



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 18.05.2023

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (01-2023/24) dated Thursday, 25th May, 2023

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Thursday, 25th May, 2023 at 05.10 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the inter- alia following business:

1. To Approved the Audited Consolidated Financial Statements of the Company for the Financial Year ended 31.03.2023
2. To approved the Audited Standalone Finance Statements of the Company for the Financial Year Ended 31.03.2023
3. To Consider and approve the standalone and Consolidated Audited Financial result for the half year and year ended on 31st March, 2023
4. Any other business with the permission of Chair.

Further for the purpose of above and in terms of Company's Code of Conduct for Prevention of Insider Trading, the intimation regarding the closure of trading window for dealing in the Securities of the Company has already been submitted to the Stock Exchanges.

Accordingly, the trading window has been closed from Saturday, 1st April, 2023 till Forty Eight (48) hours post May 25, 2023.

This is for your information and records.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)


Jinen Ghelani
Managing Director & CFO
DIN: 001872929

