

January 23, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Launches Holiday Packages and Direct Buses to Ayodhya**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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Government of India



EaseMyTrip Launches Holiday Packages and Direct Buses to Ayodhya

Following the inauguration of the Ram Mandir, the brand has introduced specially curated packages for Ayodhya and Varanasi and direct buses to Ayodhya, catering to the preferences of their valued customers

New Delhi, January 23, 2024: EaseMyTrip.com, one of India's largest online travel tech platforms, has unveiled its latest holiday packages to Ayodhya and Varanasi and direct buses to prominent religious destination, Ayodhya. With the inauguration of Ram Mandir, introducing these specially curated packages is the brand's contribution towards this historic occasion. Being a homegrown brand, EaseMyTrip is committed towards promoting domestic destinations and extending its unwavering support to the country's cultural diversity. Ram temple in Ayodhya is expected to witness 100 million tourists visits per year.

The holiday packages offer a 3-night and 4-day stay in the holy city of Varanasi and the popular spiritual hub, Ayodhya. Starting from INR 13,899, these are inclusive of budget accommodation options, sightseeing of the prominent temples and tourist attractions, meals, and commuting. These exclusive tours are designed to provide unique spiritual and cultural experiences to travelers, providing them an opportunity to explore the alluring views of the ghats, witness the serene Ganga aarti, and deep-dive into the country's mythology with the uncountable stories these cities stand strong and witnesses to. Direct buses to Ayodhya, starts from INR 900 and can be booked from EaseMyTrip's and Yolobus Website and App. To further enhance the travel experiences of customers, the brand is offering exciting discounts and deals as well.

Speaking on the same, **Nishant Pitti, CEO & Co-founder, EaseMyTrip**, said, *"The rising trend of religious tourism sees a surge in interest, especially towards India's domestic destinations, supported by government initiatives. With the consecration of the Ram Mandir, heightened demand for Varanasi and Ayodhya prompted us to create special packages. As a homegrown and culturally connected brand, EaseMyTrip is dedicated to offering enriching travel experiences, aligning with the spiritual and cultural aspirations of our customers. These packages provide opportunities for travelers to embark on spiritually awakening journeys and forge mystical religious connections."*

EaseMyTrip's special holiday packages offer a seamless blend of spirituality, history, and tranquility. Introducing these exclusive packages reinforces the brand's endeavour to provide unique and culturally relevant experiences to its customers.

This limited-time deal is available for tourists until March 31, 2024. To explore these religious destinations at unbeatable prices, visit the EaseMyTrip.com website or app to avail of these exclusive packages.

About EaseMyTrip

MEDIA RELEASE



EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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