

March 12, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOF
Scrip Code: 532400

Symbol: BSOF
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release.

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Request you to acknowledge receipt of the same.

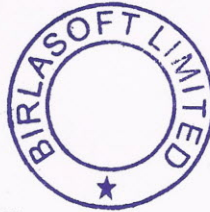
Thanking you.

Yours faithfully,

For Birlasoft Limited
(Formerly KPIT Technologies Limited)



Sneha Padve
Company Secretary & Compliance Officer



Encl.:- As mentioned above.

Birlasoft Limited

(Formerly KPIT Technologies Limited)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

Birlasoft emerges as a new Leader in Enterprise Digital

New Delhi, XX March 2019: Birlasoft [BSE: 532400, NSE: BSOF], part of the USD 2 billion diversified CK Birla Group, has completed its previously announced merger with the IT Services division of KPIT to create a new leader in the Enterprise Digital sector. The combined entity known as 'Birlasoft Limited' is a mid-tier ~USD 500 million company, listed on the Indian stock exchanges as BSOF. This strategic coming together of two respected IT companies, will fuel innovation and provide substantial benefits to the customers and partners, as it combines Domain, Enterprise and Digital Technologies to deliver Transformative solutions.

Amita Birla, Chairman, Birlasoft & Joint Chairman, the CK Birla Group, said, *"Our businesses are highly complementary and strategic. By combining the tremendous strength of KPIT's IT business, particularly in SAP, Oracle, JDE and other related areas of manufacturing with Birlasoft's core strengths in Custom Application Development and Maintenance in Digital, Sales Force, Data Analytics and Testing, combined with leading edge Consulting capability, we are now poised to deliver a much wider suite of capabilities. Birlasoft began its most recent transformative journey by adding competence and capability to its leadership team four years ago, and now as a result of this merger, we will have significant Enterprise Digital capability in Automotive, Banking (BFSI), Communications, Consumer Packaged Goods, Energy, Life Sciences & Manufacturing."*

Commenting on the development, **Anjan Lahiri, Managing Director and Chief Executive Officer, Birlasoft** said, *"Digital transformation is profoundly changing the way enterprises are run today as companies look to create business networks of the future and deliver real time value to their customers. With our sizeable installed base of customers, Birlasoft is uniquely positioned to help customers unlock their digital potential."* He further stated that *"Our employees have been the DNA of our success and we're excited to merge the talent, experience, and capabilities of both teams."*

From a client perspective Birlasoft's award winning ERP expertise, coupled with the capability in Product Lifecycle Management, Analytics, RPA (Robotic Process Automation), Digital Portals, User Experience, IoT, Cloud plus Digital Transformation & Advisory services will enable them to drive optimal business outcomes. Birlasoft was previously named as Partner of the Year in Customer Experience by SAP for 2019 and named one of the Top 20 Oracle AMS providers by Gartner.

Dharmender Kapoor, Chief Operating Officer, Birlasoft who has been instrumental in navigating the growth of Birlasoft and also the integration process adds, *"If one looks at the portfolio of clients, capabilities and offerings, there is very little overlap between both entities. We have created a unique blend and strength of enterprise solutions and digital capabilities that will enable clients digitalize and transform their systems through multiple interventions such as customer experience, connected devices, predictive analytics through automation and machine learning."*

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150-year heritage of building sustainable communities. For further information, visit www.Birlasoft.com

For further information please contact:

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