



October 13, 2022

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated October 13, 2022, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited

Vrushali
Neelesh
Dhamnaskar

Digitally signed by Vrushali Dhamnaskar
DN: cn=Vrushali Dhamnaskar,
o=Tata Teleservices (Maharashtra) Limited,
ou=Vrushali Dhamnaskar, email=Vrushali.Dhamnaskar@tatatelebusiness.com,
c=IN

Vrushali Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

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Press Release

Tata Tele Business Services to offer Google Workspace to Businesses through Google Cloud Partnership

New Delhi, October 13, 2022: [Tata Tele Business Services \(TTBS\)](#), one of India's leading enabler of B2B digital connectivity and cloud services, has partnered with Google Cloud to offer Google Workspace for Small and Medium Businesses (SMBs). TTBS will offer businesses a single, unified experience for workplace communication and collaboration for their hybrid workforce as they continue to scale and modernize their cloud infrastructure.

TTBS will help businesses drive greater efficiency and market growth with Google Workspace on Google Cloud. Designed to meet every unique business need, Google Workspace streamlines workflows for businesses and employees, helping boost their productivity backed by around-the-clock managed services by TTBS.

With immersive collaboration and deeply integrated product experience at its core, Google Workspace brings together Gmail, Google Chat, Google Calendar, Google Drive, Google Docs, Google Sheets, Google Meet, and more — all built with trusted Google Cloud security and powered by the cleanest cloud in the industry. Google Workspace easily integrates with several other software applications. For example, a business might sync their Google Sheets and Salesforce CRM to gain added insights and eliminate silos in company data or they can sync Google Docs with communication software Slack and send documents to other users with details and updates.

Sharing his views on the partnership, **Vishal Rally, Sr. VP & Head - Product, Marketing and Commercial, Tata Teleservices** said, *"This collaboration is a testimony to the shared vision of Tata Tele Business Services and Google Cloud to fuel productivity and enhance digital maturity of small and medium enterprises in India. This will empower them to leverage the right collaboration tools to stay connected and productive while delivering better customer experiences as they navigate in this new reality of hybrid work ecosystem. This new alliance is a significant step in strengthening Tata Teleservices efforts to democratize connected cloud capabilities for businesses to help them move faster in their digital adoption journeys."*

Google Workspace includes many business applications that interoperate for increased collaboration and productivity in the workplace. This software also integrates with many other applications. Some of the Google Workspace applications are:

Google Workspace offers a comprehensive tech stack including tools like:

- **Gmail:** Gmail is an integral part of Google's connected suite of office applications. It has become a widely recognized email provider, and it's collaborative and easy to use

- **Docs:** Collaborative Cloud-based documents that can be securely shared and edited in real-time or asynchronously
- **Slides:** Make and edit presentations and incorporate data from other Google Cloud apps
- **Sheets:** Collaborative, smart, secure spreadsheets for fast-moving organizations
- **Calendar:** Schedule meetings, invite others, select meeting locations, or add a video conferencing link to a meeting
- **Drive:** Store, access, and share your files in one secure place
- **Forms:** Create surveys and questionnaires to gain information and make data-driven decisions
- **Chat and Spaces:** Simple 1:1 messaging and group collaboration
- **Meet:** Secure video meetings for teams and businesses
- **Sites:** Collaboratively create engaging, high-quality sites for your team, project or event
- **Apps Script:** Low-code platform that makes it quick and easy to build business solutions that integrate, automate, and extend Google Workspace
- **Cloud Search:** Use the power of Google to search across your company's content
- **Keep:** Create to-do lists, notes, and reminders to keep yourself and your teammates on track
- **Jamboard:** Sketch your ideas whiteboard-style while benefiting from the access and connectivity of an interactive canvas, on mobile, or right from your web browser

TTBS has recently taken several initiatives to empower businesses with innovative and reliable solutions as they move up the digital transformation curve. The company has strengthened its portfolio of enterprise-grade solutions such as Smartflo — an advanced cloud communication suite, SmartOffice — a one-box start-up kit with voice, data, apps, storage, and more; Ultra-Lola; Smart Internet Leased Line; collaboration solutions; SD-WAN iFLX, which is an intelligently flexible solution built on Fortinet's platform for network optimization; and a comprehensive suite of cybersecurity solutions across industries. All these solutions appropriately address the needs arising out of a distributed and remote working environment and enable customers to maintain business continuity in a flexible, scalable, and secured manner.

About Tata Teleservices:

Tata Teleservices Limited along with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise-focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India. For more information, please visit: <https://www.tatatelebusiness.com>

For further queries, please contact -

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