future Consumer Limited (“FCL”) and does not constitute a prospectus or placement memorandum or an offer to acquire any securities. This presentation or any other documentation or information (or any part thereof) delivered or supplied should not be deemed to constitute an offer.

No representation or warranty, express or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of such information or opinions contained herein. The information contained in this presentation is only current as of its date. Certain statements made in this presentation may not be based on historical information or facts and may be “forward looking statements”, including those relating to the general business plans and strategy of FCL, its future financial condition and growth prospects, future developments in its industry and its competitive and regulatory environment, and statements which contain words or phrases such as ‘will’, ‘expected to’, ‘horizons of growth’, ‘strong growth prospects’, etc., or similar expressions or variations of such expressions. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results, opportunities and growth potential to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to risks with respect to its hair care, its healthcare business and its skin care business.

FCL may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such revision or changes. This presentation cannot be copied and disseminated in any manner.



# TABLE OF CONTENTS

Q4FY20 AND FY20 – AT A GLANCE	05
OVERVIEW OF FINANCIAL PERFORMANCE	11



## Q4FY20 and FY20 at a Glance

---

# FY20 : Key Operational Milestones (1/2)



## Growth Engine Continues....

## GOAL



**Brands Crossed ₹2bn Milestone**



**Won “Product of the Year” 2020 Award**



**Formed partnership with Amazon**



1. Profitable & Sustainable Growth
2. FCF generation
3. Return Enhancement



# FY20 : Key Operational Milestones (2/2)



## Efficiency Increase



Sourcing efficiencies via Vendx and Agribid



Slow Moving / Low Margin SKUs Rationalized



Inventory optimization of 5 days leading to supply chain efficiencies & improved freshness index



First Full Year of Free Cash Flow Post Operations & Investment



## GOAL



1. Profitable & Sustainable Growth
2. FCF generation
3. Return Enhancement

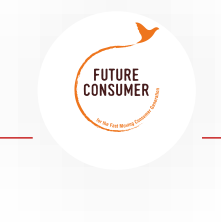


# FY20 in Numbers: Q4FY20 Impacting the Full Year Performance



	<u>9MFY20</u>	<u>Q4FY20</u>	<u>FY20</u>
<b>Sales</b>	₹30,933mn ↑9%	₹9,471mn ↓9%	₹40,403mn ↑4%
<b>Gross Margin</b>	14% ↓ 20bps	11% ↓ 200bps	13% ↓ 60bps
<b>EBITDA (Pre ECL)</b>	₹1,208mn ↑44%	₹242mn ↓28%	₹1,451mn ↑23%
<b>EBITDA (Post ECL)</b>	₹1,202mn ↑45%	-₹612mn	₹590mn ↓49%

Note: 9MFY20, Q4FY20 and FY20 EBITDA is not comparable prior period on account of IND AS 116, \* Expected Credit Loss (ECL) impact of ₹7mn, ₹854mn and ₹861mn for 9MFY20, Q4FY20 and FY20 respectively



- **Sales Mix tilted towards essentials impacting the gross margins**
- **SKU Rationalization and Liquidation**
  - 805 SKUs rationalized in FY20 impacted Q4 sales
- **Liquidation of near expiry SKUs in processed food and HPC impacted the margins**
- **Covid-19 started impacting the performance towards the end of March leading to disruptions in sourcing, supply chain and distribution impacted by store closures due to lockdown**

## WE ACHIEVED

Topline crosses the ₹40 bn milestone, despite rationalization of over 805 SKUs and fewer new launches



Tasty Treat and Karmiq crossed the ₹2bn topline milestone and continue gaining scale



Standalone gross margin expanded by 40bps



Achieved similar EBITDA levels\* in FY20 despite challenging Q4



First full year of positive free cash flow post operations and investment



Inventory correction as inventory days reduce by 5 days to 21



## MISSES

COVID Pandemic started disrupting the business in Q4 FY20

Challenging environment led to increased prudence in accounting, provided for expected credit loss of ~₹861mn in receivables

FY20 was impacted by over 290 stores closures in channel

Receivables of 65 days outstanding affecting the cash conversion and sales turns

\* Before Expected Credit Loss of ₹861mn



# OVERVIEW OF FINANCIAL PERFORMANCE

---

# Standalone: Profit & Loss Statement



(₹ in Mn, Unless specified otherwise)

