



Date: 05<sup>th</sup> January, 2023

To,

The Department of Corporate Services,  
BSE Limited,  
Phiroze Jeejeebhoy Tower,  
Dalal Street Fort,  
Mumbai-400001

Subject: Outcome of Preferential Allotment Committee Meeting held on 05<sup>th</sup> January, 2023.

Reference: Scrip ID - BRANDBUCKT; Scrip Code - 543439; ISIN - INE0ILD01014.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing obligations & Disclosures Requirements) Regulations, 2015 and other applicable provisions, Meeting of the Preferential Allotment Committee of Brandbucket Media & Technology Limited was held on Thursday, 05<sup>th</sup> January, 2023 commenced at 6:00 p.m. and concluded on 06:50 p.m. at the Registered Office of the Company situated at Office No.208, 2nd Floor, Shiv Shakti, SRA CHS Ltd. Link Road, Anna Nagar, Andheri West, Mumbai - 400053, inter alia transacted and approved the following Matters:

The Board of Directors approved the conversion of 8,00,000 Equity Convertible Warrants converted into 8,00,000 equity shares of Rs. 10/- each face value fully paid up including Rs. 23/- premium per share at a price of Rs. 33/- each, be and are hereby allotted in pursuance of 1 warrant converted into 1 equity shares of Rs. 10/- each fully paid as per terms approved by shareholders through resolution passed in the Annual General Meeting held on 30<sup>th</sup> September, 2022 and SEBI Guidelines for Preferential Issue and the details of allotment of equity shares are as follows:

S No.	Name of Warrant Holder	Category (Promoter/ Promoter Group & Non-Promoter)	No. of warrants converted into Equity Shares	Balance 75% Amount Received (towards exercise price 75%)
1	Synematic Media And Consulting Private Limited	Non-Promoter	2,00,000	49,50,000
2	Miniboss Consultancy Private Limited	Non-	3,00,000	74,25,000
3	Yogesh Kale	Non-	3,00,000	74,25,000
<b>Total</b>			<b>8,00,000</b>	<b>1,98,00,000</b>



Allotment of 8,00,000 Equity shares pursuant to the conversion of 8,00,000 equity Convertible Warrants to Non-Promoter Allottees (Public) as per the table given above on Preferential basis for which the resolution passed by the Shareholders on 30th September, 2022 in the Annual General Meeting of the Company, pursuant to the provisions of Section 62 and other applicable provisions of Companies Act, 2013 and In-Principle approval has been received from BSE Limited vide letter no. LOD/PREF/CP/FIP/2680/2022-23 dated 10th October, 2022. On receipt of balance exercise amount equivalent to 75% i.e. 24.75/- per warrant conversion of the issue price i.e. Rs. 33/- per warrant as given above.

Any of the Director of the Company be and is hereby authorized and directed to file Return of Allotment with the Registrar of Companies pertaining to the aforesaid allotments in the prescribed Form pursuant to section 39 of the Companies Act, 2013;

any of the Director/ MD/ Company Secretary of the Company be and is hereby severally authorized (1) to sign, execute, represent and submit the documents, papers, forms, undertaking, declaration, letters, etc. as may be required for and on behalf of the company for the aforesaid purpose (2) to admit Equity Shares with NSDL/CDSL and its lock in as per SEBI Guidelines for Preferential Issue, if any, (3) as authorized signatory and/or to give direct credit of said equity shares in demat mode in their respective beneficiary demat account."

The allotted 8,00,000 Fully paid-up equity shares of the face value of Rs. 10/- each of the Company is pari-passu to the existing equity shares of the company,

Please take the same on your records and acknowledge the receipt.

Thanking You,

**For Brandbucket Media & Technology Limited**

**Nishigandha S Keluskar**  
**Managing Director**  
**DIN- 09154554**