

10<sup>th</sup> August, 2023

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 <b>Scrip Code: 532807</b>	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 <b>Scrip Code: CINELINE</b>
--	--

**Subject: Investor Release**

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed herewith is a copy of the Investor Release dated 10<sup>th</sup> August, 2023 titled “**Strong Q1 Performance**”.

The contents of the Investor Release give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully  
For, **Cineline India Limited**

**Rashmi Shah**  
**Company Secretary & Compliance Officer**

**Cineline India Limited**

2nd Floor, A & B wing, Vilco Centre, Subhash Road, Opp Garware, Vile Parle (E), Mumbai- 400057 (India).  
Tel: 91-22-3502 3666/ 3502 3777, email: investor@cineline.co.in, Corporate Identity Number (CIN): L92142MH2002PLC135964,  
www.moviemax.co.in



## STRONG Q1 FY24 PERFORMANCE

# 35

CINEMAS\*

# 146

SCREENS^

# 33,000+

SEATS

# 23

CITIES

\* Cinema Breakup : Operational: 17 ; Under Fit Out & Tied up: 18

^ Screen Breakup : Operational: 61 ; Under Fit Out & Tied up: 85

**Cineline India Limited** has made a comeback in the film exhibition business under a new brand, MovieMax and has announced its unaudited Financial Results for the quarter ended 30<sup>th</sup> June 2023

### Financial Highlights for Q1 FY24 (Film Exhibition Business)

Particulars (In Rs. Lakhs)	Q1FY24	Q1FY23	Y-o-Y	Q4FY23	Q-o-Q
Total Revenue	3,873	1,959	98%	3,002	29%
EBITDA	786	658	19%	132	498%
Admits	13.46	7.30	84%	11.38	18%
Net Box Office Collections	2,400	1,173	105%	1,883	27%
Net F & B Collections	1,024	401	155%	737	39%

### Key Operating Metrics

Particulars (In Rs.)	Q1FY24	Q1FY23	Y-o-Y	Q4FY23	Q-o-Q
ATP	200	190	5%	189	6%
SPH	80	58	38%	71	13%
ATP + SPH	280	248	13%	260	8%

On Gross Basis

### Key Focus Areas

- ✓ Focus on improving key parameters such as ATP & SPH across all screens which shall be visible in FY24
- ✓ Plan to renovate existing potential screens to give better consumer experience and improve Key Performance Indicators
- ✓ Focused on expansion to enhance presence under low capex model
- ✓ Extended Advertisement Revenue tie up till March 2025



## Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

**For More Information, please contact:**

Company:

CINELINE INDIA LIMITED

**CINELINE**

CIN: L92142MH2002PLC135964

Vipul Parekh, CFO

[vipul.parekh@cineline.co.in](mailto:vipul.parekh@cineline.co.in)

+91 22 67267777

Investor Relations

STRATEGIC GROWTH ADVISORS PVT. LTD.

**SGA** Strategic Growth Advisors

CIN: U74140MH2010PTC204285

Deven Dhruva

[deven.dhruva@sgapl.net](mailto:deven.dhruva@sgapl.net)

+91 98333 73300

Harsh Shah

[harsh.shah@sgapl.net](mailto:harsh.shah@sgapl.net)

+91 97689 74808