To, The Listing Compliance Department, BSE Limited, P. J. Tower, Dalal Street, Mumbai - 400 001

To. The Listing Compliance Department, Jeweller for generations National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051

Sub.: Intimation of sad demise of Shri Padam Chand Gupta

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam.

We regret to inform you sudden and sad demise of our Chairman, Shri Padam Chand Gupta, Non-Executive Director on January 28, 2019. He was also one of the Promoters of the Company.

Shri Padam Chand Gupta was on the Board since inception of the Company. The Company has immensely benefited from his vision and guidance during his tenure. His leadership was one of the major reasons behind the success and growth of the Company. All the Directors and employees of the Company convey their deep sorrow and condolences to his family.

Kindly take the aforesaid information on record pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you.

For PC Jeweller Limited

New Delhi

(SANJEEV BHATIA Chief Financial Officer

PC Jeweller Limited