

Date: 05.08.2019

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

SCRIP ID: 540404

Sub: Intimation of cut-off date for Annual General Meeting

Please be informed that the 12th Annual General Meeting of the Company scheduled to be hold on Friday, 27th September, 2019 at 04:00 PM at AHMEDABAD MANAGEMENT ASSOCIATION (AMA), Dr V S Marg, IIM-A Road, Vastrapur, Ahmedabad 380015, for which the cut-off date of 30th August, 2019 (Friday) is considered for the purpose of sending notice of Annual General Meeting.

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

AHMEDABAD

Thanking you,

Yours faithfully,

For Prime Customer Services Limited

Jinen Ghelani

Managing Director & CFO

(DIN: 01872929)