Particulars	FY20	FY19	Q4 FY20	Q3 FY20	Q4 FY19
<b>Total Income from Operations</b>	<b>30,261</b>	<b>29,900</b>	<b>6,884</b>	<b>6,753</b>	<b>7,793</b>
<b>Gross Profit</b>	<b>4,410</b>	<b>4,240</b>	<b>825</b>	<b>1,053</b>	<b>1,085</b>
<i>Gross Margin (%)</i>	<i>14.6%</i>	<i>14.2%</i>	<i>12.0%</i>	<i>15.6%</i>	<i>13.9%</i>
Operating Cost	-3,077	-3,218	-714	-690	-787
Other Income	134	119	49	30	24
<b>EBITDA</b>	<b>1,467</b>	<b>1,141</b>	<b>159</b>	<b>394</b>	<b>322</b>
<i>EBITDA (%)</i>	<i>4.8%</i>	<i>3.8%</i>	<i>2.3%</i>	<i>5.8%</i>	<i>4.1%</i>
<b>Expected Credit Loss (ECL)</b>	<b>-790</b>	<b>-2</b>	<b>-748</b>	<b>-2</b>	<b>0</b>
<b>EBITDA Post ECL</b>	<b>677</b>	<b>1,139</b>	<b>-589</b>	<b>392</b>	<b>322</b>
Depreciation	-511	-349	-128	-130	-96
<b>EBIT</b>	<b>165</b>	<b>790</b>	<b>-717</b>	<b>262</b>	<b>226</b>
Net Interest	-271	-180	-58	-63	-66
<b>PBT</b>	<b>-105</b>	<b>610</b>	<b>-774</b>	<b>199</b>	<b>160</b>
Tax	-35	188	184	-52	188
<b>PAT</b>	<b>-140</b>	<b>798</b>	<b>-590</b>	<b>148</b>	<b>348</b>
Exceptional Items	-2,916	-192	-2,873	0	0
<b>PAT Post Exceptional</b>	<b>-3,057</b>	<b>605</b>	<b>-3,463</b>	<b>148</b>	<b>348</b>
<b>Cash Profit</b>	<b>1,063</b>	<b>958</b>	<b>57</b>	<b>298</b>	<b>256</b>

## FY20 vs FY19:

- Gross Margin expanded by 40bps
- EBITDA (pre ECL) increased by 29% with margin expansion of 100bps
- Post ECL EBITDA stood at ₹677mn
  - Includes a higher provision for Expected Credit Loss (ECL) due to unprecedented times
- Creation of deferred tax assets in FY19 led to increase in PAT before exceptional in FY19
- Cash profit increased from ₹958mn in FY19 to ₹1,063mn in FY20

## Q4 FY20 vs Q4 FY19:

- Gross margin impacted by one time liquidation in Processed Food and HPC and incremental share of essentials
- Reported EBITDA of ₹159mn (pre ECL) and ₹-589mn (post ECL)

**Note:** Exceptional items for Q4FY20 and FY20 include impairment on Aadhaar, Nilgiris and other

Q4 / FY20 financials are not comparable prior period on account of IND AS 116, EBITDA growth adjusted for IND AS 116 of 11% for FY20

# Consolidated: Profit & Loss Statement



(₹ in Mn, Unless specified otherwise)

