

MSIL: COS: NSE&BSE: 2020

4<sup>th</sup> June, 2020

Vice President  
National Stock Exchange of India Limited  
"Exchange Plaza", Bandra- Kurla Complex  
Bandra (E)  
Mumbai - 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001

**Sub: Press Release**

Dear Sir,


Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover  
Vice President &  
Company Secretary

**MARUTI SUZUKI INDIA LIMITED**

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Maruti Suzuki India Limited,  
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**Manesar Plant:**

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## Press Release

### Maruti Suzuki introduces ‘Health and Hygiene’ range of Genuine Accessories

- 9 New Accessories under PPE & car care introduced
  - Digitized accessories buying experience
- One-stop destination for customer <https://www.marutisuzuki.com/more-from-us/maruti-suzuki-genuine-accessories>

**New Delhi, June 04, 2020:** Maruti Suzuki has introduced a new range of ‘Health and Hygiene’, Genuine Accessories for car and personal care. In line with the need of the hour, this range of Maruti Suzuki Genuine Accessories (MSGA) caters to the customer demands, amidst the ongoing pandemic.

The COVID-19 pandemic has created “new customer requirements’. At Maruti Suzuki, it has always been an endeavour to cater to the customer needs by introducing latest innovations. ‘Health and Hygiene’ range of accessories is formulated to meet the customer’s need for safety, sanitisation and hygiene.

Maruti Suzuki Genuine Accessories come at an affordable range from INR 10 to INR 650. Customer can visit the nearest dealership or raise an enquiry online at website <https://www.marutisuzuki.com/more-from-us/maruti-suzuki-genuine-accessories> to purchase of these products.

These health and hygiene products are bifurcated into PPE and Car Care items.



#### The MSGA PPE range includes:

- 3 ply-face mask
- Protective goggles
- Shoe cover
- Hand gloves
- Face shield visor



The face mask is certified by QCS and Sitra labs for health and safety standards.

#### The MSGA car care items include:

- Interior Cleaner
- Car Cabin protective partition

Made of customer-friendly materials, these products can be effectively and efficiently used at all vehicle touch points. Most of the accessories are eco-friendly, disposable, durable, transparent, lightweight and easy to install.



One of the critical need of the hour was a car cabin separator. The **car cabin protective partition** that divides the front and rear space of the car and is made of premium polyvinyl chloride material. It is durable, transparent, lightweight and easy to install. The car cabin protective partition prevents droplets, dust without blocking the field of view.



To strengthen the customer confidence, company will add more items under its ‘Health and Hygiene’ range. Customers should, however note, that the

nature of the spread of the disease caused by COVID-19 is still a matter of scientific investigation and there is no fool-proof method of containing the spread despite following all precautionary measures.

For high resolution images click here: <https://flic.kr/s/aHsmNB9yGa>