



March 22, 2022

The National Stock Exchange of India

Ltd.

"Exchange Plaza" C-1, Block-G Bandra Kurla Complex, Bandra

(East)

Mumbai – 400 051.

Symbol: LOVABLE

Through: NEAPS

BSE Limited

Phiroze Jeejeeboy Towers

Dalal Street

Mumbai - 400 001.

Scrip Code: 533343

Through: BSE Listing Centre

Sub: Intimation of sad demise of Shri R Govindarajan, Chief Financial Officer of the Company

Dear Sir/ Madam,

We regret to inform you about the untimely and sad demise of Shri R Govindarajan, Chief Financial Officer of the Company.

Shri Govindarajan's passing away will be an irreparable loss to the family, organisation and also to everyone associated with him. All the Directors and Employees of the Company convey deep sympathy, sorrow and condolences to his family.

The requisite details under Regulation 30 of SEBI (LODR) Regulations, 2015 are as under:

Date of demise

March 21, 2022

Reason

Due to heart disease.

Please take the same into record.

Thanking you.

Yours faithfully,

For Lovable Lingerie Limited

Vineesh Vijayan Thazhumpal

Company Secretary & Compliance Officer

ACS 63683