Particulars	FY20	FY19	Q4 FY20	Q3 FY20	Q4 FY19
<b>Total Income from Operations</b>	<b>40,403</b>	<b>38,806</b>	<b>9,471</b>	<b>9,240</b>	<b>10,374</b>
<b>Gross Profit</b>	<b>5,209</b>	<b>5,246</b>	<b>1,017</b>	<b>1,232</b>	<b>1,318</b>
<i>Gross Margin (%)</i>	<i>12.9%</i>	<i>13.5%</i>	<i>10.7%</i>	<i>13.3%</i>	<i>12.7%</i>
Operating Cost	-3,894	-4,213	-827	-897	-1,019
Other Income	136	147	52	28	40
<b>EBITDA</b>	<b>1,451</b>	<b>1,180</b>	<b>242</b>	<b>362</b>	<b>339</b>
<i>EBITDA(%)</i>	<i>3.6%</i>	<i>3.0%</i>	<i>2.6%</i>	<i>3.9%</i>	<i>3.3%</i>
<b>Expected Credit Loss (ECL)</b>	<b>-861</b>	<b>-25</b>	<b>-854</b>	<b>10</b>	<b>-12</b>
<b>EBITDA post ECL</b>	<b>590</b>	<b>1,154</b>	<b>-612</b>	<b>373</b>	<b>327</b>
Depreciation	-705	-532	-169	-179	-143
<b>EBIT</b>	<b>-114</b>	<b>623</b>	<b>-780</b>	<b>193</b>	<b>184</b>
Net Interest	-746	-568	-174	-186	-177
<b>PBT</b>	<b>-860</b>	<b>55</b>	<b>-955</b>	<b>7</b>	<b>8</b>
Tax	18	166	181	14	181
<b>Profit/(Loss) After Tax</b>	<b>-842</b>	<b>221</b>	<b>-773</b>	<b>21</b>	<b>188</b>
Share of Profit/(Loss) in Asso. & JVs & MI	-463	-287	-151	-111	-111
<b>Consolidated PAT</b>	<b>-1,305</b>	<b>-66</b>	<b>-924</b>	<b>-90</b>	<b>78</b>
<b>Exceptional Items</b>	<b>-853</b>	<b>2.2</b>	<b>-829</b>	<b>0</b>	<b>0</b>
<b>Consolidated PAT Post Exceptional</b>	<b>-2,158</b>	<b>-64</b>	<b>-1,753</b>	<b>-90</b>	<b>78</b>
<b>Consolidated Cash Profit</b>	<b>81</b>	<b>548</b>	<b>-127</b>	<b>35</b>	<b>32</b>

## FY20 vs FY19:

- Topline crossed ₹40bn milestone growing by 4%
- EBITDA (pre ECL) continues its growth trajectory as EBITDA grew by 23% on YoY basis while margins expanded by 60bps
- Operating Cost (pre ECL) declined by 7% compared to last year (120bps decline as % of sales)
- On post ECL basis, EBITDA stood at ₹590mn for FY20
- Includes higher provision for Expected Credit Loss (ECL) due to unprecedented times

## Q4 FY20 vs Q4 FY19:

- Gross margin impacted by increase in share of essentials and liquidation in PF and HPC
- Operating Cost (pre ECL) declined by 19% compared to last year (100bps decline as % of sales)
- Reported EBITDA (pre ECL) of ₹242mn impacted by sales mix and COVID-19
- On post ECL basis, EBITDA stood at -₹612mn for Q4 FY20

**Note:** Exceptional items for Q4FY20 and FY20 include impairment on Nilgiris and other

Q4 FY20 and FY20 financials are not comparable prior period on account of IND AS 116, EBITDA growth adjusted for IND AS 116 for FY20 is 5%

# Impairment in Aadhaar and Nilgiris – We Expect a Much Higher Growth Potential vs Modest Growth Assumed for Valuation



	Nilgiris	Aadhaar
<b>Business Environment FY20</b>	<ul style="list-style-type: none"> <li>Closing of unprofitable GT business and franchisees, outsourcing of manufacturing leading to temporary topline impact</li> </ul>	<ul style="list-style-type: none"> <li>Strategically exited geographies which were impacting profitability leading to a softer topline</li> </ul>
<b>Valuation Basis</b>	<ul style="list-style-type: none"> <li>Business environment led to conservative projections</li> <li>Business valuation also factors in trailing sales numbers which were impacted by strategic re-haul of both the businesses</li> </ul>	
<b>Impairment</b>	<ul style="list-style-type: none"> <li>₹1.1bn</li> </ul>	<ul style="list-style-type: none"> <li>₹1.5bn</li> </ul>

While the Valuation has been conservative given Covid scenario, we continue to believe in the potential of Nilgiris and Aadhaar and the value of these assets and the distribution promise they have in an asset light consumer proximate way

## Standard - IND AS 109

- Expected Credit Loss (ECL) requirements is in accordance with standard IND AS 109
- Applicable to receivables, lease receivables, most loan commitments, financial guarantee contracts etc.

