

MSIL: COS: NSE&BSE: 2020

4th June, 2020

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover Vice President & Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Press Release

Maruti Suzuki introduces 'Health and Hygiene' range of Genuine Accessories

- 9 New Accessories under PPE & car care introduced
 - Digitized accessories buying experience
- One-stop destination for customer https://www.marutisuzuki.com/more-from-us/maruti-suzuki-genuine-accessories

New Delhi, June 04, 2020: Maruti Suzuki has introduced a new range of 'Health and Hygiene', Genuine Accessories for car and personal care. In line with the need of the hour, this range of Maruti Suzuki Genuine Accessories (MSGA) caters to the customer demands, amidst the ongoing pandemic.

The COVID-19 pandemic has created "new customer requirements'. At Maruti Suzuki, it has always been an endeavour to cater to the customer needs by introducing latest innovations. 'Health and Hygiene' range of accessories is formulated to meet the customer's need for safety, sanitisation and hygiene.

Maruti Suzuki Genuine Accessories come at an affordable range from INR 10 to INR 650. Customer can visit the nearest dealership or raise an enquiry online at website https://www.marutisuzuki.com/more-from-us/maruti-suzuki-genuine-

accessories to purchase of these products.

These health and hygiene products are bifurcated into PPE and Car Care items.



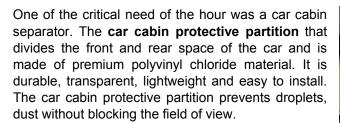
- 3 ply-face mask
- > Protective goggles
- Shoe cover
- Hand gloves
- > Face shield visor

The face mask is certified by QCS and Sitra labs for health and safety standards.



- Interior Cleaner
- Car Cabin protective partition

Made of customer-friendly materials, these products can be effectively and efficiently used at all vehicle touch points. Most of the accessories are eco-friendly, disposable, durable, transparent, lightweight and easy to install.



To strengthen the customer confidence, company will add more items under its 'Health and Hygiene' range. Customers should, however note, that the









nature of the spread of the disease caused by COVID-19 is still a matter of scientific investigation and there is no fool-proof method of containing the spread despite following all precautionary measures.

For high resolution images click here: https://flic.kr/s/aHsmNB9yGa