



June 07, 2023

DGM – Corporate Relations
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Listing Department
National Stock Exchange
Exchange Plaza
Plot No. C-1, Block G
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400 051

Dear Sir / Madam,

Sub.: Press Release.

Please find enclosed the press release titled “**Tata Elxsi expands its automotive and smart mobility focus in North America with an Innovation Hub and nearshore engineering centre in Troy, Michigan**”.

This is for your information and records.

Best Regards,

For Tata Elxsi Limited

Cauveri Sriram
Company Secretary & Compliance Officer

engineering creativity

TATA ELXSI

Registered Office **Tata Elxsi Limited** ITPB Road Whitefield Bangalore 560 048 India
Tel +91 80 2297 9123 Fax +91 80 2841 1474
www.tataelxsi.com

(CIN-L85110KA1989PLC009968)

Tata Elxsi expands its automotive and smart mobility focus in North America with an Innovation Hub and nearshore engineering centre in Troy, Michigan.

Bangalore, Troy, Michigan 7th June 2023: Tata Elxsi, a global design company that blends technology, creativity, and engineering, inaugurated an Innovation Hub and nearshore engineering centre yesterday in Troy, Michigan. This also marks the 15th year for Tata Elxsi in Troy, working with some of the leading OEMs, suppliers, and automotive ecosystems in the region.

The new centre will support EV and green mobility, Software and Digital engineering for OEMs and Tier 1 suppliers. Tata Elxsi intends to grow its centre from 50 to 200 by 2025 while collaborating with universities on cutting-edge R&D and creating exciting career opportunities for fresh engineering graduates through internships and purpose-driven projects.

"We are pleased to inaugurate our Innovation Hub and nearshore engineering centre in Troy, Michigan, and continue our commitment to the region where we have served our customers for the last 15 years. This new facility represents our commitment and investment in the US market and our strong partnership with our clients. Our goal is to provide them with best-in-class engineering, digital and design solutions that will help them to innovate and transform their products and services for the future of smart and green mobility," said **Mr Manoj Raghavan, CEO and Managing Director, Tata Elxsi**

"We are delighted to inaugurate our new centre in Troy, Michigan. This investment reflects our commitment to our customers and the local automotive ecosystem, which has been a critical part of our success. Our new facility will enable us to collaborate more closely with our customers and work together for cutting-edge software development and engineering, and drive innovation in the automotive industry. We are also excited to leverage our presence in Michigan to expand our sales and business opportunities and build stronger relationships with local SMEs and universities. We look forward to continued growth and success in the region." said **Mr Ram Ramaseshan, SVP & Geo Head – Americas, Tata Elxsi**

About Tata Elxsi

Incorporated in 1989, Tata Elxsi is amongst the world's leading providers of design and technology services in select industries, including Automotive, Media & Telecom, Healthcare, and Transportation. Tata Elxsi works with leading OEMs and suppliers in the automotive and transportation industries for R&D, design, and product engineering services from architecture to launch and beyond. It combines domain experience across Autonomous, Electric, and Connected vehicle technologies and Software-defined vehicles (SDV). It is supported by a worldwide network of design studios, development centres, offices, and a global pool of over 12,000+ engineers and specialists.

For more information, visit www.tataelxsi.com.

Media Contact

Tata Elxsi

Hari Balan

Corporate Communications

Email: media@tataelxsi.com