HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVEBT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

Bright Outdoor Media Limited



Recognised By Indian Railway, All India Radio & T.V. Specialist in : Outdoor Advertising (Hoardings)

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444

Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

<u>Contact No.-</u> 67140000-99 | FAX 67140011-22 | <u>Email ID- Brightoutdoor@gmail.com</u> | <u>Websitewww.brightoutdoor.com</u>

03 November, 2023

The Manager, **BSE SME Platform**Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani Managing Director DIN: 00845616 HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVEBT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

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BRIGHT

We Create bright future

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Brilliantly Illuminating: Unveiling Our 14th Digital LED Hoarding (DOOH)!

Step into the spotlight with Bright Outdoor Media Limited as we proudly reveal our latest marvel: a V Shape, dual 20 x 20-foot Digital LED Hoarding. Paired with captivating eye-level DOOH (Digital Out of Home) advertising, this stunning display guarantees clear visibility at the dynamic crossroads of Warden Road and Napean Sea Road.

Nestled strategically at the heart of the city's vibrant traffic hub, near Stephens Church, our magnificent spectacle commands attention. It captures the gaze of commuters en route to bustling destinations like Peddar Road, Churchgate, Fort, Parel, Dadar, Mumbai Central, Navi Mumbai, Thane, and beyond. Drawing in the daily wave of passersby from Malabar Hills, CM House, Hanging Garden, Napean Sea Road, Amarsons Garden, Navshanti Nagar, and more, this prime advertising platform becomes your golden ticket to seize attention amidst the city's bustling life.

This milestone stands as a testament to Bright's unwavering commitment to innovation and our dedication to providing cutting-edge advertising platforms. Our newest addition firmly establishes Bright as a trailblazer in the realm of digital out-of-home (DOOH) advertising.