## Provisions of the Standard

- Entities are required to recognize an allowance for either 12-month or lifetime expected credit losses (ECLs), depending on whether there has been a significant increase in credit risk since initial recognition
- Measurement reflects a probability-weighted outcome, the time value of money and the best available forward-looking information.
- Incorporating forward-looking information involves considerable judgment of impact macroeconomic factors will have on ECLs
- Assessment of significant increase in credit risk will also require new data and processes

## Application for FCL

- FCL evaluates ECL on each reporting date on all applicable asset class
- COVID 19 pandemic has led to a general slowdown in economy impacting the cash cycle and increased likelihood of delay / defaults of receivables going forward
- Company has prudently recognized ECL considering current macro-economic environment despite no significant historical trends
- **Impact:** ₹790mn in standalone financials and ₹861mn in consolidated financials. (LY ₹2mn Standalone / ₹25mn Consolidated)

**ECL is a non-cash provision which can get reversed post realization of amount/value**



# FY20: FCL Approach and Impact of IND AS 116 Accounting



Particulars	Consolidated			Standalone		
	FY20	IND AS 116	FY20	FY20	IND AS 116	FY20
	Comparable	Adjustment	Reported	Comparable	Adjustment	Reported
Revenue from Operations	40,403	0	40,403	30,261	0	30,261
Other Income	124	+12	136	136	+2	134
COGS	-35,194	0	-35,194	-25,851	0	-25,851
Rent & Other Operating Expenses	-4,093	+199	-3,894	-3,272	+194	-3,077
<b>EBITDA</b>	1,240	+211	1,451	1,274	+196	1,467
Finance Cost	-665	-81	-746	-200	-71	-271
Depreciation & Amortisation	-560	-145	-705	-361	-150	-511
<b>PBT</b>	15	-15	0	713	-25	685
<b>PAT Before Exceptional Items</b>	-1,290	-15	-1,305	-116	-25	-140

Particulars	Consolidated			Standalone		
	Q4 FY20	IND AS 116	Q4 FY20	Q4 FY20	IND AS 116	Q4 FY20
	Comparable	Adjustment	Reported	Comparable	Adjustment	Reported
Revenue from Operations	9,471	0	9,471	6,884	0	6,884
Other Income	43	+9	52	51	-2	49
COGS	-8,454	0	-8,454	-6,060	0	-6,060
Rent & Other Operating Expenses	-877	+50	-827	-773	+59	-714
<b>EBITDA</b>	183	+59	242	102	+61	159
Finance Cost	-155	-19	-174	-40	-17	-58
Depreciation & Amortisation	-132	-37	-169	-87	-41	-128
<b>PBT</b>	-104	+3	-101	-25	-3	-27
<b>PAT Before Exceptional Items</b>	-927	+3	-924	-593	+3	-590

# Consolidated Balance Sheet



(₹ in Mn, Unless specified otherwise )

Particulars	As on		
	31-Mar-20	31-Dec-19	31-Mar-19
Shareholder's Fund	10,542	12,273	9,902
Minority Interest	0	-29	-24
Gross Debt	5,948	6,225	8,137
Less: Cash and Cash Equivalents	590	649	684
Net Debt	5,357	5,576	7,453
Lease Liabilities and debt component of CCDs	1,008	958	
Less: Investment in JVs	-1,308	-1,344	-1,415
<b>Net Adjusted Capital Employed</b>	<b>15,600</b>	<b>17,435</b>	<b>15,916</b>
Fixed Assets	4,178	6,160	6,194
Right to Use Assets	1,368	681	
Assets Held for Sale	1,199		
Goodwill and Intangibles	2,636	3,449	3,567
Net Current Assets	6,219	7,145	6,156
<b>Total Net Assets</b>	<b>15,600</b>	<b>17,435</b>	<b>15,916</b>

Note: Balance Sheet for period ending Mar'20 and Dec'19 are not comparable with that of Mar'19 on account of IND AS 116

# Thank You



## Corporate Office:

Future Consumer Limited  
Embassy 247, Tower 'C', LBS Marg,  
Vikhroli (West), Mumbai 400 083  
Tel: +91 22 6119 0000

## Registered Office:

Future Consumer Limited  
Knowledge House, Shyam Nagar Off JVL R,  
Jogeshwari(East), Mumbai 400 060  
Tel: +91 22 6644 2200

**Web:** [www.futureconsumer.in](http://www.futureconsumer.in)  
Incase if any queries please contact:  
[investor.care@futureconsumer.in](mailto:investor.care@futureconsumer.in)

