

January 30, 2024

The Manager Corporate Relationship Department Bombay Stock Exchange Limited Floor 25, Phiroze Jeejeebhoy Tower Dalal Street, Mumbai-400001	The Manager - Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, G Block, Bandra Kurla Complex, Bandra(E), Mumbai-400051
BSE Scrip Code : 532341	NSE Symbol: IZMO

Subject: Press Release titled “Mrs. Shashi Soni, Chairperson of IZMO Limited and President of Hughes Precision Manufacturing Private Limited, Honoured with the Padma Shri Award” -The Fourth Highest Civilian Award of the Republic of India.

Dear Sir/Madam,

Pursuant to the applicable regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, this is to inform you that **Mrs. Shashi Soni, Chairman of the Company, has been honored with the Padma Shri Award by the Government of India on the eve of Republic Day, i.e., 26th January 2024**, in recognition of the distinguished contribution made by Mrs. Shashi Soni in the spheres of industry and trade. The press release is self-explanatory.

The above information shall also be made available on the Company’s website www.izmoltd.com.

Kindly take the same on record and acknowledge.

Yours faithfully,
For **IZMO Limited**

SONA Digitally signed
by SONAL JAJU
L JAJU Date:
2024.01.30
11:17:14 +05'30'

Sonal Jaju
Company Secretary and Compliance Officer

Encl: As Above

izmo Ltd.

177/2C, Bilekahalli Industrial Area,
Bannerghatta Road, Bangalore-560 076, India

www.izmoltd.com

CIN: L72200KA1995PLC018734



Mrs. Shashi Soni, Chairperson of IZMO Limited and President of Hughes Precision Manufacturing Private Limited, Honoured with the *Padma Shri Award*

New Delhi, Jan. 26, 2024: Mrs. Shashi Soni, Chairperson of IZMO Limited, has been conferred with the Padma Shri Award by the Government of India. This distinguished recognition, announced annually on Republic Day eve, is one of the nation's highest civilian honours.

Mrs. Soni receives the award in the "Trade and Industry" category.

Shri. Narendra Modi, the Honourable Prime Minister of India, extended congratulations to all the Padma Awardees on social media, acknowledging their contributions across diverse sectors.

Mrs. Soni, a successful serial entrepreneur and captain of industries spanning manufacturing, software products, services, and solutions, AI and Data Analytics, IT hardware, transportation, entertainment, and defence, has charted a trail-blazing path in areas where few women have ventured before her. At 82, she manages a hectic daily schedule, leading multiple businesses as well as various social welfare initiatives.

Currently serving as the Chairperson of IZMO Ltd., a software products, services, and solutions company with a market cap of INR 3.87 billion and operations in North America, Europe, and Asia, Mrs. Soni is also the President at Hughes Precision Manufacturing Pvt. Ltd., India's first ammunition manufacturing unit in the private sector.

Mrs. Soni started her business career 47 years ago. As the president of Deep Oxygen Pvt. Ltd., she established the first Industrial Gases manufacturing facility in Mysore. During this time, Mrs. Soni championed the cause of small-scale industrial gas manufacturing units across India, working to overturn Excise Duty hikes that threatened the sector's survival. She served as a member of the Managing Committee of the All India Industrial Gases Manufacturers Association for seven years.

In 1987, she founded Deep Jan Seva Samiti, a non-profit organization dedicated to working with underprivileged children, promoting education for the "Girl Child," and undertaking various social welfare efforts such as blood donation camps and fundraising programs for the Deaf and Dumb. She was conferred with the Mahila Gaurav Puraskar in 1990.

She also initiated two Credit Co-operative societies in Mulund, Mumbai, for the benefit of the poorer sections of society.

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Commenting on this development, Mr. Sanjay Soni, MD, IZMO Ltd., said:

“We are deeply honoured to be bestowed with this prestigious award. The Padma awards are one of the highest civilian honours in our nation and it gives us all immense pleasure that our Chairperson, Mrs. Shashi Soni, has been conferred with the Padma Shri this year.

This comes as recognition for a lifetime of hard work and dedication that Mrs. Soni has been exemplifying, as she continues to inspire us all to set and achieve higher benchmarks.

The entire IZMO team is grateful to the Government of India for this recognition, and to Mrs. Soni for her relentless zeal and enterprise.”

Shashi Soni's commitment to excellence, innovation, and societal well-being exemplifies the spirit of the Padma Shri Award. Her achievements serve as an inspiration for aspiring entrepreneurs and leaders, and this prestigious recognition underscores her significant contributions to the nation.

About IZMO Ltd.

IZMO Ltd. provides automotive retail solutions for dealerships worldwide and is the largest global producer of interactive media content for the automotive industry. izmo products include Digital Retail Web Platform, Parts Distribution CRM, Search Engine Marketing and Data Analytics, among others. izmo is headquartered in Bangalore, India, with offices in San Francisco, Long Beach, Chicago, Brussels and Paris.

For further information, please contact:

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Caution Concerning Forward- Looking Statements: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*

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